

NEW MEXICO ALPACA BREEDERS
QUARTERLY MEETING
FEBRUARY 26, 2011

- Call to Order: Meeting was called to order by Sandy Liggett, President, at 12:08 PM.
- Attendees: [Sign In Sheet] Larry Roybal, Barbara Roybal, Peggy Rustin, Evelyn Simons, Mickey Wright, Tim Blackburn, Diane Blackburn, Kathy Herman, Bill Herman, Linda Kahlich, Anne Stallcup, Tehani Hogan, Louise Hazen, Bob Hazen, Lee Liggett, Sandy Liggett, Melinda Tossani, Gretchen Anderson, John Lyles, Rocky Schuster, T J Patton, Mark Hogan, John Fifield, Carolyn Fifield
- Welcome: Sandy Liggett thanked Larry and Barbara Roybal for hosting the meeting.
- Approval of Minutes: Minutes from last meeting were read by Lee Liggett. Motion to approve minutes was made by Bill Herman and seconded by John Fifield. Minutes were approved as read.
- Board Reports
 - Board Retreat: Carolyn Fifield, Secretary, read NMBA Board Meeting Minutes from January 9, 2011. Minutes will be placed on website for membership to access.
 - Primary actions taken/pending as a result of the Board Meeting included:
 - Decision was made to change LLC status to a non-profit status. Documents have been filed to change the LLC status to a non-profit status, and have not been received back yet.
 - Bylaws will need to be revised to reflect the change from LLC to non-profit.
 - Corporate checking account will need to be established when non-profit status is finalized.
 - Need to develop a Conflict of Interest policy.
 - Membership: Linda Kahlich reported that membership dues were due on February 1, 2011. To date she has received dues from 17 member farms and 2 associates.
 - Treasurer: Mark Hogan read the financial report. Anne Stallcup made a motion to approve the financial report and Linda Kahlich seconded the motion. Financial report was approved.
 - Vice President: Anne Stallcup reported that she spoke with Melissa at the State Fair regarding the livestock shows this year. According to Melissa, the dates have not been approved yet. The Governor fired the Commissioner and they will possibly be cutting more days from the Fair. Decision is scheduled to be made on March 1, 2011.
- Break Out Groups: Attendees were broken out into 4 groups to discuss the following topics:

State Fair: Mark Hogan reported that this group recommended that it is too close to halter show to change the time of year and venue for this year. However, they suggested that the halter show not be done on the same day as National Alpaca Day. Going forward it was recommended that the date should not be the same as National Alpaca Day, and that it be moved to later in the year – possibly in October. Recommendation was also made that a fleece and performance show could remain at the State Fair; and that this would also be a good time to introduce general education about alpacas.

- Motion was made by Bill Herman and seconded by Lee Liggett to not have the 2011 halter show at this year's State Fair. Motion was approved.
- Motion was made by Anne Stallcup and seconded by Lee Liggett to go forward with fleece and performance show and to include general alpaca education at the State Fair in 2011 if the Fair will move the event away from National Alpaca Days weekend. Motion was approved.
- Anne Stallcup agreed to assume the position of Committee Chair for coordinating the 2011 show. Kathy Herman agreed to assume the position of Co-Chair for coordinating the 2011 show. Tim Blackburn and Barbara Roybal signed up to be committee members.

- Motion was made to determine a possible different venue and time of year for the 2012 halter show by Bob Hazen and was seconded by Louise Hazen. Motion was approved.
- Kathy Herman agreed to assume the position of Committee Chair for coordinating the 2012 shows. Tim Blackburn and Barbara Roybal signed up to be committee members.

National Alpaca Day: Linda Kahlich reported that this group recommended that NMAB provide financial assistance to promote National Alpaca Day for NMAB farms. Recommendation was made to have farms grouped by geographic locations get together and notify NMAB of their needs for promotional support. Suggested support included website information, press releases, brochures, radio/TV spots, etc. Suggestion was made to divide New Mexico farms into regions for both National Alpaca Day and also membership recruitment and retention purposes. Suggestion was also made that farms not wanting to actively participate in National Alpaca Day could team up with other farms to promote their products.

- Motion was made by Lee Liggett and seconded by Bob Hazen for NMAB to provide financial assistance to NMAB farms to promote National Alpaca Day. Motion was approved.
- No attendees volunteered to chair a National Alpaca Day committee. Suggestion was made to request a volunteer for this position on the website. Linda Kahlich signed up to be committee member.

Website: John Fifield reported this group felt that the current website is not up to date and difficult to maintain. John reported that he had researched different options and based on his research, suggested a possible change to Open Herd. NMAB members would have the opportunity to maintain their own individual farm sites on Open Herd. Website design would cost \$1000.00; with a cost of \$199.99 per year for website hosting. John agreed to maintain a future website if it was changed to one that was more realistic to maintain.

- Tehani Hogan made a motion recommending John continue exploring Open Herd or other possible websites, bring a proposal to the Board, and provide the Board the authority to approve the expenditure after receiving the feedback. Bill Herman seconded the motion, and it was approved.

Education: Anne Stallcup reported that this group recommended providing a seminar regarding alpaca nutrition this year. It was suggested that the seminar be held in a meeting room rather than a farm. It was agreed that this event should be a 'break even' event in terms of finances. It was also suggested that education topics be added to the agenda of future quarterly meetings; and that when members attend educational seminars they share that information at the quarterly meetings.

- Motion was made by Bob Hazen to provide a Nutrition Seminar and it was seconded by Kathy Herman. Motion was approved.
 - Bill Herman agreed to assume the position of Committee Chair. Mickey Wright and Larry Roybal signed up to be committee members.
- Ranch News - Talk Around: Attendees reported what is going on at their individual farms.
 - Build A Tent: Lee Liggett provided a brief explanation of this project. He reported the purpose of this undertaking is to promote the branding and production of domestically grown alpaca fiber. Lee has recently been chosen to sit on the steering committee. Attendees were encouraged to investigate this new initiative as it relates to their own farms' futures.
 - Raffle: Successful raffle was held.
 - Next Meeting: To be held at Aspen Ridge. Date to be determined.
 - Meeting was adjourned at 3:30 PM.