

MAA BOARD MEETING
FEBRUARY 19, 2017

PRESENT: Anne Gobes, Bill Morgan, Judy Mullins, Mike O'Brien, Marilyn Plowman and Ginny Rebar.

Unable to Attend: Victoria Greene

The meeting was held at the home of Lois Brace in Mt. Vernon, ME.

The first order of business was to select the Board positions for 2017. Attendees unanimously voted for the following positions.

President: Anne Gobes

V-President: Victoria Greene

Treasurer: Marilyn Plowman

Secretary: Judy Mullins

Agricultural Liaison: Ginny Rebar

Marketing: Mike O'Brien

Web Master: Bill Morgan

Anne then opened the working meeting by presenting a flow chart for discussions on proposed divisions of the various duties required of the organization. The group discussed those duties and came to a consensus of who take on each of these items.

PRESIDENT: Anne will get the association files from Lois. She will back up the electronic files to a thumb drive and media. Anne will reach out to the membership to update their farm information and to provide the association with their business cards. Anne will send a Welcome email to new members and ensure that Bill has the updated information for the website.

VICE-PRESIDENT: Victoria was not available to discuss her duties.

TREASURER: Marilyn will get the Treasurer's files from Pam. She will also go to the Camden Bank to have her name added to the account, remove Pam's and Lois's names from the account and obtain a new Debit card. Marilyn will send the paid and new member lists to Anne and Bill.

SECRETARY: Judy will take the minutes of the meetings and assist the board members where needed. She will help monitor any changes needed during the course of the year to any of the documents or website and inform the appropriate board member. She will also take over monitoring the Facebook page for updates.

AGRICULTURAL LIAISON/EDUCATION: Ginny will continue to interact with the UMaine Extension Service for setting up any training classes that may be offered during the year. She spoke with Tori recently who suggested that we might offer the Alpaca Class every other year to also include member farms. Ginny also agreed to continue locating speakers for the Member meetings for 2017.

MARKETING: Mike agreed to add the Fair registrations duties to his marketing duties. He made the suggestion that we contact the various farms for photos or short videos that could be added to the web site or that we could use for a slide show at our membership meetings. Mike also has the MAA banner and “black box” containing the projector and other marketing items needed for the fairs. He will do an inventory of everything he has so that we will know if any additional items are needed. Mike will make the necessary registration arrangements for the Ag Show in Augusta on April 5, 2017 and the Fiber Frolic in Windsor on, June 3 and 4, 2017.

WEBSITE: Bill will continue to monitor and update the web site with the changes for 2017 of the Board. Page changes are: Home Page – update the Newsletters to the latest. Contact Page – remove Lois’ name and replace with Anne’s information. About us Page – update the Board info.

GENERAL DISCUSSION:

- ❖ Suggestion made that we might look into how to livestream the Members meetings to increase the participation of the member farms.
- ❖ Bill stated that all the passwords need to be changed for 2017 board members.
- ❖ We discussed the possibility of holding a future meeting somewhere in the southern section of the State to allow those members to attend. A suggestion was made that possibly at the new yarn mill in the Saco area.
- ❖ Consider videoing one of our member meetings and putting it on the web site.
- ❖ Bill will check to see how much space we are allowed and also if a counter could be placed on the website.
- ❖ Ginny passed out the results of the survey Tori had sent out. 14 members completed the survey. Parasite and microscope use, and medicine cabinet items were the top concerns.
- ❖ For new members, it was suggested that on the home page that Bill create a framed area that highlights their farm names.
- ❖ Ginny will work on who we will have for a speaker for the March meeting and let Anne & Bill know.

SUGGESTED MEETING TOPICS: Ginny will investigate

- a) Medication Class

- b) Recommended vaccines
- c) Microscope use
- d) Parasites
- e) Nutrition
- f) Biosecurity

BOARD TAKE AWAYS:

- Anne will call Victoria to ascertain if she is still willing to serve on the board. She will contact the China Wall to make sure that we are reserved for the March meeting and if we can get in earlier to meet before the general membership. Anne will send the addressed and rewrite the responsibilities for the Board.
- Bill will update the Board Members information and make the changes to all the website pages.
- Judy will do the Minutes and provide them to Anne. She will also contact Pam regarding the Facebook page.
- Marilyn will contact the bank to make all the necessary changes. She will send the current membership and new members list to Anne/Bill and indicate what the renewals are.
- Mike will make the reservations for the Ag Show and Fiber Frolic and provide and inventory list to Anne. He will also contact the yarn mill in Saco to determine if it is possible to hold a member meeting there.

2017 MEETING DATES:

Members:

- **March 19, 2017 – China Wall, Augusta – 11:30 AM**
- **June 3, 2017 – Fiber Frolic, Warren – 4:15 PM**
- **October 22, 2017 – TBD**

Board:

- **March 19, 2017 – China Wall, Augusta – 10:00 AM**