



Treasurer's Report
12/31/13

1. Current Cash Balance

<u>Cash Accounts</u>	<u>Current Bal</u>		<u>Remarks</u>
Animal Welfare & Husbandry	\$6,992.27	\$	61 members at 12/31/10
Marketing	\$4,312.86		64 members at 12/31/11
Education	\$6,764.58		62 members at 12/31/12
Operating/Discretionary Funds	-\$1,887.72	\$	2,700.00 2013 Membership To Date
Current Total Cash Balance	\$ 16,181.99	\$ -	42 Members paid to date

2. Current Year Operations

	<u>2013 Budget</u>	<u>Actual</u>	<u>Remarks</u>
Income			
Membership Dues (estimating 58 members @ \$75 each)	4,350.00	2,700.00	
Meetings, Member payments	-	(69.60)	Paypal fees
Misc		315.00	
Fundraising		-	
Interest	5.00	1.70	
	<u>4,355.00</u>	<u>2,947.10</u>	
Current Year Expenses			
Fees & Memberships	(400.00)		
Insurance	(300.00)	(300.00)	
Meeting Fees	(1,200.00)	(1,213.31)	
Misc	(120.00)	(24.19)	check order
Printing and Postage	(100.00)	-	postage stamps
State Fees		(35.00)	State of Maine annual report
Accountant Fee	(300.00)		
<u>Allocations from Dues</u>			
Marketing (50% of Dues)	(2,175.00)	(1,315.20)	
Education (20% of Dues)	(870.00)	(526.08)	
Vet Fund (5% of Dues)	(217.50)	(131.52)	
	<u>(1,327.50)</u>	<u>(598.20)</u>	
Current Year Profit /(Loss)			

3. ACTIVITY - MARKETING & EDUCATION

MARKETING

Beginning Balance	3,906.36	3,906.36	
2013 Allocation from Dues (50%)	1,315.20	1,315.20	
	<u>5,221.56</u>	<u>5,221.56</u>	
Income			
OpenHerd set-up one-time fee	Expenses		
OpenHerd annual	Expenses	(199.00)	annual website hosting
Constant Contact	Expenses	(300.00)	Constant Contact renewal
Welcome Kit supplies	Expenses		
Giveaways for events	Expenses		
Ads in newspapers, trade journals, internet	Expenses		(70.00) ad in Fiber Frolic showbook
			(80.70) Gala plaque
			(50.00) gift card for early membership renewal
			(285.00) 2014 ME Ag Trade Show booth
Ending Balance	<u>4,722.56</u>	<u>4,312.86</u>	

EDUCATION

Beginning Balance	6,238.50	6,238.50	
2013 Allocation from Dues (20%)	526.08	526.08	
	<u>6,764.58</u>	<u>6,764.58</u>	
Supplies for school presentatins	Expenses		
Flat screen for slideshows in booth	Expenses		
Ending Balance	<u>6,764.58</u>	<u>6,764.58</u>	

ANIMAL WELFARE & HUSBANDRY

Beginning Balance	6,860.75	6,860.75	
2013 Allocation from Dues (5%)	131.52	131.52	
	<u>6,992.27</u>	<u>6,992.27</u>	
Ending Balance	<u>6,992.27</u>	<u>6,992.27</u>	