

MAA BOARD MEETING AGENDA
February 10, 2018
Applebee's - Augusta Agenda topics:

Attendees: Anne Gobes, Judy Mullins, Ginny Rebar, Mike O'Brien

Unable to attend: Marilyn Plowman, Tim Whalen

1. 'GetMEalpacas.com" domain name / website - Board discuss paying for this domain name for 2 years. Open Herd will assist in linking the site to our MAA site. All were in favor of this addition. Anne will look into getting labels made with this new "catch phrase".
2. Dryer Balls Discussion - Judy bought in a couple of dryer balls made by the Co-Op mill in Saco. Judy will contact the mill to get details on how our members could provide fleece to be made into the dryer balls.
3. March meeting: Will be held on Sunday, 3/11 at 11:30
 - American Legion Auxiliary - 15 Lewiston Road, Gray, ME
 - Marcia MacDonald, Long Plains, Lanae Plantae, will demonstrate using natural plants for dyeing
 - Lunch will be from Subway. Mike will make those arrangements. Will need an attendance number.
4. Membership dues accounting 2018 – Marilyn was unable to attend.
5. Year end 2017 state report - Marilyn was unable to attend.
6. Advertising MAA - Judy showed Facebook report on notices boosted on FB. Discussion ensued as to other means of advertising; i.e. NPR, PBS, a Bill Greene's Maine segment, etc. More discussions to follow.
7. Future Farmers of America – Ginny brought a guest, Sally Farrell. Sally is the Youth Development Professional for the York County Extension. Sally spoke at great length about the Maine 4-H programs and suggested that we contact our county 4-H Professionals to query if any of them have members involved in studying alpacas. She said she would send a message out to all her leaders indicating that the MAA is interested in this information. Sally gave us the name of Doug Robinson who runs the state FAA program. She stated that it is not a very large group. She also mentioned that it would be good if MAA or any of the members attended the 4-H Day at the Windsor Fairgrounds in July. She said this would be a good place to have a table with information or even have some alpacas for the 4-H groups to view. The kids sign up for different talks during that weekend so if we had a table/display their leaders could schedule them to attend.
8. Hall of Flags Day – March 13, 2018, 8am-2pm – Anne, Mike and possibly Judy will attend for MAA
9. Anne suggested we should all put our farm information on GetRealMaine.com and VistME.com to increase our farm's visibility.