

Calpaca BOD Meeting Minutes

Date: January 7, 2021 (adjusted from the 1st Tuesday of the month)

Time: 7:00pm

Microsoft Teams meeting

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Or call in (audio only)

[+1 323-433-2200,,171858561#](#) United States, Los Angeles

Phone Conference ID: 171 858 561#

The California Alpaca Breeders Association (Calpaca) represents alpaca owners, breeders, and enthusiasts in California and beyond. We promote the well-being of alpacas and education of the public about alpacas, alpaca fiber, and alpaca products. We support each other through shared information and experiences, and host meetings, speakers and shows for the benefit of members and the public.

Welcome and call to Order -- Dianna

Meeting called to order at 7:03pm

Attendees & Officers:

- Dianna Jordan-President
- Steve Craig-Vice President
- Jackie Jones-Treasurer
- Megan Kukla-Secretary
- Stacey Payne-Director (Membership) – Not Available

Guest: L'illette Vasquez, Webmaster and Connection editor

Item 1: Guest—L'illette Vasquez, Webmaster and Connection Editor--Dianna

The Connection:

- Establish/review publication dates and deadlines for 2021
- Editor feedback on the creating and publishing process in place for the Connection

Webmaster projects:

- The Camelid Symposium is moving forward with plans for the event to be held in June. Webmaster will be working with Openherd to build pages for the event on the Calpaca website. The symposium needs an estimate of what you think your webmaster fee will be.
- Calpaca website updates.
 - Updating the homepage with information about the California Classic show.
 - Updates will continue to come in periodically for the Calpaca meetings and announcements.

Discussion notes: Main struggle is getting submissions. L'illette will look into software in order to know how many people are reading online. Anything for Calpaca should be sent to L'illette at her "editor" email. PDF is sent as an attachment in email notification of posting to website. Small newsletter will be created and posted for January. Possible template change, L'illette will send options to board. L'illette will create a location on website for "read more..." button.

Guest left call at 7:23pm

Item 2: Discussion/Action—Minutes: Megan

Recommendation/Motion: Approve the minutes from the December 2020 BOD meeting as written.

Discussion: N/A

Motion by: Jackie Jones

Second by: Dianna Jordan

Vote: ALL in favor ---- against ---- abstain

Item 3: Discussion/Action—Treasurer’s Report: Jackie

Recommendation/Motion: Approve the Treasurer’s report as presented.

Discussion: Donate Button on Website Discussion – push to next agenda

Motion by: Megan Kukla

Second by: Dianna Jordan

Vote: ALL *in favor* ---- against ---- abstain

Item 4: Update—Membership: Jackie

For 2021

New Members = 2 Associate Members = 6 Farm Members = 33 Total Members = 42

Item 5: NEW BUSINESS

Item 5A: Membership renewal deadline-Dianna

RENEWAL Deadline = January 31, 2021 – Will still accept NEW members.

Item 5B: Renaming member categories-Dianna

Bound by by-laws to Farm and Associate members – “Friends of Calpaca” becomes a donation but not a member?

Item 5C: Calpaca Member Community Event-Dianna

Discussion: This is an EVENT not a meeting.

So Long 2020, 2021 Here We Come

- Virtual Community Event Saturday, January 16, 10-11:30am
- Suggested Topics: Review of 2020 Events, Planned 2021 Events, Overview and summary of member survey results, 2020 membership numbers, Current 2021 membership numbers, Financials breakdown and analysis from 2017-2020, Projected expenses for 2021, Projected income for 2021, Discussion/Q&A
- Action Item: Dianna will create presentation.

Item 5D: Calpaca BOD Strategic Planning Meeting-Dianna

Virtual Strategic Planning Meeting Saturday, January 16, 12:30-2:00 pm

Item 5E: Discussion—Calpaca Mentorship Program--Steve

Reference: Steve’s document **Calpaca-A proposal for a new direction, Steve Craig, VP Calpaca 1-3-21**

Discussion: Mentor incentives, New member incentives, Handout to new owners, Alpaca Tails – new owner how tos, Mentor list with blurbs.

Decision: Go Steve go!

Action items: Steve and Dianna will continue to come up with ideas.

Item 5F: Volunteer of the year-Dianna

Selected by board, announced at February Meeting, includes Calpaca membership for current year.

- **Recommendation for Linda Cline – BOD agrees**

Item 5H: 2021 Membership Directory—Dianna

Discussion: Very successful. Pays for itself. Takes 40 hrs a week. Dianna unable to continue.

Decision: Forward to next meeting.

Action items: BOD to think about options.

Item 6: OLD BUSINESS

Item 6A: Ag Day at the Capitol (March)-Dianna

Discussion: Need a chairperson – So far nothing online for 2021, most likely will not be happening due to Covid.

Item 6B: Schedule “how to use Microsoft Teams” training—Jackie – Pushed to Next Meeting

Item 7: Committee/Event Updates - 30 Survey Monkey Results

- a. **California Classic: 2021** – “will you attend?” 19 answered / 11 skipped
- b. **Symposium:** Most responses were maybes.
- c. **Gold Country 2021:** Too far out.

8: Round Table

8A: Calpaca website – need a board member to be assigned to working with Openherd and webmaster – Dianna has been chosen.

8B: New meeting time for the BOD? 3rd Monday every month, starting in February.

8C: Review of 2021 Calpaca calendar – Dianna will send to BOD later.

9: Upcoming Membership Meeting Schedule:

- February 13, 2021 — ~~Colusa—Sheila & Dave Scroggins~~—topic: Virtual Only
 - Sponsored by Calpaca – Dianna will highlight everything BOD is doing or has done.
- *May 2021* Mother’s Day weekend – Black Rock Mountain Mill, Fernley NV Topic: mills
- August 2021 – Macedo’s Mini Acre, Turlock CA topic: Agritourism
- November 2021 -Open

ACTION ITEMS:

Calpaca Community Hall Event: Saturday, January 16, 10:00-11:30

BOD Strategic Planning Meeting: Saturday, January 16, 12:30-2:00

Next Board Meeting: ~~Tuesday, February 2, 2021~~ – Monday, February 15, 2021

Motion to adjourn

Motion by: Jackie Jones

Second by: Steve Craig

Adjourned at 8:17 pm