

2020 Calpaca Meeting Agenda

Date: March 3, 2020

Time: 7pm

Meeting Sign-in <https://zoom.us/j/6978397078>

Call to Order: 7:02 PM

Attendees & Officers:

Maureen Macedo—President

Dianna Jordan—VP

Megan Kukla —Secretary

Jackie Jones —Treasurer

Tracy DiPippo- —Member at Large (and Treasurer helper)

Item 1a: Discussion/Action — Minutes of December 3, 2019 BOD Meeting:

Recommendation/Motion: Approve the minutes from the December BOD meeting as amended.

Motion by: Tracy Di Pippo

Second by: Dianna Jordan

Discussion –

Vote: ALL favor _____ oppose _____ abstain

Item 1b: Discussion/Action — Minutes of January 25, 2020 Strategic Planning Board Meeting:

Recommendation/Motion: Approve the minutes from the Strategic Planning meeting as written.

Motion by: Dianna Jordan

Second by: Tracy Di Pippo

Discussion –

Vote: ALL favor _____ oppose _____ abstain

Item 2: Discussion/Action — Treasurer's Report:

Recommendation/Motion: Approve the Treasurer's report as presented

Motion by: Tracy Di Pippo

Second by: Megan Kukla

Discussion: Check came through for Classic; Transferred over yesterday

Vote: ALL favor _____ oppose _____ abstain

Item 3: Update — Membership totals

As of 2/26/20:

86 Total: 11 – Associate; 9 – New; 66 – Farm
Linda to talk to the person who paid “new” but was renewal
New members based on amount paid.
Jackie will put red “X” next to new additions on chart.
Associate - Yellow; Farm – Purple; New - Green
1 New member since last count. Will update & send out

Item 4: Discussion — Upcoming Membership Meeting Schedule:

May 9 - Mother’s Day weekend – Black Rock Mountain Mill, Fernley NV

August 8 - Back 40 Farms, Jackie Jones

November 14 - Plateau Breeze Alpacas - Leanne Antaya - topic probably be from their vet school; Parasites?

February 13, 2021 – OPEN After Classic MM will contact members for location.

Item 5A: Informational only

Dues: January 20 shall be the Farm Member deadline for representation on the Calpaca Website, in the 2020 membership directory and for sending materials for Stitches West. Later dues payment (renewals or new) shall be added, following a Board of Director’s monthly meeting, as warranted.

Item 5B: Review of Article VIII of the Calpaca By-laws (officer responsibilities)

<http://www.calpaca.org/page/3600/calpaca-bylaws>

Member at Large not mentioned specifically; are there any changes to the by-laws that may require amendments? Director! Its such a pain to change by-laws so no need to change officially. Tracy’s new unofficial title “Director at Large”

Item 5C: Board Member Liaisons

Connection: Dianna

Membership Chair: Jackie (Treasurer)

Symposium: Dianna

Fiber Committee: Maureen this year

Shows: (So that in the future budgets and information is passed to the BOD if a BOD member is not in charge of the show)

Cal Classic: Maureen this year

Gold Country: Tracy this year

6: Item Ag Day – March 18, MM sent in the application; Spoke with Farm Bureau & will have support from multiple associations and groups. Important to get noticed in order to exclude Alpacas. On day of, MM will bring animals to represent.

Recommendation/Motion: Submit payment of \$1500 in order to participate in the 2020 Ag Day at the Capitol. It is extremely important that we maintain our presence in from of the CA Governmental bodies. (Example: CA law Assembly Bill 44 bans the sale of fur products by 2023. Fur is defined to include any animal skin with hair, fleece or fur fibers, and fur product includes article of clothing but also toys, decor, etc. Deerskin, sheepskin and goatskin are specifically excluded ... but no mention of alpaca. My (Bonnie Potter’s) interpretation is that after a few years we will not be able to sell alpaca "dolls" (teddy bears, fur alpacas, etc.)

E-mail 2/29/20 Motion by: Tracy Di Pippo

E-mail 2/29/20 Second by: Dianna Jordan

E-mail 2/29/20 Vote: ALL favor _____ oppose _____ abstain

7: Committee/Event Updates

Symposium: Dianna – Post on Calpaca Facebook page

Current summary of responses to survey - Added demographic questions; Auto reminder set up for attendees every 14 days; no response from online recipients.

Summary of bottom line, number of attendees, etc. – 62 registered & 16 speakers; 78 Total; \$4000 Loss & number should go up

2021 Symposium: Assignment of Committee members, Other discussions:

Defer decision to April meeting, date change, members? Send ideas to Dianna

At Feb 2020 Member meeting – Discussions: Keep next year, don't lose momentum.

Possibly change date and more people will be available. Dale would like to be on committee and help with marketing.

Maybe move out of 1st quarter?

Vote next meeting April BOD; Committee think about & send Dianna ideas.

Fiber committee: Stitches West - Maureen

Numbers up to 15,000 attendees.

Booth #1355; Some good networking; Everything went very well.

Maureen and others provided demonstrations - spinning yarn & table loom weaving.

Had to make more brochures because of so much interest.

Everyone loved touching all the products - yarn, rugs, felt, pillow, roving, etc.

2021 Santa Clara; \$350.00

2022 Sacramento at newly redone Convention Center; All vendors really excited .

Cal Classic Update: March 28 & 29 – Maureen – donate beer or wine (unused for future events!); MM talk to Sandy re auction on online, AOA about e-blast (Dee Monsoon?)

Plans going very well.

2nd sponsor “Windy Hill Crew” – new banner; front and center.

Beer and wine sponsor going well.

Tracy Di Pippo and Karen Ball (together) potential sponsor. Will update.

Judges and Super Intendents all set up.

Have winery coming down to pour wine Sat night.

Need donations for Silent Auction. If donations (whatever they may be, including beer & wine) go unused, they stay as property of Calpaca to use for future & similar events.

Need more Suri's for Championships.

MM working with Stacey and Dale on Herdsires. Currently 3 Huacaya & 1 Suri. Tracy suggested ask affiliates for possible herdisres. Could set up auction on Open Herd for people who couldn't make it.

MM talk with Sandy who set up online auction for Gold Country.

MM will keep updates on Facebook. Will get report out.

Contact AOA for eblasts to members (Used to be Dee Monsoon?)

Gold Country Update: Oct 16 – 18 (16th for fleece show)

Tracy – will call Stacey & check in.

Wade signed contract; Locked in.

Will be beautiful.

Directory: Dianna - when will it be published and sent out? estimating “soon”

Dianna’s Nemesis! Needs to do one last double check.

Hopefully publish soon.

Finalize art / layout tomorrow.

Megan to send photos for blank page.

8: Review of Membership Chair

Communication with board – Linda does great job.

Communication with new members (letter needs to be revised) – Sent out letter for Revisions.

All is good. Dianna to check with Jan on brochure. MM to send updated pictures for brochure.

Consider including the election chair as part of the membership chair responsibilities – Maureen to talk to Linda; Linda already doing it.

9: Round Table

Jackie pay Student design \$500 alpacainfo.com – use calpaca’s credit card for the student design. Completed during meeting.

Blue Eyed White Study – nothing new

Anything else for the good of the order? nope

Motion to adjourn: 7:57pm

Motion by: Dianna Jordan

Second by: Jackie Jones