

CALPACA  
Board of Director's Meeting Minutes  
November 19, 2013

BOD Members present: Laurie Findlay, Phyl Clempson, Karen Kelly, Karen Ball and Lisa Beatty

Guests: Joyce Judy joined as a guest for the first few minutes of the meeting.

Laurie Findlay, President, called the meeting to order at approximately 7:03 PM

***Agenda Item #1 - California Classic Update  
Presented by Joyce Judy***

Joyce Judy provided the Board with an update on the California Classic discussing some of the key positions filled and other progress to date as follows:

- Lynda Cunningham – Volunteer Coordinator
- Diana Jordan – Show program Coordinator (\$250)
- Jack Jordan – Show (\$250)
- Bruce Nelson – Advertising Coordinator
  - Food Truck – Hamburgers & Hot Dogs
  - BBQ

Joyce noted that there will be no charge for vendors, and given that, the hope is there will be a good turnout. Joyce is working on contacting Quality Llama Products and AFCNA to be vendors. Laurie suggested contacting Joe at Openherd to see if he has interest as well.

Joyce also added that she is thinking of adding a mill spun skein and hand spun skein competition to the show, as well as commenting on the requests to add a 4H obstacle/performance competition. The issue in doing this could be the cost of getting a CVI done, and that alpacas have been sold without having had BVDV's run. The costs associated with getting both of these done may be too excessive for those who would like to participate in a performance competition.

Joyce provided an update on the Halter Superintendent position, which had gone out to bid. To date she had received RFP's from Sue Ives, Peg Stevens, Frieda McGill and had submitted one for herself. It was requested that Joyce forward the RFP's to the Board members for review and discussion prior to a decision being made. Joyce also confirmed that she would send the Board a revised budget for the show as well.

***Secretary's Report  
Presented by Laurie Findlay/Lisa Beatty***

The minutes of the October 8, 2013 meeting were reviewed by the Board. Karen Kelly moved to approve the minutes, duly seconded by Phyl Clempson, and unanimously approved by all.

Laurie Findlay asked if any other correspondence had been received, to which there was none.

### ***Treasurer's Report***

#### ***Presented by Karen Kelly***

Karen Kelly presented the Treasurer's report. Karen noted that she had not tracked the membership renewal money that was collected at the November Calpaca meeting. Karen confirmed there were four renewals, and \$175.00 in t-shirt sales.

- Scholarship \$'s allocated for the Endowment
  - Money for the scholarship - \$1K in scholarship – two at \$500?
  - Student Design Competition - \$100 donation

Lisa Beatty moved to allocate \$1K in budget for the UC Davis scholarship, duly seconded by Laurie Findlay, and unanimously approved by all.

### ***Member Services***

#### ***Presented by Laurie Findlay***

Laurie Findlay presented and discussed the member services update. In future, Lisa Beatty as secretary will provide this update.

- As of last meeting – 134 total Farm members and 23 Associate members (Lisa email Pam before meetings)

### ***Membership Committee***

#### ***presented by Phyl Clempson***

Phyl Clempson had no activity to report but will escalate. Phyl indicated that both Sue Peterson, and Janis Bass are potentially interested in participating on the committee. Laurie Findlay asked Phyl to discuss what the membership committee is about to bring the new Board members up to speed as follows:

- What is the membership committee about?
  - Finding ways of getting members who are interested in being ambassadors for Calpaca in expanding the membership. Roger H. has been helping, Cindy Harris has always got something going at her ranch – will benefit that ranch doing the event but other ranches in the area close to that ranch
    - Goal is to try and find ways to add value to the Calpaca membership
  - Get more kids involved
  - Laurie send email to remind people about posting events on their marketing page which flows to the Openherd Calpaca page

### ***Website Update***

#### ***presented by Laurie Findlay***

Laurie Findlay presented an update on the Calpaca website as follows:

- Bylaws changes/approval – needs updating on website. Will follow up with Joyce on the status
- Yahoo Groups – Laurie gave kudos to Joyce Judy, who really outdid herself putting together the BOD site

### ***Old Business***

#### ***presented by Laurie Findlay***

Laurie Findlay addressed the old business to be discussed by the Board as follows:

- Googlegroups Email
  - Recently communicated via email that only alpaca related products can be marketed on our googlegroups
  - New Farm Members – Laurie tells them how to get their farm up on OH, invites them to the googlegroups
  - Googlegroups is for everyone in Calpaca, and UC Davis students – this is the one we use to email the membership: [calpaca1@googlegroups.com](mailto:calpaca1@googlegroups.com)
- Yahoo groups is for the BOD only: [calpacaboard@yahoogroups.com](mailto:calpacaboard@yahoogroups.com)
- Connection Editor – an RFP went out and expired in November. The only person that applied for the position was Diana Jordan. Karen Kelly moved to approve Diana Jordan as the Calpaca Connection Editor for 2014, duly seconded by Phyl Clempson, and unanimously approved by all.
- 2013 Gold Country Gathering - Event Managers Update
  - Phyl Clempson confirmed she has all W9's, and will be submitting everything in the next few days. Phyl additionally confirmed that all checks have been received, and that she will use any monies left for payment to Waste Management and Sue Ives. Phyl commented that we should come away from this show in a positive position as there was money in the account when the event started out. Phyl confirmed she will settle up with Karen and get information out to everyone. Following is the current financial breakdown:
    - Registration - \$ 24,918
    - Deposit \$21,690
    - Paypal \$ (miss this – anyone?)
    - Outstanding:
      - \$1424 – AOBA fees
      - Sue Ives & Waste Management
  - April Home Show/Nevada County Fairgrounds - Phyl Clempson updated the Committee that she spoke with Nevada County Fairgrounds administrator regarding the April Home Show commenting that the show brings in 100's of people, is extremely well attended and perhaps the BOD should consider as an additional event. Laurie Findlay commented that with this venue, used for the Gold Country Gathering, has established itself as the membership's fall show now. Laurie added that the GCG is a huge hit, it hasn't rained and is more family oriented than other events indicating that people are really embracing it. Laurie additionally commented that trying to do another show there, with

the added volatility of weather in April and the spring Cal Classic show may not work. The Board engaged in discussion about vendor comments made at the GCG indicating positive feedback citing increased foot traffic this year. Vendors on the back side of the stalls surrounding the show ring commented that they felt the location there hurt them (Grasshopper). The Board engaged in discussion regarding setting up a vendor area, and suggestions such as using the area in front of where the fleece show is located were raised. The Board agreed to table the discussion for now and discuss as part of show planning at the 2014 Strategic Planning session

- 2014 California Classic Show Halter Super RFP's – In order for the Board to review and discuss the RFP's, it was asked that Joyce email them to everyone for review and comment via email
- UC Davis Camelid Symposium Update – negotiation was successful to get the conference hall/rooms at discounted price was confirmed to be the same as last year. Laurie Findlay reviewed the background to bring everyone up to speed.

### ***New Business***

#### ***presented by Laurie Findlay***

Laurie Findlay discussed new business, with input from the board as follows:

- Board Member Terms - Three Board members will term out at the end of 2014. Both Karen Kelly and Phyl Clempson are eligible to run again, Laurie Findlay cannot.
  - June, 2014 - start putting a Nomination Committee to find prospective Board candidates
- BOD Strategic Planning Session – the BOD Strategic Planning session was suggested for Saturday, January 11, 2014. Laurie will check with Dale Davis to see if the BOD can meet for this session at Derwydd Alpacas which is a central location for everyone. The alternate location is Phyl Clempson's. The meeting will begin at 10:00 AM leaving ample time for all members to arrive.
- Quarterly Membership Meeting – the February 2014 Quarterly Membership meeting has been confirmed for 2<sup>nd</sup> weekend in February at McCarty Creek Ranch in Corning, CA. Laurie Findlay updated the Committee that Nancy Chapel, Dave & Sheila Scroggins and Karen Ball have inquired about hosting a membership meeting in 2014. A question was raised regarding looking into the Calpaca bylaws about timeframe for how often a member can host a quarterly meeting. A question was raised regarding the budget for membership meeting guest speakers and Karen Kelly confirmed the budget to be \$1000. After discussion, the Board agreed that the website verbiage should be corrected indicating BOD approval to authorize speaker fees with transportation and lodging to \$500.

The Board agreed that Laurie will send an email to Nancy Chapel to confirm details of Nancy's pending move and inquire if May or August is better for her to host a membership meeting. It was also agreed that Dave & Sheila Scroggins can be slotted for the quarterly meeting that Nancy doesn't choose, and November meeting will be hosted by Karen Ball.

Having concluded its business, the Board adjourned at 9:10 PM. Laurie Findlay thanked everyone for attending and reminded everyone of the next BOD meeting date - Tuesday, December 10, 2013.