

CALPACA
Board of Director's Meeting Minutes
December 10, 2013

BOD Members present: Laurie Findlay, Phyl Clempson, Karen Kelly, Karen Ball and Lisa Beatty

Laurie Findlay, President, called the meeting to order at approximately 7:07 PM.

Secretary's Report

Presented by Lisa Beatty

The minutes of the November 19, 2013 meeting were reviewed by the Board. Karen Kelly moved to approve the minutes, duly seconded by Phyl Clempson, and unanimously approved by all.

Laurie Findlay asked if any correspondence had been received by Board members, other than from Joyce Judy with information on California Farm Link, re: the Central Valley Farm Expo, to which there was none.

Treasurer's Report

Presented by Karen Kelly

Karen Kelly presented the Treasurer's report confirming good financial standing. Karen informed the BOD of a membership renewal check that had bounced. After discussion it was agreed that Karen would contact Pam Brady to hold her off from sending a t-shirt and to see if Pam can contact the member to resolve the situation.

Karen went on to discuss the status and balances of the accounts totaling \$51,493.08 (unrestricted) as follows:

- Gold Country Gathering (GCG) - \$11, 654.44. This total is inclusive of the Silent Auction and Herdsire Auction funds. Phyl Clempson added that there are still additional funds to be deposited, including those in the PayPal account and confirmed there were still a few payments to be made.
- Connection - \$4967.98
- California Classic - \$10,405.77
- Maximizer Account - \$15,112.24

It was suggested that Board members should give some thought to whether or not the event managers for the Classic and GCG should start with such high balances, or start out with a specified amount of "seed" money, for expenses such as venue deposits, registration system fee, dumpster fees etc. The board agreed to discuss this in more detail at the January strategic planning session when the 2014 budget would be discussed as well.

Karen provided an on the 2014 budget indicating she had added \$1000 for the Scholarship/Endowment, which is funded by the Silent Auction, renewals and show sponsorships. Additionally, Karen discussed

the March Ag Day at the Capitol in Sacramento, expressing that the entire membership should have the opportunity to participate. After a brief discussion, it was agreed that that going forward, the BOD should be CDFA's contact for Ag Day, and agreed to discuss Ag Day in further detail at the January strategic planning session.

After discussion, Lisa Beatty moved to approve the 2014 budget, duly seconded by Laurie Findlay, and unanimously approved by all.

Member Services

Presented by Lisa Beatty

Lisa Beatty presented and discussed the member services update.

- 2014 Renewals
 - 37; 4 are new members, of which 36 are Farm members and 4 are Associate members
- 2013 – 134 total Farm members and 23 Associate members

Membership Committee

presented by Phyl Clempson

Phyl Clempson informed the Committee that she did not have an update on the Membership Committee, but does have plans to follow up with Susan Peterson and Brenda Barboza on their interest.

Old Business

presented by Laurie Findlay

Laurie Findlay provided an update on older business previously discussed by the Board as follows:

- UC Davis Symposium - There was success negotiating for the lecture rooms to be used at no charge. The event is on budget with a priority to find sponsors.
- California Classic – the BOD discussed RFP's for the Halter Super position along with concerns regarding Joyce Judy's request to be the Halter Super and the Event Manager. The Board discussed the pros and cons, ultimately agreeing that it was probably not good business decision to have one individual hold both the Event Manager and Halter Superintendent roles. The Board discussed the other RFP's provided indicating they were leaning towards Freda McGill, but noted the absence of an RFP from Sue Ives. The Board came to the understanding that the date for the applications for RFP's had passed.
- Gold Country Gathering – The Board discussed picking a date for the 2014 Gold Country show, requesting to use the same weekend in 2014, if available. Phyl Clempson will follow up with the Nevada County Fairgrounds.
- BOD Strategic Planning – Laurie confirmed the meeting would be at Derwydd Alpacas on January 11, 2014 starting at 10:00 AM.
- T-Shirts - Laurie confirmed that Calpaca is not allowed to vendor anything at the UC Davis Symposium. The Board discussed other possibilities for selling the t-shirts such as the Calpaca website, at quarterly meetings and the possibility of prepaying for envelopes with t-shirt

inquiries by adding shipping when contacted, then sending the t-shirts once the check is received. Karen Kelly agreed to be the contact for sending t-shirts out.

- Hosting Quarterly Meetings – Laurie updated the Board that the “How to Host a Meeting” had been updated on the website.
- Calpaca Trailer – The Board discussed the contents of the Calpaca trailer currently located at Karen Ball’s ranch. It was decided that an inventory should be done, and a list of the contents be published.

New Business

presented by Laurie Findlay

- Calpaca Ag Day Sponsorship – the Board agreed on the sponsorship for Ag Day to be \$1500, down from the previous amount of \$3000. In addition, as mentioned earlier, this event should be opened up, via an email blast as an opportunity for the membership to participate.
- Citizen of the Year – The Board discussed the candidates for Citizen of the year, ultimately unanimously agreeing to select Bonnie Potter. Laurie will order the plaque for presentation at the February membership meeting.
- Quarterly Membership Meetings – Laurie updated the Board on the ranch/location selections for the 2014 quarterly meetings as follows:
 - February 2014 – Mike and Kim Bisceglia, McCarty Creek Ranch
 - May 2014 – Nancy Chappel, Alpaca Country Estates
 - August 2014 – Laurie to contact Dave and Sheila Scroggins, Colusa Riverside Alpacas
 - November 2014 – Karen Ball & Russell Ratti, Heart & Soul Alpacas & Spinnery

Round Robin – All

Phyl will update the Board on the Halter Super status as soon as possible, then further discussed how to present the Board’s decision to Joyce if someone else is chosen. Additionally, it was discussed and agreed that ultimately, success for the Board will be based on the ability to manage shows. Phyl suggested the Board put together a “how to/set guidelines” on how to run a show. It was agreed this would be further discussed at the January Strategic Planning meeting.

Adjournment

Having concluded its business, the Board adjourned at 9:00 PM. Laurie Findlay thanked everyone for attending.