

CALPACA - Board Meeting Minutes

Teleconference January 14, 2014 – Start time 7pm

Call-in Conference Line has been verified with a credit card. Call in 888 236 9224 room #872630. If you are first in the room the room # is 600317. Conference room has to be signed out of to complete the call.

Attending: Laurie Findlay, Karen Ball, Karen Kelly, Phyl Clempson & Lisa Beatty

Absent: N/A

Call to Order – Laurie Findlay, President - 7:04 PM

Secretary Report –Lisa Beatty

- Review/Approve previous meeting minutes (December 10, 2013)
 - Two Changes:
 - Under “Old Business” – Cal Classic: the BOD discussed the pros and cons - to have the same person be both the event manager and halter superintendent
 - Sue Ives – other RFPs, Take out next whole line, “the BOD came to the conclusion that the date for the application for RFP and the bids were closed”.
 - Karen Kelly made a motion to approve the minutes of the meeting as amended, seconded by Karen Ball, and unanimously approved by all.
- New Correspondence – Discussion of Bruce Nelson email on Ag Day. All Board members still in agreement of a \$1500.00 sponsorship. Laurie will communicate to Bruce, along with letting him know the Board would appreciate if he would make an effort to let the membership know about the event and ask if anyone would like to participate or make a donation.

Treasurer Report – Karen Kelly

- Covered at the Strategic Planning offsite 1/11/14
- Discussion re: \$2580 in the Membership account. Laurie suggested moving money out of the Connection account and put it in the Maximizer account?
 - Decision: Budgeted \$1250 for Editor’s expense, leave \$2500 in, and move the rest
- Financial Report
 - Report on CALPACA operating budget
 - Update on show/event final accounting
 - Phyl Clempson updated the Board re: the Gold Country Gathering accounting, and indicated the account could now be closed after the following:
 - 1/13 payment to Waste Management
 - Paid Ken Hibbits for his fleece seminar – part of his payment was a Calpaca membership renewal for his farm
 - Diane Hoeschler – received a membership renewal for her farm in lieu of payment
 - Other Financial comments/concerns
 - Move balance of GCG \$’s to the General Account

- Pull \$5K out of the current California Classic account
 - Current account balance: \$10, 155.77
 - ~\$1K in outstanding checks currently
 - \$200.00 to AOBA
 - \$125.00 to Diane Hoeschler
 - \$100.00 to AOBA (additional)
 - \$ 500 Joyce wrote to herself
 - \$562.00 Dixon Deposit
 - Other Expenses for the California Classic (Dixon) after the Board reviewed some of what was in the budget prepared by Joyce Judy
 - \$238.00 Taxes for last year's show
 - \$800.00 Online Registration
 - \$1425.00 PA Rental
 - \$19,665.00 Expenses – Expecting \$23,270.00
 - \$2700.00 Barn
 - \$225.00 Bleachers
 - \$140.00 Dumpsters
 - \$500.00 Security
 - Laurie will ask Joyce about some of these costs
 - PA Rental
 - Ribbons – sliding scale
 - Show Vet - \$500.00 is a great deal
 - Phyl – looks like hospitality is underestimated at \$150.00 – this is for all coffee, donuts, food for the volunteers, set up and tear down
 - BBQ - \$16 and \$12 meals, buy your own
 - Sponsors – all \$250.00
 - Phyl – the bulk of the expenses happen right around the time of the show. If an event manager needs more money, they will have to email the BOD for it.
 - No receipts, no payment

Membership Update – Lisa Beatty

- Membership Update – covered at the Strategic Planning offsite 1/11/14
- New Member Report – covered at the Strategic Planning offsite 1/11/14
- Lisa to email Pam Brady to see if she's attending the symposium and taking renewals

Marketing – Phyl Clempson & Laurie Findlay

- Connection Newsletter Update
 - Cut off time to submit anything for the Connection is January 20th
 - Phyl to contact Bruce re: ad for AG Day
 - Karen – never received her free ad for being a GCG sponsor – can the dollars be transferred to the Connection to publish the ad?
 - Phyl – email every GCG sponsor who should have gotten an ad
- New Ideas for Marketing covered at the Strategic Planning offsite 1/11/14
- Website Update - Current status continued issues – nothing, needs to add links (from strat plan meeting)

Old Business from Minutes – Laurie Findlay

- Event Managers Update
 - Symposium – last minute update – more registrations than last year
 - Calpaca will have a table there
 - Laurie put together a letter on why to renew, Lisa to email Karen the jpeg file to print
 - Diana will take a picture of the BOD at the Symposium for the Connection
 - CA Classic 2014 – discussed above
 - Gold Country Gathering 2014 – RFP, judge, venue, date. Most important is to pencil in date. Phyl has emailed the Fairgrounds. 3rd weekend in Oct -18/19th
 - Laurie to contact Dave S. about the August Quarterly meeting.

New Business – Laurie Findlay/All – N/A

Round Robin (All) – N/A

Adjournment – 8:02PM