

CALPACA - Board Meeting Minutes

Teleconference March 11, 2014 – Start time **7pm**

Call-in Conference Line has been verified with a credit card - Call in 888 236 9224 room #872630. If you are first in the room the room # is 600317. Conference room has to be signed out of to complete the call.

Attending: Laurie Findlay, Lisa Beatty, Karen Ball, Phyl Clempson and Karen Kelley
Absent: N/A

Call to Order – Laurie Findlay, President at 7:12 PM

Secretary Report – Lisa Beatty

- The Board reviewed the February 11, 2014 meeting minutes. It was agreed by all Board members that the minutes were accurate as written.
- Karen Kelly made a motion to approve the minutes of the meeting, seconded by Phyl Clempson, and unanimously approved by all.
- New Correspondence – several items were discussed as follows:
 - Invite received by Laurie Findlay and Karen Kelley to the UC Davis Endowment event. Laurie will contact the Brady's to see if they were invited and attending.
 - Email received from Gail Shaw whose husband is interested in being the Connection editor. Laurie will respond to let Gail know the editor position is filled for the coming year.
 - Email received from Ron Kaliff (Sp?), the photographer that was at the 2013 Gold Country Gathering. He was writing to let us know that he has the 2014 GCG event on his calendar.

Treasurer Report –Karen

- Financial Report – Karen updated the board that the financial report would be emailed later in the evening. Karen also let the board know that all accounting was complete for the UC Davis Symposium. There was \$12K left in the account, and the Cal Classic account still had \$16K. The board agreed that Karen will transfer money from these accounts to the general fund, leaving these accounts with a balance of no more than \$5K in each.

Membership update – Lisa/Laurie/Phyl

- Membership Update – Lisa updated the board on the membership status as follows:
 - 89 members; 81 farm members and 8 associate members
 - Laurie – there are 53 farms that have not to date renewed. Laurie was able to contact 11 of them. The rest have not renewed yet, and may need to be disconnected from Openherd if they don't. Karen Ball volunteered to contact these farms to see if they will be renewing. Lisa will forward Karen the spreadsheet. 26 farms were not yet on Openherd. Of those, 5 farms have signed up on Open Herd, 21 had not. Laurie emailed them on March 6th and will follow up with them.
 - A total of 91 members will be listed in the hard copy directory going out in the Connection.
- New Member Report - 8 new members joined in February
- The board discussed doing an automated email link via Google Groups for the 2015 renewal. Everyone agreed it would be a good idea to do.
- Membership Committee Progress – Phyl Clempson updated the board that she was talking with Sheila Scroggins about working on the committee. Phyl felt that Sheila would

make a great contribution as she's a great writer and has a lot of interesting connections. Phyl also let the committee know that she had not heard back from Sue Peterson.

Marketing – Phyl

- Connection Newsletter Update – deadline to be extended (from March 10th). Laurie discussed perhaps doing paid classified ads to pick up some extra money – charge the same as a business card ad.
- Calpaca Signs – 20 more on order. Cost of making them has gone up by \$6.00. The committee agreed to cover the cost, the signs should be sold for \$31.00. They will be brought to the quarterly membership meetings to sell.
- The board discussed whether or not a marketing committee is needed. It was agreed that Calpaca didn't have to have one.
- Calpaca T-Shirts – Board members should plan to wear them to IAO and the Cal Classic. Karen to contact Rick & Pam Brady to find out if they're going to IAO. If not IAO, ask Pam to bring the t-shirts to the Cal Classic.

Website – Laurie

- Karen Ball asked if there was a way to put the directory on the Calpaca website, and if so, could it be done so that there was a farm members tab that lists all farms, and second tab listing the associate members? Karen Kelley asked if for the 26 members that don't have a website, could Laurie create a page that lists their ranch names and contact information? Laurie responded that both could be done.
- There was discussion about figuring out who is on the googlegroups email alias listing. When Pam gets a new member, does she automatically add them to the list? It might be a good idea to send out another invite for the googlegroups email to make sure any new members have it. The board agreed that once per year an invite will be resent by April 1st to all members of googlegroup re-inviting them.

Old Business from Minutes

Event Managers Update – Laurie Findlay

- Ag Day Update – asked Bruce to send email, which he did. It was also noted that 300 Calpaca brochures were to and used by Bruce and the other Ag day volunteers.
- CA Classic Round-Up 2014
 - Talked to Dale and Joyce – pens are sold out; nothing left under cover in the barn
 - Haven't seen a budget yet from Joyce Judy
 - Karen Ball raised concern that we made a move, and that we need to do damage control if farms are not able to sign up. If the show succeeds we need to look at being able to add more pens in the future.
 - Comments - think about shows, our show probably won't get much bigger
- Gold Country Gathering 2014
 - Laurie provided an RFP Status as follows:
 - Joyce Judy submitted an RFP
 - Kay Rodriguez - the Board agreed that Kay needs to completely fill out the RFP for consideration. Laurie will email her back with details:
 - Flights can be handled using sponsorship miles.
 - Calpaca will pay for the hotel.
 - Fleece Show – Karen K. has to talk to Cindy about doing the fleece show judging for both Alpacamania and the Gold Country Gathering together as follows:
 - Karen hosts the fleece show; the fleece is judged twice (1 for each show), then the fleece goes to both shows to be displayed. Karen will work with SOJAA (Cindy, Sandy R.)

- 2014 Fiber Event – Date/Location? Dale is willing to do the social, noting that coordinating with Dale's event would be good for AFCNA pick up. Phyl volunteered to talk to Dale to decide on the date, and what the event would be. One suggestion was to have a fleece skirting event in June. November is tough for everyone.

New Business

- Phyl raised the idea of having the Cal Classic at the Colusa Fairgrounds next year as it may be a better location than Dixon. Phyl will talk to Dave Scroggins to find out if it's even a possibility, costs, etc. Colusa is a new facility and has horse stalls. Can't use the IAO's stalls. Phyl will look at the venue, take pictures etc, and also look at Sacramento where IAO has been.
- Quarterly Meetings for 2014
 - February 2014: Kim & Mike Bisceglia – McCarty Creek Ranch - Great shearing discussion by Steve, with Russell contributing as well.
 - May 2014: Nancy Chapel – Alpaca Country Estates
 - Speaker – Joe Preston? Laurie will contact him
 - Other suggestions:
 - Skirting for shows, skirting for the mill, skirting for spin off – skirting is an intimidating factor for people
 - Invite Diana Hoeschler/Sandy Ridge
 - Laurie talk to Nancy – she still needs to give us the address
 - August 2014 – Dave and Sheila Scroggins – Colusa River Alpacas
 - Speaker – what are they going to do - animal care? Phyl will talk to Dave and Sheila about doing EPD's
 - November 2014 – Karen Ball/Russell Ratti – Heart & Soul Alpacas – no speaker, will do a mill tour. The presentation will be about how fiber gets processed
- Do a vendors market at any of the meetings? Could we do a market at the fiber social? Karen K – trading alpacas? Some people willing to trade Suri's for Huacayas, and vice versa.

Round Robin (All) – N/A

There being no further business, the meeting adjourned at 9:13 PM.