

## CALPACA - Board Meeting Agenda

Teleconference June 10, 2014 – Start time **7pm**

*Call-in Conference Line has been verified with a credit card - Call in 888 236 9224 room #872630. If you are first in the room the room # is 600317. Conference room has to be signed out of to complete the call.*

Attending: Laurie Findlay, Karen Ball, Karen Ball, Phyl Clempson & Lisa Beatty

Absent: N/A

Call to Order – Laurie Findlay, President 7:06 PM

- Secretary Report – Lisa
  - The Board reviewed the August 12, 2014 meeting minutes. It was agreed by all Board members that the minutes were accurate as written. Karen Ball made a motion to approve the minutes of the meeting, seconded by Laurie Findlay, and unanimously approved by all.
  - New Correspondence – None received
- Treasurer Report –Karen
  - Financial Report (Balances at 5/31/14)
    - General Account - \$10,927.07
    - Gold Country Gathering - \$12,015.29
    - Connection - \$3,915.82
    - California Classic - \$12,636.00
    - Maximizer - \$20,333.21
  
    - Total Unrestricted Funds - \$59,827.39*
    - UC Davis Symposium - \$11,406.98 (*Restricted*)
  
    - Total - \$71,234.37**
  - Have all completed shows/events turned in final accounting and receipts?
    - Karen Kelly is waiting for a final budget for the Cal Classic Round-Up. Laurie will follow up with Joyce Judy.
    - Karen asked if anyone knows how, at the end of the show if, money in PayPal accounts has been zeroed out. Phyl took the action to find out and update the Board.
    - The Board agreed that 60 days post show the debit card and bank account should be back under Treasurer's control.
    - The Board agreed there should be one PayPal account for all shows. Should be under Calpaca's EIN#. When money comes in, the funds should be distributed into the appropriate account by the Treasurer. The Treasurer can give access to the event manager so they can see it, however Calpaca sees it and manages it. Phyl will research and update the rest of the board.
- Membership Update – Lisa/Laurie/Phyl
  - Membership Update
    - Total Membership - 103
    - Farm members - 94
    - Associate members - 9
    - New members 2014 - 8
  - New Member Report – Two new members for the month of May
  - Membership Committee Progress – Idea (Phyl) raffle off a membership for the following year – Annual Meeting? Everyone is looking for freebies – Openherd is one. There are

some farm members who are eligible for a free website on OH. None of them have taken advantage of it. Everyone is so busy. Laurie commented that perhaps we could revisit this in the future.

- Marketing – Phyl
  - Connection Newsletter – will contact Diana Jordan to get an update and submit to the board.
- Website – Laurie
  - Openherd Update – Laurie sent out an email on the Memorial sale that was being offered.
- Old Business from Minutes
  - Nomination Committee Update – The nominating committee is in place and is comprised of Jan Davis, Bruce Nelson and Dennis Rabe.
    - The board updated the schedule of Election of Directors.
  - CA Classic Round-Up 2014 – RFP for Classic Event Manager Due 7/1/14
  - CA Classic Event re-location 2015 – Phyl Clempson
    - People liked the feel of the show and venue. The bigger question is will they have enough stalls for the 2015 show. Overall there are things that can be worked on and improved to make it an even better show, but generally people are happy with the Dixon location for the Classic.
  - Gold Country Gathering 2014 – Karen Ball
    - Judges are confirmed for the show, and the event is listed on Grass Valley Fairgrounds event calendar. Sue Ives is working on spin-off forms and a spin-off judge has also been confirmed. Planning to go live on the online registration for spin-off by the end of the week. As soon as the spin-off forms have been updated, a series of email blasts for spin-off will be spent. for closing the fleece show will start emails for that as well.
    - Fleece Show Update – Karen needs to get hold of Cindy Shipley
  - 2014 Fiber Event Update – Phyl Clempson
    - Has not been able to have a conversation with Dale re: a date and focus for a fiber event. Phyl will follow up with Dale and update the Board at the next board meeting.
- New Business
  - Lambtown Booth – The membership was not in favor of doing a sponsorship for Lambtown, but they were in favor of having a booth. Lambtown is the 4<sup>th</sup> and 5<sup>th</sup> of October. The question is who would staff the booth through the weekend? The Board would need to ask for volunteers to represent Calpaca, not their farms. Will need to be an informational booth. Laurie will find out the cost of a booth and will update the BOD.
  - AOA Leadership Council – Laurie updated the Board that when you are president of an affiliate, AOA invites you to join the Leadership Council. Laurie recently participated on one of these calls; there were 20 affiliate presidents on the line which is more than they've ever had. Conversation is about questions/concerns the affiliates have. Darby Vannier discussed what AOA wanted to do in the coming year; expand relationship with affiliates, utilize Facebook/Twitter. Darby discussed AOA operations – getting systems together, logistics, the new website, financials, and commented that he believes they'll have it together by November of this year. Darby also indicated that the AOA board was planning to do a strategic planning session. To use the AOA blog, the address is as follows: [blog.alpacaassociation.com](http://blog.alpacaassociation.com) - anyone can go on to post questions and Darby will answer questions. Darby also discussed that AOA really wants to promote the family farm in the agricultural industry, to which Ian Watt commented to be very cautious in doing that. Not like your investing in a herd or commercial business. Mainly about where they are today.
  - Revise Nomination Schedule – Laurie confirmed that any/all revisions to the nomination schedule had been completed.

- Quarterly Meetings for 2014
  - August 2014 – Dave and Sheila Scroggins – Colusa River Alpacas
    - Phyl update on speaker/activity – EPD's
  - November 2014 – Karen Ball/Russell Ratti – Heart & Soul Alpacas & Spinnery – Mill tour
  - Laurie will send an email out looking for hosts for 2015.

Round Robin (All)

Adjourn – 8:24 PM