

## CALPACA - Board Meeting Agenda

Teleconference July 8, 2014 – Start time **7pm**

*Call-in Conference Line has been verified with a credit card - Call in 888 236 9224 room #872630. If you are first in the room the room # is 600317. Conference room has to be signed out of to complete the call.*

Attending: Laurie Findlay, Lisa Beatty, Phyl Clempson and Karen Ball

Absent: Karen Kelly

Call to Order – Laurie Findlay, President 7:05PM

- Secretary Report – Lisa Beatty
  - The Board reviewed the June 10, 2014 meeting minutes. It was agreed by all Board members that the minutes were accurate as written. Karen Kelly made a motion to approve the minutes of the meeting, seconded by Laurie Findlay, and unanimously approved by all.
  - New Correspondence - none
- Treasurer Report – Karen Kelly
  - Financial Report - Since Karen Kelly was not on the call, there was no report.
  - Report on CALPACA operating budget
    - Laurie – reminded the Board to start thinking about renewals for the following year around October.
  - Show/Event accounting update
    - California Classic – Karen Ball asked if the Cal Classic Round-Up had been closed out as of the date of this meeting. Phyl Clempson suggested the Board save this discussion for later when Karen Kelly may be on the call.
- Membership Update – Lisa/Laurie/Phyl
  - Membership Update – Lisa reported that there were no new members, same count as in June.
  - New Member Report – Karen Ball discussed sending letters to people with 2-3 pet alpacas inviting them to join Calpaca, which could be a good way to pull in more associate members. Karen Ball and Laurie Findlay will work on a draft letter for the Board to review.
- Connection Newsletter – Laurie provided an update on the Connection Newsletter saying Diana Jordan wishes more people would send pictures and do the free advertising.
- Website – Laurie
  - Laurie confirmed that info for the Gold County Gathering is up on the website as well as up-to-date Board meeting minutes. Need to make sure the quarterly meetings are posted there under events – Laurie will follow up.
  - Openherd – Laurie will post two letters: one for farm members, one for associate members telling them how to get onto Openherd to set up their farm page and website.
- Old Business from Minutes
  - Nomination Committee Update
    - Laurie updated the Board that the schedule of elections had been revised slightly and was given to the nomination committee, along with a copy of the current Calpaca Bylaws.
    - Laurie announced the 6 candidates for BOD spots:
      - Steve Atchison
      - Karen Kelly

- Targie Lewis
  - Charlene Schmidt
  - Glenn Waddel
  - Dr. Sandy Wallace
- Laurie will send out a thank you letter to candidates for running. July 15<sup>th</sup> is the cutoff for anyone not on the committee to nominate someone for a Board spot. Candidates need to get their bio and photo into Jan Davis by August 5<sup>th</sup>. Laurie then updated the Board that August 15<sup>th</sup> the candidates would be announced formally, and confirmed that Rick and Pam Brady would be the election inspectors.
- CA Classic Round-Up 2015
  - RFP for Classic Event Manager (Due 7/1/14) – Laurie commented that we were getting started with an RFP for the Classic event Manager a little late. Laurie updated the Board that Joyce Judy may, or may not decide to submit a bid for 2015. The Board agreed that it would be important to get an RFP out this month to stay ahead of it. Laurie reconfirmed that the Dixon venue is booked for the 2015 show .
- Gold Country Gathering 2014
  - Karen Ball confirmed that registration is open for all events – spin-off, halter and fleece, and confirmed that Kay will send emails to the membership for sponsors. She also confirmed that three airline sponsors are needed. Karen confirmed that Sandy Wallace will handle the Herdsire auction, Michelle Ing will be confirmed to be the vet and will provide those services in exchange for the show Benefactor spot. Karen additionally confirmed for Kay that Dale Davis is doing the ribbon count, the program will be done by Diana Jordan and Jack Jordan is the announcer.
- 2014 Fiber Event Update - Phyl
  - Phyl updated the Board that confirmation of a fiber event is still pending due to dates being difficult to coordinate. Is there going to be an event? After discussion, it was agreed by the Board to table the discussion until more information was available.
- New Business
  - Lambtown Booth – Laurie updated the Board that she had sent an email to the Lambtown folks but needed to follow up. Laurie commented that sponsorship is easier – a patron sponsorship of \$100 patron would be less than a booth and then there would be no staffing issues. The Board discussed the idea to put fliers in the Calpaca vendor booths, or perhaps make banners for the Calpaca vendors saying “Proud Member of Calpaca”. The Board agreed that doing some of these ideas and a patron sponsorship was the best solution.
  - Paypal – The Board agreed to have only one account for Paypal to be used for all shows and managed by the Treasurer, Karen Kelly.
- Quarterly Meetings for 2014
  - August 2014 – Dave and Sheila Scroggins – Colusa River Alpacas
    - EPD’s will be discussed.
  - November 2014 – Karen Ball/Russell Ratti – Heart & Soul Alpacas – Fiber Mill tour...
- 2015 meetings... 3 responses to Laurie’s email looking for host ranches. Karen Ball suggested that the Board start thinking of choosing areas that are more central to everyone. The Peterson’s (Alpacas all Around) are good for Feb 2015, Sandy Wallace (Alpacas of Marin) in August. Still looking to confirm a location for May – possibly Reno area and Dale Davis (Derwydd) is good for November 2015.

Round Robin (All)

Adjourned at 8:10 PM