

Calpaca BOD Minutes Jan. 10, 2015

Meeting immediately followed the Strategic Planning Meeting on the same date. Called to order at 2:20 pm by Karen Ball.

Attendees: Karen Ball, Karen Kelly, Lisa Beatty, Sandra Wallace, Steve Aitchison

Minutes of previous meeting on 12/8/14 : Karen Kelly moved for approval, seconded by Steve A. Minutes were approved unanimously.

1. Quarterly Meeting Locations:

Lisa Beatty will contact Glenn Waddell about Sawdust Alpacas for May meeting. If not, Steve and Casey Aitchison have offered to host at Epic Alpacas.

2. Ag Day Sponsorship

We will do the same Sponsorship level as last year: \$1500. Karen Ball will inform Bruce Nelson.

3. Membership Renewals

Thus far only 47 members have renewed, with about 65 old members who haven't renewed. We are hopeful that this will change with the availability of paying on line, and with the "push" for membership that will be made at the Symposium. Karen Ball will also send out another e-blast to the (old) membership.

Thereafter, the BOD members will personally contact old members who have not renewed.

4. AlpacaMania/GCG Merger

SOJAA having a special membership meeting today to decide whether or not to join in the venture. If approved, there will likely be changes made to the proposed contract approved by our BOD.

Having reviewed our Bylaws, we are reminded that we do not need to put the question of a merger for the show to a vote by our membership: It involves a \$5K expenditure which is well under the \$10K limit.

5. California Classic RoundUp Update

Communication from Kay Rodriguez on Jan 9, 2015 indicate that we will be opening registration in the next week or so. Emails have gone out for the spin-off. Hotel blocks have been arranged. Caterer for Saturday night nearing finalization. We are awaiting the quote for the deposit for the venue. Judge and Superintendent have been arranged. Veterinarian has been hired. If Michelle Ing volunteers for veterinarian as a sponsorship, she would prefer "B&O" (?black and other?) to show on Sunday morning.

Kay suggests that the agreed upon fee for show Supervisor RFP be split between Teisha and Charlene. BOD members felt it would be more appropriate for Kay to split the money between Teisha and Charlene, since our contract is with Kay. Dianna Jordan has volunteered to be the "on site" helper for the show.

6. Camelid Symposium

Sandy will be the designated liason to the planning group. She will contact Bonnie Potter and Joan Clappier. The BOD approves the donation of the Syllabus to the AFW Silent Auction, but it needs to be approved by the Symposium planners. Sandy will communicate with them. Since this is an excellent way in which to promote the exceptional scope of the conference, it was suggested that the syllabus be donated to Silent Auctions at the National Show as well.

Calpaca will make a \$1500 donation to the Symposium as in past years, and in return the Symposium will contribute \$300 to the Endowment. Calpaca will also have a table display—Lisa B. will bring a table. She and Karen Ball will procure the Calpaca flyers and marketing materials for the table.

7. Yahoo Group/Website Issues

There are still many obstacles and access issues to be worked out with Laurie Findlay. The Yahoo groups are working for the BOD (Lisa B. has had some issues). Yahoo groups functionality seems to have gotten worse since the last Yahoo upgrade.

We need a safe repository for our documents—Yahoo just isn't working for us. Bylaws are on Yahoo, but not the amendments, for example. Items are hidden too well on Admin. Perhaps OpenHerd would give us a restricted access tab for BOD members only? We could keep info on our financial data—bank accounts, credit cards, etc. ***Steve will talk to Joe Preston about this.***

Alternatively, suggested Lisa B., we might investigate an account with www.huddle.com as a repository for important data. We could send out a "chain" email to BOD members to add what documents they have that should be in such a repository.

With any account we have for important documents, we should change the password annually, or whenever there is a change in administrators.

8. New Plans for Website Upgrades by Steve:

Audit/Update of "Forms" on website—many are out of date
Eliminate the old shows from the pull-down menu to keep it current

We should post results of our shows on our website, especially because the AOA website no longer does this (and was chronically behind on this in the past). Event managers should be informed that they must make available to us the certified show results within 2 weeks after the show has completed. We can send out an eblast to Calpaca members that show results are on the website.

BOD reviewed items available in our on-line store, and shipping issues.

Steve suggests offering a Calpaca logo page so that members can upload the logo (in several available sizes) to their websites.

We need to update the Job Openings listings/RFP requests on a regular basis.

We need to update the Health and Government Issues page on a regular basis

Steve will update the “about Calpaca” page, as well.

Review of other proposed changes to Calpaca website: We need a “payment” button for credit card payments. Many members have complained that they could not renew their membership on line. This would facilitate membership growth. ***Steve suggests we do this through a PayPal account***, which could be set up before next weekend’s Symposium in order to facilitate signing up members at the course. We probably won’t have a “slider” for credit cards by that time, but we can manually enter the data in PayPal. A new PayPal account would also allow “Don” from the show system registration, to transfer funds from show registration into the PayPal account.

We do need to update Pam Brady with any new members who have paid with this new on line system.

9. Treasurer’s Report (Karen Kelly)

Connection income down—many factors.

We will adjust the budget to reflect our move of the Connection accounting to the General Fund. This will eliminate the Connection checking account. Moved and seconded by Karen Ball and Steve.

We will need to address Dianna Jordan’s recommendation to stop printing of the annual hard copy Connection. Perhaps we should discontinue the hard copy Directory instead?

We will make a \$4,000 donation to the Endowment and 2-\$500 scholarships as well.

We will ask Rick Brady to update the membership or BOD on the status of the Endowment—how long before it becomes self-supporting for the scholarship?

Budget adjusted for proposed changes to Telecommunications Budget proposal approved—moved (Lisa) seconded (Steve).

Our Total Unrestricted Funds are \$62,568.43, comprising \$11,504 in the General Checking account, \$5750 in the GCG Account, \$3666 in the Connection Balance, \$7312.50 in the California Classic account, and \$34,336 in the Maximizer account. We have \$20603 in the Symposium account.

Income and Expenses for the Calpaca Shows were reviewed: There was a net gain of \$464.12 from the Classic and a net gain of \$4200 from the GCG. Our “earned” donation to the UC Davis Endowment comprises \$823 and \$2400 from the Silent Auctions at the Classic and GCG respectively, in addition to the \$300 donated by the Symposium.

Overall, we have a \$500 negative balance for the year. We hope to recoup this shortly with a renewed push for membership renewals.

10. Round Robin Discussion

Members had nothing else to discuss

Meeting adjourned at 3:30 pm—moved by Karen Ball and Karen Kelly seconded. Next meeting Feb. 9.

Sandra Wallace
Secretary.