

## Calpaca BOD Minutes

October 12, 2015

Meeting at 7pm using FreeConferenceCall.com. Dial in 641-715-3580  
Access Code 845-947

### Call to Order 7:04pm

Attendees: Karen Ball, Karen Kelly, Lisa Beatty, Sandy Wallace. Steve Aitchison excused.  
Dianna Jordan called in.

*This will be the last meeting for outgoing BOD members—Thank-you for everything, Lisa.  
Karen, we sure hope this WON'T be farewell!*

**Minutes of BOD meeting** Sept. 14, 2015 have been unanimously approved by attendees.

### Membership Update for Sept:

Total membership	106
Farm Members	93
Assoc. Members	13
New 2015	18

Membership may be a bit low compared to last year at this time.

New members this month are Jay Powell, John Bryant, and an Associate Member Brandy Mello.

Review of on-line membership application process—really very little has changed or improved. We need to have a protocol established for the process—notification of membership chair, president so that a welcome letter can be sent. Treasurer should go online at least once a month prior to each board meeting to check to see if new money paid, then Treasurer notifies membership chair and BOD members. President sends a welcome letter, and secretary includes the names in the minutes of the BOD. This process needs to be archived in the Yahoo Groups site.

Membership Renewal Plan Update for Calendar year 2016: Should we be publicizing the Raffle for all renewals by Dec. 31—with the winner getting a free Symposium Registration? We should send out an eblast to membership—Sandy has volunteered. We will give a free Tshirt to all new members as of Oct. 1, 2015. President will add to the welcome letter a notice that they are entitled to a Tshirt and they should please notify Karen Kelly of size preference. We will distribute the Tshirts at membership meetings.

### Membership Meeting Schedule:

Derwydd Alpacas November 14, 2015 Karen Ball will speak to Steve about getting the information on the website.

Epic Alpacas May 14, 2016

Do we have hosts for subsequent meetings? Feb. 13, Aug. 13, Nov. 12, 2016.

Should we send out an e-blast to members? We need to send out an eblast to membership for volunteer hosts. Karen Ball will send out the eblast.

### **Treasurer's Report**

Motion to donate \$5000 to the Endowment as a final donation, unless the proceeds from Silent Auctions is substantially different. The responsibility for the Scholarship shall revert to the Endowment. We may create a new "Scholarship" or "Donation" Fund for future donations, but for now Silent Auction proceeds will help fund the shows.

### **Election Update**

Ballots are out. Pam will let us know the results. Money donated to Endowment in the ballot, will be

**Update on Herdsire Edition of Connection** with Dianna Jordan, invited guest. Time to brainstorm about marketing!

Dianna presented a memo that was quite comprehensive. Karen Ball suggested that Business Card ads be integrated into the Directory. Dianna will look at that and price it out.

Sandy suggested that the ad prices be raised \$10 and Members get a \$10 discount per ad—moved by Karen Kelly and seconded by Lisa—unanimous approved

Dianna will print up an announcement based on her memo—and it will be presented at the West Coast Show and put into the registration packets.

We will publicize the publication at the West Coast Show and on our Facebook page. Will send several Calpaca e-blasts and present it at the November meeting. Hopefully SoJAA can send out an e-blast, and Sandy can send out an e-blast to SoCalpaca, Karen Ball will try to get CABA to send an eblast. Dianna will send us each the information. Unanimously approved.

We will invite Dianna to the next BOD meeting in November.

**Cal Classic Update:** RFP is out—one application received (Charlene Schmid). Deadline Nov. 1. Deposit on the facility has been paid. Will need to get RFPs out for the Halter Show Superintendent. Send it to Freda and others.

### **West Coast Alpaca Show Update**

Some discussion of reverting to Gold Country Gathering again next year. SoJAA participants are sparse. We may need to reserve Grass Valley ASAP for 2016 based on the West Coast Show attendance.

### **Update National Alpaca Farm Day**

#### **Round Robin**

**Adjournment** at 8:32 pm.

