

Calpaca BOD Agenda Feb. 9, 2015

Called to order at 7:01pm by Karen Ball, President.

Attendees: Steve Aitchison, Karen Ball, Karen Kelly, Sandy Wallace, Lisa Beatty

Minutes of Strategic Planning Meeting and January BOD to be approved on line by members.

Quarterly Meeting Locations and Dates

Alpacas All Around Feb. 14, 2015

Sawdust Alpacas May 9, 2015

Alpacas of Marin Aug. 15, 2015 (3rd Saturday due to Sandy's inconsiderate nephew)

Derwydd Alpacas Nov. 10, 2015

Agenda Items for Membership Meeting Feb. 14, 2015 (to be put in some reasonable order!)

Change of August meeting date

Bonnie Potter gives overview of AOA proceedings

Karen Ball will also give overview. Dianna Jordan, Tom Peterson are also AOA BOD members and were present

Hay Co-operative Project: It will not be the purpose of Calpaca to oversee this project, but merely to supply information and help put people "together" to come up with their own mutually beneficial plans. We can help solicit recommendations from members for haulers, suppliers, storage facilities, and local coordinators. **Karen Ball will provide a sign in sheet at the meeting for members to write in their recommendations.**

Steve will look into creating a California Map with members' locations, to help members form regional groups.

Curriculum for "outreach" seminar—"Starting out with Alpacas"—Sandy will solicit opinions from members as to whether they think this would be an appropriate and valuable project for Calpaca.

Karen Ball will make up a sign-in sheet to circulate for Membership to recommend their veterinarians to be listed on Website. On second thought, shouldn't we do this as an eblast and first have the members ask their vet if they would like to be listed?

Citizen of the Year Award—Bruce Nelson. Lisa Beatty will present

Lifetime Citizen of the Year award—Marge Smith. Lisa Beatty will present, Karen Ball may have a few words to say on both Bruce and Marge.

Has anyone seen the Corporate Seal?

Ag Day Update Bruce Nelson

Ag Day

Date 3/18 at 10-1:30pm. **BOD will send eblast to invite membership** to participate and bring unique items.

Lisa Beatty will pull strings to try to get Gov. Brown into alpaca pens. **Lisa Beatty will give update to membership about Ag day at May meeting.**

Membership Renewals

Karen Ball will update the list of lapsed members in the next few days, so that BOD can divide up the calls/emails/personal outreach **to be done by the end of the week.** March 1 deadline for listing in the Directory.

How do we “approve” new members? Bylaws said we need to vote on new members, so we will continue to poll BOD by email for each new application.

AlpacaMania/GCG Merger

IAO wishes to join the venture, which offers many advantages, including more entries and more championships.

Rick Shipley needs new approval from SOJAA because IAO is now included. We are in limbo until then. IAO very enthusiastic. Dale Davis will be IAO rep. Jeff Merrifield and Bev Brehm are both IAO and SOJAA—they are concerned about whether they’ll represent both SOJAA and IAO. In general, each of the 3 entities, SOJAA, Calpaca, and IAO have the opportunity to provide 3 representatives to the planning committee. How and if the individual entities do this is their own call. Calpaca represented by Karen Kelly, Laurie Findlay, and Kim Bisceglia.

Rick Shipley will reserve the venue. Facility very accommodating.

No money spent yet.

Show will use IAO rules, and will be held 3rd weekend in October.

There is a budget for the show, which Karen Kelly shared with BOD. Show will cost around \$35K.

California Classic Update

Charlene Schmid concerned that the spinoff entries are lagging—only 3 entries thus far. She’s putting out weekly email ads. May need to cancel spin off.

2 farms registered for halter.

? Some money may have been put in Joyce Judy’s account. Karen Kelly to investigate.

Will need help to move panels from Derwydd. Vendors seem happy. Will start sending sponsorship eblasts.

Kay Rodriguez has reserved an enclosed hall for the “hoe-down” dinner.

Charlene has been terrific to work with.

Prior budgets and accounting for the show are very vague. Recent accounting shows it making money, but in fact show has lost money, per Karen Kelly.

Karen Ball will work out the particulars of Kay Rodriguez paying Charlene and others, from money paid to Kay by Calpaca..

IT issues

Credit Card button on Website: Steve will work with Joe Preston this week.

Need to tweak it so people can pay for tee-shirts, and e-blasts, and membership.

Other Website issues—how to join and renew,

Calpaca Directory will be on line.

Karen Kelly moved that we have one annual hardcopy Calpaca Connection issue for herdsires, that comes out in August, in time to plan autumn breedings. Seconded by Steve A. unanimous vote. We may wish to advertise that issue to non-members as well.

Winter Connection available; Karen Ball will send out an announcement to membership.

How is Skype working for you? Well!

Website updates—cleaning it up with Pam Brady and Dianna Jordan.

Job Openings/ RFPs/Health and Government updates: pending. Steve will look into that, as well as multiple password accesses specific to person and needs....otherwise need to change password after each show, and more often.

Only one show person should be allowed to post to website.

Steve has updated the Yahoo groups list for BOD and also membership who weren't getting email.

After March 1 deadline will clean up email list.

E-blasts by non-members—Steve A. moved that we offer new eblast service to non-members, with content to be approved by BOD, for \$20/eblast. Seconded by Karen Ball, unanimous vote.

Progress towards an on-line repository of Calpaca documents—pending. Not an immediate problem, but will keep on agenda

Treasurer's Report

Per treasurer, we have \$11500 in General Checking Balance, \$5720 in GCG account, \$3665 in Connection account, \$7275 in California Classic Account, and \$34340 in Maximizer Account for a total of \$62500 Unrestricted Funds. Additionally there is \$21,744 in the Symposium account.

Will close out Connection Account and transfer balance to Maximizer account. Connection editor will be paid by Invoice.

There are some problems with accounting for last year's California Classic, which makes it difficult to formulate a budget for this year's event.

Progress with "downsizing" various accounts and credit cards.

Joan Clappier has account and debit card for Symposium—we should leave that one as is.

Dianna Jordan suggests we close the Connection account (see above)

Endowment: Update by Rick Brady

Created because we were a non-profit with a lot of money. Some years we have made up for past shortfalls in donations. Much discussion about Endowment in today's economy.

Karen Kelly moved that at Strategic Planning Meeting each year we decide how much to fund the Endowment, based on the economic health of our organization. Karen Ball seconded—unanimous vote. We should ask for a balance of the endowment in December of each year. ***Karen Kelly will look into what we sent the last 2 years, and we will decide by email poll how much to donate this year.***

AOA Strategic Planning Meeting—Karen Ball

It was a very productive meeting—this is a new organization that wants to meet the needs of the members

Update on Hay Co-op Survey—Sandy

See Feb. Meeting agenda

Other Calpaca BOD Goals for 2015

Curriculum for “Starting out with Alpacas” course—see meeting agenda

Eliminate hard-copy Directory, keep annual Connection hard copy

Running tab on Bylaws changes for next election

Non-members may have access to eblast for approved messages for a fee of \$20

Annual Budget to be voted on by Membership at first meeting after annual BOD Strategic Planning Meeting

Nominating committee to be formed by end of April

Yes, Pam Brady will oversee elections this year again.

Fate of the Corporate Seal.

Lisa Beatty will look into whether we need a corporate seal—if not, we should delete it from the bylaws.

Round Robin no discussion

Adjourned at 9:011pm. Moved by Karen Kelly, seconded by Steve Aitchison.

Sandra Wallace