

Agenda Calpaca BOD April 13, 2015

Call to Order 7:02 pm

Attendees Karen Ball, Karen Kelly, Steve Aitchison, Lisa Beatty, Sandra Wallace

Review of Minutes of BOD meeting 3/9/15: to be done electronically later tonight by quorum. (thus far approved by Sandra Wallace, Karen Kelly, and Lisa Beatty) Also by Karen Ball and Steve Aitchison later.

Membership Update: (Sandy Wallace via Rick and Pam Brady)

As of 4/1/15 there were 98 members: 88 Farm members and 10 Associate members. There were 12 new memberships for the year, but 28 non-renewals, of which 4 were Associate members. These 28 non-renewals should be removed from the OpenHerd website and Directory.

Change to May 2015 Membership Meeting Date? (Karen Ball)

The scheduled weekend conflicts with CABA and other events. BOD unanimously agreed that the meeting will be postponed until May 23, 2015. Steve will get it up on website, and an eblast to membership will be sent. It's ok with the Waddells, our hosts.

Update to Co-operative Hay Purchasing: (Sandy Wallace).

None, but we should take a look at Camelid Central website, a new website that may just meet our needs!

Another topic to add for membership would be information on Farm/Ranch Insurance. This, and a central registry of Camelid Veterinarians might fit it well with the mission of Camelid Central. BOD Members will look into the website. Karen Ball will contact the website to see if their goals meet those of Calpaca.

A service such as this might benefit a more diverse set of alpaca owners.

We need to make more of a push to get Veterinarians listed on our website. We could have the Vets fill out a form with relevant information and email it back to a central address. The information could be listed either on our website, or we might link to a listing on Camelid Central or a similar website. We should try to get this going before the May membership meeting. We need to include a disclaimer—perhaps there is a lawyer in the Calpaca membership who could draft the disclaimer.

Update to Educational Seminar : (Sandy Wallace)

No update. Dave and Brenda Barboza actually have a pre-set program for this. Wayne Dorbind has an educational website—alpacaonlinesummit or something to that effect. The goal would be to provide information/education for members. So, our goal would be to act as a repository and conduit of information. Perhaps the Camelid Central type of format might work well for this goal.

Update on Ag Day: *(at some point we should review what legislative agenda should be pursued by Calpaca)*

Karen Kelly attended Ag day. The alpacas were a hit—Bruce’s alpacas were extremely popular. Some aspects of our presentation could have been improved. Secretary of Agriculture and several Representatives came into the booth and some asked very good questions.

Lisa Beatty suggests that we develop a written legislative agenda. Perhaps building our case towards the sales tax issue? Do we want to encourage the alpaca processing industry?

The alpacas are a wonderful attention-getter, but we need to leverage them towards our legislative goals. ***Perhaps we need to bring in more high-end product?*** (and perhaps more will be available by the time of Ag Day 2016). **This would be something to address at the next Strategic Planning Meeting.**

Karen Kelly stated that our goal might be to list possible goals that might be accomplished with the legislature, such as the sales tax issue and meat processing, and put that information out to the membership in advance of Ag Day next year. This is something for the BOD to further discuss in the summer BOD meetings—**the June BOD agenda.**

Steve suggests that we investigate what is allowed in other states.

Is meat processing an issue that Calpaca wants to address? ACOA and other organizations have taken a neutral stance, and merely supply the information. We might do the same. AOA is taking more of a leadership position.

Update on California Classic:

Financial information unavailable. Some problems occurred with lack of security and also the contractors for clean up, so several members stayed until 7pm to clean up. Font on the show schedule too small, and the carts for animal waste disappeared on Sunday. But overall it seemed to be a very successful event.

Preliminarily, we think we have at least “broken even”, financially. Charlene Schmid is willing to take the same role next year, and the BOD is quite pleased with her work. Lisa Beatty suggested the venue waters down the show ring and environs, to reduce the dust.

Update on West Coast Alpaca Show: (Karen Kelly)

Spinners for Spin Off lined up. We may have a fleece supervisor lined up. The show committee will meet later this week. Some of the prior board members have decided not to participate.

Whither the Corporate Seal?

Can be purchased from State website. BOD voted to do so. Karen Kelly has volunteered, since she can authorize the purchase as the Treasurer.

Treasurer’s Report: (Karen Kelly)

General Account \$10,853. \$34K in Maximizer. More figures will be emailed to us by Karen Kelly. Currently there is \$8-\$9K in Cal Classic account, after most expenditures. However, we owe the Endowment in the neighborhood of \$10K from previous and the current Silent Auctions. If we can grow the Endowment to \$50K, it will be self-supporting. This goal seems likely to be met after our next payment to the Endowment. Steve moved that we cease funding of the Endowment if/when it reaches \$50K or more. Seconded by Karen Ball. Unanimously passed. Additionally, we might wish to fund a scholarship annually, but this can be decided upon at a later date.

Round Robin:

Generally, there show was very well received by the public.

Adjournment:

Steve Aitchison moved to adjourn at 8:07 pm. Seconded by Lisa Beatty. All agreed.

Sandra Wallace, Treasurer