

Calpaca BOD Meeting Minutes, June 13, 2015  
7pm by Skype

**Call to Order** at 7:05 pm

**Attendees** Karen Ball, Lisa Beatty, Sandra Wallace

**Minutes of BOD Meeting June 8, 2015** Approved by Karen Ball, Sandra Wallace, and Steve Aitchison.

**Membership Update:** 2 new members in June. 103 members total for 2105 year, 16 of which are new members.

11 associate members, 92 farm members.

Not clear whether we are ahead or behind last year in memberships—depending on whether the money earned from memberships was tallied thru Dec. 31, or for the current year (membership renewals for the next year begin in October.

KB suggested we develop an incentive to encourage early renewal. A raffle for a free registration to the Symposium in January, 2016 for all membership renewals by Dec. 31 was moved by SW. Unanimously approved. Board members excluded from incentive. We will give a free Tshirt to every new Calpaca member for 2015 and 2016—moved by SW. Unanimously approved.

**August Membership Meeting** Alpacas of Marin—Aug. 15, 2015

\*note: speaker will receive \$150 stipend. Moved to approve by LB, unanimously approved.

\*need message on website about meeting.

**November Membership Meeting:** Derwydd Alpacas—Nov. 14, 2015. Sandy will touch bases with Dale to make sure we are ok. **Done and Yes!**

**Treasurer's Report** Recent update by KB. There are some questions about the endowment. BOD is fairly firm on capping endowment donations at \$50K, which should make it self-supporting.

**Update on West Coast Alpaca Show** Fleece show registration opens in one week. Website about to be completed. Ad will go in California Connection Fall edition. We will ask affiliates to co-operate in publicizing the show. We would like to start promoting the show.

**BOD voted unanimously** for KB to send response letter to AOA. *AOA had contacted Karen Ball with concerns that we were collaborating on a show that is not AOA sanctioned.*

**AOA Fleece Competition Update** KB thought it was a fabulous and uplifting event, with an emphasis on a true co-operative effort to promote alpaca end product. Excellent presentation by a designer, who had experienced problems accessing alpaca fiber. ACOA presentation was also informative.

**Student Design Competition Sponsorship** Calpaca has sponsored this in the past, per Ruth Fuqua. Excellent presentation at the AOA fleece show. Calpaca should support this going forward.

**Heirloom Expo Update** Deb Galway will likely represent Calpaca and market other members' goods for a commission. Membership response was somewhat scattered.

**Update on Election/Nominating Committee**—Lisa Beatty encouraged getting an early start on this next year. Ballots go out by October 1 (much more than the required 4 weeks prior to annual meeting). The annual meeting is the 3<sup>rd</sup> week of November. 4 candidates: Charlene Schmid, Glen Waddell, Donna Morris\*, Karen Ball. Nominating Committee is Deb Galway, Laurie Findlay, and Jan Davis.

Hope to get all the statements and photos by July 31 to put it in the Connection. A number of potential candidates were unable to make the commitment to run for office.

**Update on Calpaca Connection:** Do we have a hard copy herdsire issue this fall? Perhaps we should hold off and do a more thorough and comprehensive issue in the spring. Some of the less technically inclined members may prefer a hard copy, but it's a very expensive undertaking. We would like to attach a directory to the herdsire issue of the Connection. We should send out an eblast each fall when the directory is updated, advising members to print it up from the website for their own personal use and for others who are not on-line.

We should ask Dianna Jordan, editor, to join us on the next BOD call. Also, we need to ask Dianna if she is working on a hard copy for the fall.

**Camelid Central Update** (Sandy had planned to send out a questionnaire soliciting vet and hay hauler referrals, and just hasn't had the time...)

**Educational Piece Update** (Sandy had planned to review UTube videos, and just hasn't gotten around to it...)

#### **IT Update:**

Revamp of Website to reflect current "Alpaca Lifestyle" vs "Alpaca Ownership"  
Can Steve audit archived materials on the Yahoo groups to see if anything should be culled? Also, we had previously been told that OpenHerd could give us a repository for documents. We should revisit this at the next meeting of the BOD.  
Lisa Beatty will take a look at the Yahoo Groups info.

**Legislative Agenda**—do we need one? If not, should we participate in Ag day? Yes—we still want to be a presence in California Agriculture. Put "agenda" on Strategic Planning Committee. Lisa Beatty has offered to be a liason in the future with the State of California.

**Insurance Issues:** Farm insurance, Liability Insurance for visitors—perhaps our speaker in August can begin to address this issue.

**RFP for Classic Event Manager** (per BOD Calendar) We should just update the RFP from last year. Karen Ball will contact Charlene Shmid to see if Dixon is secured for next year. We should be careful not to “burn out” Charlene.

**Round Robin:** Next meeting we will plan agenda for Membership meeting.

**Adjournment** moved by SW. Unanimous. Adjourned at 8:16 pm.

**Minutes approved by Sandra Wallace, Karen Ball, and Lisa Beatty**