

Calpaca BOD Agenda

Aug. 10, 2015

Call to Order at 7:08pm **Attendees** Karen Ball, Steve Aitchison, Lisa Beatty, Sandra Wallace
Karen Kelly

Minutes of June and July 2015 BOD have been unanimously approved by attendees.

Membership Update

We need to have an easily accessible directory (perhaps under “Find a Farm” tab, listing all members with their address and phone #, ***EVEN IF THEY DON’T HAVE A WEBSITE!!***

There still is a lack of clarity in how new members get into the directory and get listed. It became a problem when Kim Bisceglia put together the Fire Evacuation list, and some members were not listed.

LB suggested that we outline the process so that everyone knows how it should work. SW suggested that only one person be in charge of the entire process—most likely the Membership Chairman, and then SA can update the directory. Membership Chairman should have access to the PayPal report.

Membership now at 104 members, with addition of returning associate member Nancy Shelton, Alpacas on The Rocks (Weed, CA)

Membership Meetings

Aug. 15, 2015 Alpacas of Marin

Nov. 14, 2015 Derwydd Alpacas (confirmed)

Treasurer’s Report

Nothing new on request for refund from Cal Classic 2008.

Report appended to minutes.

Registrations for 2016 collected between October and Dec. 31, 2015 will apply to 2015. So, we are very similar to last year’s income.

We will do a raffle for Registration for the Symposium for members who re-apply before years’ end.

Endowment Update The original endowment document doesn’t state at what point it becomes self-sustaining, per LB. This needs to be determined. Karen Ball will be discussing with Rick Brady.

We also need to support the design scholarship.

Update West Coast Alpaca Show Advertising has started. Registration is on line. Sponsors are on board. SA has put together a great website.

Update Heirloom Expo (SW) We won't have representation this year. Deb Galway has decided that it won't be financially viable for her.

Election Update LB

We need to add to list of bylaws changes that only one candidate per position is required for the election. Sandy will put together all the needed changes for bylaws, in order to put it on the ballot.

Roger Hoefflinger is interested in running for BOD next year.

We do have our 4 candidates for this election cycle.

Calpaca Connection Update-Dianna Jordan attended tonight's meeting.

It's really too late to put together a Herdsire Issue for fall. Also, the Fall Connection is pretty much already in the works, an on-line issue.

Dianna suggested that we do our next hard copy Connection as a Herdsire issue for Spring, 2016, The cut-off date for membership renewal will determine the circulation and the Directory. Hopefully, cost would be covered by advertising.

Dianna suggested that she do an on-line Spring issue, in addition to a Spring hard copy Herdsire Issue with Directory. SW moved that we do an on-line Connection for Spring, Fall, Winter, and Summer, with an additional "hard copy" issue that is the Herdsire Issue and Directory. Seconded and passed unanimously.

We should change the membership deadline to Feb. 15, since the membership meeting will be Feb. 13 (Sat), 2016. Then the Herdsire edition could come out by the end of Feb. We can be almost print-ready prior to Feb. 15, with the problem being that Pam does the page formatting for the Directory in Excel. We will change membership deadline to Feb. 1 for those who want to be listed alphabetically in the Directory—and between Feb.1 and Feb.15, you will be out of alphabet at the end of the Directory. This will facilitate getting it out at the end of Feb.

We should start making a big push to get advertisements. We need another call to plan the marketing for the Herdsire Issue—perhaps the October meeting BOD, with DJ as a participant. BOD members should start pushing for advertisers. DJ will bring this up at the Membership Meeting on Aug. 15.

IT Update

We will consider Free Conference Calling apps, so that our connection does not require internet access. <http://www.freeconferencecalling.com/> Sandy will look into it.

Incidentally, it seems that the PayPal button does distinguish between Cal Classic and Membership payments.

Education Update (SW) nothing to add

Camelid Central/Survey Update (SW) Nothing to add

RFP for Cal Classic Event Manager (SW) Will do, and post on website. It will be sent to prior event managers and Alpaca membership.

Agenda for August Membership Meeting

Who will be attending? KB, SW, LB probably.

Usual Call to Order, Review of minutes from prior meeting (announcement that draft minutes will be posted on website as soon as BOD has reviewed them, so that members can review them before the next quarterly meeting).

Housekeeping items

Membership Report

Announcement of incentive raffle for early renewals and new members before 12/ 31/ 15.

?Tshirts for new members (how will we do that?)

Herdsire Edition Promo--DJ

Treasurer's Report

Election Update

West Coast Alpaca Show Update (KB)

Update on AOA Fleece Show (KB)

Heirloom Expo—Suggestion that members “scope it out” for next year

Other events

Round Robin

Adjournment at 8:28 pm moved by SW, unanimous.

Sandra Wallace, Secretary

Minutes approved by all attendees Aug. 12, 2015.