

Minutes Calpaca BOD
December 12, 2016 @ 7:00pm

Call to Order: 7:02 pm

Attendees: all present

President: Karen Ball
Vice President: Charlene Schmidt
Treasurer: Tracy diPippo
Secretary: Maureen Macedo
Member at Large: Steve Aitchison

Review of Minutes of November BOD Meeting: corrections 1) everybody who responded to GCG survey (and gave name & address) will receive a shirt. 2) Delete the 2nd page (calendar)
Steve moved, Charlene second - all in favor, as corrected

Treasurer's Report: still in transition

General 25,204.790 460 in PayPal Maximizer 39,979.63
Symposium account 11232.47

Karen and Tracy go to bank together to get new bank cards signed and credit card updated

UC Davis Scholarship Donation— do we want to donate? Continue with scholarship? Discussion followed. We have \$\$\$, Charlene moved for two \$500 scholarships, Steve second – BOD in favor. Endowment is property of UC Davis, per information from Karen Kelly at last BOD meeting.

Strategic planning meeting: January 28th, Elk Grove or Clarksburg off of Interstate 5. Place with internet and we can hang out...

Upcoming Membership Meeting Schedule:

Arapaho Rose Alpacas Feb. 11, 2017 (possibly rescheduled per Wini to Feb 25, 2017, Karen to call and check on date)

Structured Chaos—May, 13, 2017 Wendy and Todd Eccles Reschedule to May 20th due to CABA?
Tracy to talk to Wendy about the change. Steve to contact Debbie from Crescent moon to come talk about marketing and retail sales after confirming with Structured Chaos on date change

Alpacas of Marin—August, 12, 2017 Sandy Wallace

November: at Karen and Russell's? Need to put out another membership request for hosting

Membership Update: Pam and Rick Brady will continue to be Membership Chairman, but need to find new election folks. Checks now going to Tracy. Tracy and Pam talking to keep membership list updated. Tracy will ask Pam to put together a list of "election to dos" and then in January put out a request to the membership, asking for someone to take over the election process

GCG Update: Tracy- looking like around a thousand in the clear. Extra unexpected expenses – heater and some other charges, but still “in the black!”

T-shirts ordered, expected delivery this week. Should be mailed out before Tracy leaves on a trip. Still should be in the black, even with shirts and mailing.

Comments from survey addressed? Date can't really be changed, weather unpredictable. Location difficult to change to move further south. (Strategic planning, go over comments)

Cal Classic Update: Charlene- It's coming up soon! Registration site up, Cal-paca site open as well. (Open Herd, Under events.) Steve- can put a featured “box” on the page. Registration ongoing, aoa blast coming soon.

Citizen of the Year Award Finalize citizen of the year (Bradys have already been selected for this honor) Karen Kelly? All BOD were in favor of Karen receiving this award! Steve to get award done, bring it to Strategic meeting. Presentation to Karen at the February meeting

Connection Editor

History:

2014 started online. 250 per edition to Editor. Currently Dianna Jordan is serving in this position

In 2015, 750 to Dianna Jordan, plus 895 for printing and postage.

February is the next issue. Maureen to edit Connection rfp to reflect change to online format (and a printed Herdsire/membership directory) She will e-mail a proposed rfp to the BOD in order to advertise for 2016-2017

Connection

Herdsire/membership directory – last year Dianna was paid by free advertising and some \$\$, however that print issue made \$\$\$!

Motion: Steve moved to have another Herdsire/membership print copy, Charlene second – all BOD in favor. More discussion at strategic plan. In the meantime, Steve is to contact Dianna and get the ball rolling for this year

Agenda for February Membership Meeting:

Call to Order Housekeeping: Attendees: (we ask that the host take charge of “sign ins”)

Minutes from the November, 2016 meeting to approve

Upcoming Membership Meeting Schedule

Membership Update: Introduce new members

Treasurer's Report

GCG Update

Cal Classic Update

Other News

Speaker

OpenHerd: Events section: meetings, shows and events to be updated.

Sponsors to be listed from GCG – “Special thanks to ...” and list the sponsors as a banner

January BOD meeting will be strategic planning meeting. Bring your computer, read the by-laws, e-mail if anything else comes up before the meeting! Karen & Maureen to create agenda prior to the meeting.

Further Discussion: Classic Auctions – have a buy it now price? Instead of Saturday silent auction, do all via live auction? All items out for preview, finalized at dinner? Justin Timm doing the live auction – let's get our money's worth! Further thoughts included the fact that since the dinner is no charge, all pot luck/crock pot, folks can hang out and spend \$\$ on auction items. BOD gives approval for Charlene to put together a live auction, with the caveat that LOTS of information goes out about the change.

Adjournment at 8:09pm