

Agenda Calpaca Strategic Planning

January 28, 2017

Location: BJ's 9237 Laguna Springs Dr, Elk Grove, CA 95758

Time: 11 AM

Call to Order:

Attendees:

President: Karen Ball
Vice President: Charlene Schmidt
Treasurer: Tracy diPippo
Secretary: Maureen Macedo
Member at Large: Steve Aitchison

Review of Minutes of December BOD Meeting:

Treasurer's Report:

Review of By-Laws

UC Davis Endowment fund

Upcoming Membership Meeting Schedule:

Arapaho Rose Alpacas Feb. 11, 2017

Structured Chaos—May, 13, 2017 Wendy and Todd Eccles?

Alpacas of Marin—August, 12, 2017 Sandy Wallace

November: Karen & Russell???

Do we want to change Openherd password?

Develop more marketing tools for members

Revisit Camelid Central as a tool to add to our website

Any website revamps to consider

Overhaul of Ag day

Student design sponsorship

AOA fleece show sponsorship

ACOA fleece collaborative

Thoughts or suggestions on 2017 candidates

Roles to be filled

- 1 Election Chair
- 2 Ag day Chair
- 3 Nominating committee
- 4 GCG Show Super
- 5 Connection editor ??

Membership drive? Not sure where we are at??

Membership Update: Election “to do list” from Brady’s.... general membership e-blast for new election officials

Documented roles for BOD members

Documented roles for Show Supers (Tracy & Charlene are working on this) [Walking fleece included in this?](#)

Any bylaw items to amend?

GCG Update:

Cal Classic Update:

Citizen of the Year Karen Kelly, Steve bringing award

Adjournment