

Minutes Calpaca BOD

June 6, 2017 @ 7pm

Call to Order: 7:05

Attendees: Maureen, Charlene, Traci, Karen, **Steve**

Review of Minutes of May BOD Meeting Traci approve, Charlene, second, approve

Treasurer's Report: Classic registration in, PayPal transferred (3 new farm memberships) still need name change on Maximizer, Karen Kelly will have to help as her name is on it – Maureen approve, Charlene second

Upcoming Membership Meeting Schedule:

August, 12, 2017 Alpacas of Marin— Sandy Wallace

November 11, 2017 Heart & Soul Alpacas Karen & Russell

February 10, 2018 – another e-blast to go out, Dale could do it if no one else steps up

Membership Update

2016 Membership

93	Farm
21	Associate
114	Total Membership

2017 membership:

79	Farm
20	Associate
99	Total Membership

Did they send? Address changes? Karen will send out to those who have not renewed

Re-cap May membership meeting – 21 attendees, lots of Fleece discussion and election from Bonnie (AOA), 4 stations set up and helped with Spin off and fleece entries.... Questionnaire to see if we want to duplicate for next year... May or August meeting maybe

GCG Update: Karen & Traci met with new event director in Grass Valley, very nice man and complimentary about show – discussed waddles and down spouts – they expressed not much emotion in favor didn't offer solutions but seemed in favor of help for next year. More of a traffic help – loop around? Manager seemed surprised that no down spouts there. Covered area? – 2 side by side and then further back is a larger area that is partially concrete/partially dirt but completely covered... Possible to have show ring and pens there, but in a different location than fleece and silent auction. Include it in contract and use it if needed, back out if it is raining. Traci and Karen to look at it again. (Other building is very popular for weddings etc. Current location is very popular, Steve feels it is more about the show itself.) Two things we are discussing – Fall Show – need to be looking for 2018 for a change in venue. Look at the other location/building for 2017 show.

Facility fees

Grass Valley Fairgrounds – 5500 (estimate)

Dixon – 10K (estimate)

Steve had talked to Julie Roy about year and a half ago, lots of potential locations/buildings. Norco show again? Straight down 99 or 5, Oregon folks might still come down.

Charlene criteria for a show – a third show be at a venue that could be built into a Level 3, Karen – perhaps a 3rd show could take away from the other 2 – event managers need to be a local person... Where is there another weekend that a show could be placed?

Group to check out venues – Steve will contact SoCal folks and help get a committee (Alpaca Fest West type event? NorCo show? With Cal-Paca support, AZ growing and possible interest and help?) Steve considering this as a 3rd show, but possible replace another show in the future (Gold

Country potential replacement? Steve to bring back information and take a look at it possibilities

Cal Classic Update: Spin off? Maybe not in 2018, difficult to get a sanctioned event – extended deadline more than once, AZ folks kept it? Cheryl G. will be a judge for walking, Peter halter judge. Amanda for 2019 – have to be on top of judges.

Traci – update on QuickBooks online – set up now, different than what she uses for her office – hooray to not have to use old Cal-Paca computer! Transferred old EIN information from old to new.

Election Updates: Committee- Dale, Laurie – talk to Dianna Jordan as the 3rd person. Tom & Sue Peterson will do ballot counts.

Membership person: Pam resigning, need to put out an rfa. Karen to contact Cindy Harris re SoCalpaca persons interested?

Web Site: OpenHerd – Steve to update BOD, Facebook updated
Turning off people who are not current (Steve and Pam to be in communication) Steve's work on web needs to be documented – future replacement will need to have certain skills.

Fleece Conference and Show to be updated asap on Cal-Paca websites! Animated, rotating banner to go across the site...

FiberShed book of fibers –

Laurie Findley and Deb Galway to help with press releases.

FaceBook – Charlene to do FB

National Fleece Conference – A notice needs to be sent out for registration, please register for sessions, selfie booth plans – Charlene will talk to Judy about folks who registered early may be bumped by someone who signs up late. (per Charlene at affiliate meeting - Cindy – contact her directly for one on one session with her about marketing and farm information) Request to distribute to any folks who might be interested. Maureen mentioned concerns that it is too little late for THIS year’s event, but that AOA needs to learn from it and move forward – like get affiliates involved early in the planning stages, like handling sessions differently, press releases and media long in advance of the event, not less than 5 weeks ahead of the event (Most fiber groups are dark during summer and many publications and newsletters went out in April and Early May)

Discuss So-Calpaca – Update? (from last month’s meeting: Cindy Harris has contacted us and would like to know if we would allow current So-Calpaca members to be 2017 Calpaca members and they will dissolve and donate their inventory to Calpaca)

Affiliate meeting September – Suggestion that Charlene take this spot so she knows what happens as she assumes Presidency (assuming elected, lol)

Agenda for August 12 Membership Meeting:

Reminder, Maureen will NOT be in attendance, she has a

Performance show at her ranch that day.

Call to Order Housekeeping: Attendees: we ask that the host
take charge of “sign ins”

Upcoming Membership Meeting Schedule

Membership Update Introduce new members

Treasurer’s Report

Cal Classic

GCG Update

National Fleece Conference – review

Farm Days

Other News

Speaker/after meeting: Insurance

Round Robin

Next BOD meeting: July 6 (Thursday)

Adjournment: Traci, Charlene second