# CALPACA - Board Meeting Agenda

Teleconference July 10 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Dennis Rabe, Dave Scroggins, Joyce Judy, Laurie Findlay.

Absent: Kay Rodriguez

#### Call to Order

Secretary Report –Kay(Kay not able to attend, Dennis taking minutes)

Review for approval of previous meeting minutes

Dave Scroggins moved to accept previous meeting minutes, seconded by Joyce Judy

New Correspondence: No new correspondence

# Treasurer Report -Dave

Financial Report

Report on CALPACA operating budget

Dave supplied the board with reports from Quickbooks

2012 Symposium final close out numbers not yet received from committee Dave has received the final budget report for the classic, but still needs the receipts and identification of which expense category they apply to from Joyce.

Our blanket insurance cost increased by \$76 due to an increase of reported membership of 50 to 100.

## Membership update -Joyce

Membership Update

Joyce reported on more re-up of membership (Parkview Alpacas)

Membership committee progress

Mark Emery and Larry Macedo have volunteered to be on membership committee and the committee is looking for a third member.

Election committee progress

The election committee has identified 7 candidates (5 new and 2 incumbents) They are working on the bios and final prep of the ballots. All the candidates have been strongly encouraged to attend the August membership meeting.

# Marketing - Laurie

Connection Newsletter Update

Dianna is looking for a number of connections to print for the next issue (200 or just the current membership number)

Website update Current status and follow up on a recommendation to move forward Laurie is still investigating and looking for solutions to the problems that continue to occur on the email list and how we could migrate the database to a new system. The website is down and we don't have a time frame when it will be back up.

CALPACA Facebook status

Membership continues to grow, working good for another way to make announcements

CALPACA Open herd status

Laurie is going to speak to some of the other website admistrators from the other affiliate sites on open herd

## AOBA/Affiliate Town Hall Meeting

Laurie attended the town hall meeting for CALPACA. Laurie said it was the best town hall meeting so far, The message that came forward was the for AOBA to be successful the affiliates need to be successful.

The Alpaca Fiber to Market plan is about to begin with the first one on July 29 @ Pucara International. Laurie plans to take suri and haucaya fleece to sell. Fleece price will be based on the level of grade it is rated at. The grading will be done at the site.

AOBA is looking at while no one is applying for grants.

The show ethics committee has created a task force to deal with Show cheating. Dianna Jordan and Tom Peterson are heading up the affiliate communication committee. They have established a yahoo group for the group to use. AOBA is going to review the policy on 100% affiliate membership to be AOBA members.

#### Old Business from Minutes

Event Managers Update - Dennis

- CA Classic 2013 Joyce Judy to provide overview of Site Visits and proposal for 2013
  - Joyce looked at alternative sites in Roseville at the Placer County Fairgrounds and in Vallejo at the Solano County Fairgrounds. She presented her findings to the board. Joyce is still finalizing costs and verifying available dates and will report back to the board at the next meeting.
- CAL State Fair 2012 Dennis
  - Plan is to do the event like 2011. Dave and Sheila haveThursday and Friday, Dennis has Saturday and Sunday.
- Dixon Lambtown 2012 Joyce Judy
  - Joyce has not yet confirmed the booth for the event and is not getting response back from the Lambtown committee.
- Gold Country Gathering 2012 Kay Kay was not available to report on the status of the show.

Quarterly Meetings for 2011-2012

- August Meeting 2012
  Laurie Findlay Alpacas of El Dorado
- November Meeting 2012- Karen Kelly Arapahoe Rose
- February 2013 **TBD**
- May 2013 Dave and Sheila Scroggins