

CALPACA - Board Meeting Minutes

Teleconference May 14, 2013 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Deb Galway , Phyl Clempson, Joyce Judy and Karen Kelly

Absent: Laurie Findlay

Call to Order –Deb Galway as Vice President stood in for Laurie to facilitate the meeting

Secretary Report –Joyce

- Any changes to the Minutes of the last Board Meeting – No changes offered
- Joyce call for a Motion to approve the previous meeting Minutes (April 9, 2013) – Deb so Motioned and Phyl Seconded---Motion Passed
- Any New Correspondence? None

Treasurer Report –Karen

- Financial Report
 - Karen will be working with Lin Murray to develop a 2014 Annual Budget for Calpaca
 - PCI report showed \$24.50 penalty per month as a result of not filing the Annual Report. Karen has now filed this report and calendared so that we don't incur penalties in the future
 - Phyl forwarded to the Board the final reconciliation of the Gold Country Gathering, which apparently other BODs had missed.
 - Karen indicated that she had received what she needed from the Symposium; however, in the future the BOD needs to receive a budget vs. actual accounting.-We need to ensure that the shows close on a more timely basis.
 - Joyce will be working on an Event Manager manual that will cover (amongst other things) budgeting and approval of budget, turn in of budget vs. actual at end of show, reconciliation of banking, credit cards, Silent Auctions, Herdsire Auctions, and Paypal accounts.
 - Phyl was going to contact Joan about getting a report.

Membership update –Joyce/Phyl

- Membership Update
- New member report
 - Membership committee progress – Phyl audited the Membership Committee
 - They thought that there should be Regional events.
 - **Town Hall** phone call suggested with the Membership.
 - Everyone shears differently and every shearer has their own way of doing things, so a shearing manual of best practices suggested.
 - We need to figure out how to get corporate sponsors for shows...they started listing a group of people that we could solicit for corporate sponsorship: Tractor Supply, plumbers, etc. Business has to know what the risk is to saying no to us...have to get to the decision maker...larger companies you typically have to go to corporate via website application process.
 - Farm Days – they need help, legal aspects, dogs and what to do to get people in. BOD thought everyone should have a liability and umbrella policy. BOD suggested advertising in local newspaper (Donny Greenberg??), Ravelry, get names and addresses of people who come. Solicitation of ideas for what to do for Farm Days and we can then put it in the next Connection.
 - Should Calpaca have a plain old **Social Events?**
- Phyl to ensure that Minutes are taken at the Membership Meetings to pass on to the Board
- Phyl & Joyce to work together on e-mail for a June Town Hall, but we need to decide on a date preferably in June.

Marketing – Phyl

- Winagenerator ticket sales, board member sales and other efforts, approximately how many tickets remain to be sold? The Generator is paid off and we made a little bit of money. The BOD agreed to draw winner at August meeting and perhaps a couple of other emails might generate some more purchases of tickets before the meeting.
- Marketing ideas – Phyl (radio, TV, other, revised Calpaca flyer)

Website – Laurie

- How many members still aren't on OH website, and do we need to do a call tree to get them on? – Laurie not in attendance
- Phase II – Anyone have ideas or suggestions for changes – Laurie not in attendance

Old Business from Minutes

Event Managers Update - Joyce

- CA Classic 2013 Joyce Judy to provide status of show
 - Joyce to supply to the Board a budget vs. actual on the Classic
 - Going forward since Members at the Membership Meeting didn't want to see the Classic go away, Joyce will see if she can find other venues. We talked about doing a doodle poll.
- Gold Country Gathering 2013 –
 - Phyl will be modifying Kay's budget for the current year. She has access to the checking account, but is waiting for a debit card.
 - Judge contract sent.
 - Venue Booked.
 - RFPs for GCG going out next week
 - Need request for members to volunteer
- 2014 Summer Fiber Event??? The Board gave Joyce permission to put together a proposal for a 2014 Summer Fiber Event.

Approval of By-Law Changes submitted at April Meeting – This was tabled to the June Meeting

Review of Board Communications with Members – This was just a reminder that we need to call the members on our lists. Joyce will send more names when we finish the current list.

New Business

- Need to start Nominating Committee- suggestions on filing the positions
- Third set of proposed By-Law Changes for review - Joyce
- Quarterly Meetings for 2013/2014
 - May 2013 – Dave and Sheila Scroggins – Colusa River Alpacas
 - August 2013 – Tom and Mette Goehring - Ranch of the Oaks
 - November 2013 – Nancy and Dave Helwig - 925 Sterling Alpacas
 - February 2014 –Kim & Mike Bisceglia – McCarty Creek Ranch

Adjourned at 9:35 pm