

CALPACA - Board Meeting Minutes

Teleconference July 9, 2013 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Laurie Findlay, Deb Galway, Phyl Clempson, Joyce Judy

Absent: Karen Kelly came on at 7:27 pm

Call to Order –Laurie Findlay, President, 7:01 pm

Secretary Report –Joyce

- Joyce asked if there were any changes to the Minutes of the last Board Meeting. Revisions had already been received from Deb and incorporated.
- Joyce called for a motion to approve the previous meeting Minutes (June 11, 2013). Deb motioned that we approve the Minutes as revised. Phyl seconded the motion. The Minutes were approved by all Board members in attendance.
- Any New Correspondence? Alameda County Tax bill around \$17...Joyce will take care of getting this paid.

Treasurer Report –Karen started her Treasurer's Report at 7:31pm

- Financial Report
 - Report on CALPACA operating budget – Karen moved \$5000 from Maximizer Account to General Checking – Karen will start with the Gold Country Gathering creating a new QB workbook for each event. Ultimately we will have only a budget for Calpaca, and separate budget for each event that will roll up into the Calpaca budget. She's also going to try to figure out how we handle the Endowment as a Capital Account and make the handling of this income going forward clearer.
 - We would all like to create a Board Policies/Procedures to keep in the Board Yahoo Group that covers the way the Board is handling certain things so that new Board won't have to re-invent the wheel with every change of the Board.
 - Have all completed shows/events turned in final accounting -all final accounting has been received but Joyce still needs to send receipts for Classic to Karen.
 - Update on 2014 Budget – We are hoping to have a final budget in time for the November Meeting to present to the Membership.

AOBA Town Hall Update -- Laurie will develop something to put out to the membership regarding the meeting.

GIRCOM – Fred Obenchain

- *3 programs under www.ecfr.gov that can qualify under USDA for catastrophic losses.*

SHOW SYSTEM – Margie

- *112 Events that were under AOBA for 2012 – 2013 has a positive outlook.*
- *AOBA Nationals are on track to lose \$20,000, so moved the national show to earlier in the year (March 2014) to save money and not compete with family events. The 2014 nationals will be held in Pennsylvania.*
- *World Fleece Show will be held at 2014 AOBA show*
- *The number of animals shown are less in general across the country.*

MARKETING – Karen

- *Clicks – 43,507 visitors UTD.*
- *Return for 10 minutes – 13,000*
- *National Farm Days ad to run in July for \$25.00 you can get your farm listed on the site*

FIBER – Karen

- *Fiber Committee – Fiber Education Program*

MEMBER SERVICES

Grants

- *Much easier to get approvals but only a few affiliates take advantage. Laurie will check to see if grants can be requested by shows when they have already received two grants if the show needs help to continue.*

JEC (Joint Education Com.) – Steve Hull

- There will be 3 AOBA and 3 ARI members on the committee with 1 voted in by ARI and AOBA
- ARI/AOBA putting together basic info and modules

ARI and AOBA are working on due diligence with respect to a possible merger.

- Will keep affiliates informed with Board Updates.
- When it comes down to the end membership will be voting (if there is a merger).

COMMUNICATIONS – They have been struggling due to fires etc. with trying to coordinate meetings.

TREASURER - Julie

- AOBA Audit complete
- '11 \$114,000
- '12 \$110,000
- Net assets are up because expenses dropped. This is due to the fact that they had less revenue to work with.

Magazine – loss leader does not pay for itself, go online – advertising must support wholly are there will not be a magazine.

AOBA wants to do more Email Blasts to members

Membership update –Joyce/Phyl

- Membership Update – Joyce – No change from last month
- New member report – Joyce – No change from last month
- Membership committee progress – Phyl – Calpaca Town Hall Update – Can we afford it? Go To Meeting is \$500 for only 26 people. Phyl will check out other vendors. We need a draft agenda. “50 uses for your fleece.”

Marketing – Phyl

- Winagenerator ticket sales, board member sales and other efforts, approximately how many tickets remain to be sold? – We will draw the winner at the August meeting. Laurie will send an e-blast reminder.
- Marketing ideas – Phyl (radio, TV, other, revised Calpaca flyer)

Website – Laurie

- Membership and Board meetings Minutes are pretty much up-to-date and Joyce is working on getting the Gold Country Gathering event up.
- Laurie & Dianna are posting things on Google Groups & Joyce has posted most of the meeting minutes as well.

Old Business from Minutes

- Nominating Committee update –Laurie sent emails to the slate of candidates thanking them. Phyl is going to ask Committee to get bios and find out who is attending the August meeting.

Event Managers Update - Joyce

- 2014 Classic – Joyce called for a motion to approve moving the California Classic to Dixon. Karen so motioned and Laurie seconded the motion. A vote was called and the motion was unanimously approved.
- Gold Country Gathering 2013 –Phyl provided a rough draft Budget and there were several suggestions. Phyl should make revisions and resubmit to the Board for approval.
 - Board went into Executive Session to discuss staffing for Event
- 2014 Summer Fiber Event – Joyce Update – Joyce has sent out email and is waiting for responses. She will send out an additional email.

New Business

- Final approval of proposed Bylaw changes for submission to the membership with the ballots – deferred for a week or so to give the Board sufficient time to review the latest proposed changes and to

review the Membership Ballot for the Bylaws. We need to be in a position to submit to the Membership the proposed Bylaw changes at the August 10 Membership Meeting so that the Membership has sufficient time to review the changes. Thus, when the Ballots are mailed out on September 1, 2013 the Membership will have already had some time to review the proposed changes.

- Quarterly Meetings for 2013/2014
 - August 2013 – Tom and Mette Goehring - Ranch of the Oaks
 - November 2013 – Nancy and Dave Helwig – 925 Sterling Alpacas
 - February 2014 –Kim and Mike Biscelia – McCarty Creek Ranch
 - May 2014 – Need to ask for hosts