

CALPACA - Board Meeting Minutes

Teleconference September 11, 2013 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Laurie Findlay, Deb Galway, Phyl Clempson, Bonnie Potter, Joyce Judy, and Karen Kelly

Absent:

Call to Order –Laurie Findlay, President, 7:05 pm

Symposium – Bonnie Potter attended and made a proposal to the Board on potential new website for the Symposium. Laurie suggested and Joyce concurred that we would like the Symposium information on OH, with a separate Registration site “owned” by Joan. It was suggested that Bonnie go back to Joan and ask that she create a registration site and load all of the information on OH. Joan would be given access to do this.

Bonnie said that they are in negotiations on whether they are going to have to pay for the venue and should know by their next meeting on 9/26/13.

Bonnie was reminded that Calpaca is running low on cash so we need to ensure that they stay within budget.

Laurie told Bonnie about the special access Calpaca is giving to the Camelid Club on the website and via email.

Bonnie left the meeting at 7:32 pm

Secretary Report –Joyce

- Joyce asked if there were any changes to the Minutes of the last Board Meeting other than those already offered.
- Joyce then called for approval of previous meeting Minutes (August 14, 2013). Deb motioned that the minutes be approved based on minor changes, Karen seconded and the motioned carried.
- Joyce asked if there was any new correspondence. Laurie reported that Robin Kuhl is offering 90 min educational piece that is web-based with a Skype follow-up. Laurie will go back to her to get additional details.

Treasurer Report –Karen

- Financial Report
 - Karen presented the current operating budget .
 - The draft 2014 Calpaca Budget was reviewed and discussed.
 - There was a discussion on lowering member hosting .
 - It was decided to do further work on the budget via e-mail.

Member Services–Joyce/Phyl

- Membership Update – Joyce reported that we have 131 total members of which 110 are Farm Members, 21 are Associate Members and 14 new members since Jan. 2013
- Membership committee progress – Phyl reported that Roger is still hanging in and that their next meeting would be on Sept. 16. She said they have feelers out on a number of people to add new members to this Committee and the Board offered several other possible people.
- Marketing Ideas – Deb asked if we want to offer T-Shirts for sale cost \$8.00 with retail at \$15, which is what Deb has done for 4-H. Laurie asked if Deb could do research on this and come back to the BOD.

Website – Laurie

- Anything to update?
- CALPACA Sign? Joyce will talk to Joe about how we can do this
- The use of Calpaca email for marketing non-alpaca related products was discussed. Laurie will develop some guidelines for email marketing.

Old Business from Minutes

- Ballots have been mailed and are due October 15, 2013 (postmarked by), Joyce will send an email tomorrow .
- Joyce noted that she had found the Host a Meeting document and will modify it and send to BOD for approval
- The update of the CALPACA Brochure was discussed. Laurie will put together the OH piece and send it to Deb. She has already sent out pictures for the brochure of Suris. Deb wants to put brochure in Publisher, but final document needs to be in pdf.
- Social/Fiber Event – 9/7-9/8 –Laurie said she got lots of good feedback. One member wanted to see us provide more fiber related information. Laurie had Nomination Committee members that wanted to discuss timeline on election with concern that if this was an “official” document they weren’t in compliance. Laurie assured them that this was a guideline and not a Bylaw required timeline.

Event Managers Update – Joyce

- Gold Country Gathering 2013 – Phyl Status – Phyl stated her concerns that we don’t have sufficient entries or sponsors. Joyce said Dale has to pound on getting sponsors, Joyce will send out reminders on a regular basis. Laurie suggested that Phyl start calling people to encourage people to register.
- Symposium Update – While Bonnie was in attendance she provided a budget and the Board reviewed a website proposal.
- 2014 Classic – There being only one submission to be Event Manager, which was Joyce, she was appointed the Event Manager for the 2014 Classic. Joyce indicated that she has a signed contract for Judge (David Barboza), deposit for the venue has been mailed, and certification mailed, RFPS for show supers need to go out and a budget will be presented at the October meeting or earlier.
- 2014 Summer Fiber Event – It was suggested that we do this like the social as a fiber event but not in the summer.

New Business

- It was noted that Connection Editor position expires November 2013. We need to send out a request for application submissions. A discussion on what to pay the Connection Editor ensued. Deb suggested that we pay no more than \$1000 which is what we pay Event Manager- It was suggested that we pay \$250 for each on-line connection and \$500 for the hard copy for a total of \$1250 for the year. The Board agreed to the \$1250.
- Calpaca Board Group site update – Joyce wanted to let the Board know that many updates have been made to the Group site and that the Board should take a look to see what has been added.
- Quarterly Meetings for 2013/2014
 - November 2013 – Nancy and Dave Helwig – 925 Sterling Alpacas – The speaker will be Jim Spinetta, President of the Amador County Farm Bureau
 - February 2014 –Kim and Mike Biscelia – McCarty Creek Ranch - fiber
 - May 2014 – Need to solicit for this meeting
 - August 2014 - Need to solicit for this meeting
- Laurie has the old merchant account credit card and Karen is trying to close it with Jack and noted that we are getting charged \$100 and once account is closed then we will recycle machine.

Adjournment – Deb motioned that we adjourn, Karen seconded and the meeting was adjourned at 9:41 pm.