

# CALPACA - Board Meeting Minutes

Teleconference October 8, 2013 – Start time 7:05pm

*Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call*

Attending: Laurie Findlay, Deb Galway, Joyce Judy

Absent: Phyl Clempson, Karen Kelly

Call to Order –Laurie Findlay, President, 7:05

Secretary Report –Joyce

- Any changes to the Minutes of the last Board Meeting? Laurie asked that we add the speaker for the November Annual Meeting at the Helwig's.
- Call for approval of previous meeting Minutes (September 11, 2013) Deb Motioned to approve the minutes as amended and Laurie seconded. A vote was taken and all approved.
- There was no new correspondence this month.

Phyl came on the meeting at 7:15 pm

Treasurer Report –Karen – Karen came on call at 7:26 pm

- Financial Report
  - Report on CALPACA operating budget. Karen will send email on amounts.
  - Final Draft 2014 Calpaca Budget to be reviewed and discussed. Karen will email final budget evening of 10/8/13. We will vote on the budget via email.

Member Services–Joyce/Phyl

- Membership Update – Deb asked if Pam has more info on Associate membership. Joyce will look for historical document. We will be removing Farm members from OH who haven't paid by Feb 1. There are 111 Farm Members and 23 Associate Member for a total of 134 members. Of those, 16 were new members in 2013.
- Discussion occurred regarding process for adding members to OH and email and Laurie agreed to write a process that will be posted in the Calpacaboard Yahoo Group site under Files/Website.
- Membership committee progress – Phyl reported that they are still trying to add additional members, and she has three possible candidates for the committee.
- Marketing Ideas – what about doing an auction such as a farm sitter, photographer? We like the idea, but we need to do the research, but want to table it and discuss again at next meeting. Can we get Julie Wassom alpaca breeder and marketer – speaker at a discount [www.juliewassom.com](http://www.juliewassom.com) for a future membership meeting?

Old Business from Minutes

- CALPACA Sign? – Laurie Motioned and Deb Seconded that we charge \$5 more than the actual cost of the sign (\$30) plus shipping (\$40) or \$5 more than the actual cost if picked up. Joyce voted Nay – all other BOD members approved.
- T-Shirt design and approval – A motion was made that we order 30 t-shirts with only 2-3 smalls and the rest being larger sized with the cost being \$250, and a retail charge of \$15. Karen so Motioned and Deb Seconded. A vote was taken and the motion was approved. It was subsequently decided via email that we would offer free t-shirts to people who renewed their membership by December 31, 2013.
- Use of Calpaca email for marketing non-alpaca related products – Laurie – at the present time we don't want to create a separate marketing email. Laurie will send out an email with the rules for emails.
- Ballots have been mailed and are due back by October 15, 2013 – Joyce will be sending an email draft tomorrow and will need a response by end of day.

- The Host a Calpaca Meeting document was found. Joyce made amendments which were sent to the BOD. Additional amendments were made and will be resent to BOD and posted to website. This can be then be used via email to solicit new hosts for the future.
- CALPACA Brochure – Laurie has sent the OH information and Deb will send the brochure out for approval.
- The Connection Editor position expires November 2013 and a request for application needed to be sent. Joyce has sent out an email requesting applications.

#### Event Managers Update - Joyce

- Gold Country Gathering 2013 – Phyl indicated that she was working with venue on electrical, that she is trying to get a burrito guy for lunches, that newspaper and radio advertising is in place, and that the Chamber of Commerce is providing items for our packets. Phyl will be sending an email on potluck.
- Symposium –Joyce will email Joan about when she needs access and Laurie will check with Bonnie about room fee and any other Symposium business
- 2014 Classic – Joyce indicated that the budget has been approved, the Judge contract is signed, and that Bruce Nelson will help on advertising, Joyce will check with Fairgrounds on parking. Joyce will ask the Camelid Club if they can help on Saturday to direct folks to the event in the Livestock area.

#### New Business

- The November Special Meeting Thursday, Nov. 7 at 7:00 pm and Regular Meeting dates were discussed with the possibility that Joyce and Deb are re-elected.
- Quarterly Meetings for 2013/2014
  - November 2013 – Nancy and Dave Helwig – 925 Sterling Alpacas – Jim Spinetta President of the Amador County Farm Bureau
  - February 2014 –Kim and Mike Biscelia – McCarty Creek Ranch
  - May 2014 – Need to solicit for this meeting
  - August 2014 - Need to solicit for this meeting

Adjournment – Laurie Motioned that we adjourn and Deb seconded the Motion. The meeting was adjourned at 9:58 pm.