# CALPACA - Board Meeting Agenda

Teleconference September 11 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call Attending: all present — call started at 7:05pm

Absent: none

Call to Order -

Secretary Report -Kay -

Review for approval of previous meeting minutes (July and August) – Dave had question regarding how often we needed to publish the account balances and weather they needed to be more detailed or not. Will change the minutes to read the most current balances will be posted to web site and available to membership on quarterly basis. Joyce made motion with amended minutes, Dave second. All in favor – motion passed.

New Correspondence – Laurie received a letter from Amy McCorskie for updates to the AOBA Affilate news letter. Deadline is Sept 21 and will be posted on November 1. Symposium info should be in there and Ca Classic info. GCG will have finished so they will not be included..

## Treasurer Report –Dave

Financial Report – Dave sent out balances in all accounts.

Report on CALPACA operating budget – we do not have an actual budget for this year but will have something to work from soon. Should be able to use QuickBooks to get an actual budget for 2013.

We are losing money each month and may have to start pulling money out of the Business checking/saving to meet the minimum balances for all checking accounts. Dave needs to get everything in QuickBooks to see what our actual expenditures are on a monthly basis.

Membership update –Joyce advises ballots have gone out and bios are posted on the web site.

Membership Update no update due to web site down for a week or so. It is up now. Membership data base was lost when web site went down. Joan was able to get the database pulled out so we have something to work with.

Membership committee progress – Joyce advises that she is having trouble getting committee together but will continue to work on it.

## Marketing – Laurie

Connection Newsletter Update – lost \$500 in last issue because of loss of advertising. Dianna is looking at other options to save in printing. Laurie proposed doing 2 issues in print and 2 issues on line. Would have to look at what months had the most paid advertising.

Website update -our special meeting from last week voted to have OpenHerd be our web host. Our <a href="www.calpaca.org">www.calpaca.org</a> address will be linked to the site and we are paid up until 2017. We should have at least 2 people to manage the site but Joe advised that the users should have html experience. Cost is \$199 per year and this does not include the cost to design the new site. Laurie had a meeting with Joe on Monday and then another meeting with Joan on Tuesday. Laurie and Joan has advised NV host that they need to get our email up and running at no cost to us since they are the ones that messed up.

Laurie is working on a goggle group to get email working again. Some invites have been sent out but not everyone has gotten them or they went to wrong email address.

Discuss and clarify board position on move of website to OpenHerd and CALPACA website administrator – board decided to wait until the new site is up and what will need to be done. Old site is to remain up and running until we say to close the site down. We also need to get GoDaddy (our domain name) updated. Right now Joan is owner and all the info GoDaddy has is incorrect. We need to have a board member as a administrator and the then whoever is in charge of keeping the web site updated as the contacts.

Because the web site and emails have been down, Winnagenerator announcements have not been going out. Laurie has sold all her tickets and Dave only has 5 left.

#### Old Business from Minutes

Event Managers Update -

- CA Classic 2013 Joyce Judy to provide status of Alameda Contract and Judge change update. Peter Kennedy is our new judge but Joyce's computer is not working and she cannot get contract out to him. Has been looking for show super but is
- Dixon Lambtown 2012 Joyce Judy to report on procuring a booth, cost and booth placement, volunteers. Joyce wants to have more brochures made and the cost would be \$350. Kay made motion and Laurie seconded to get 1000 copies of the Calpaca brochure. Motion carried for Joyce to order. Booth is only \$35 and they cannot confirm location. Joyce also needs to get items out of the trailer. Joyce advised she needs to call Russell and make arrangements with him.
- Gold Country Gathering 2012 Kay Rodriguez to report on status of the show and plans in progress. Effect so far on lack of website support.

Kay advised that there was a little trouble with the venue as they wanted to take Greens Hall away from us – Kay advised that Eva is taking care of this and we should e able to sign contract soon. Numbers are down but we do realize that everyone is waiting until the last minute to send off money. We are right on schedule as far as sponsors go. Will keep everyone posted.

Bylaw Amendments from Strategy Meeting – Dennis - Review the items to be included for bylaw amendments

In Article II Purpose and Objectives

Section 1. <u>Purpose:</u> The purpose of the California Alpaca Breeders Association is to promote the well-being of Alpacas, address the concerns of Alpaca owners and encourage the spread of Alpaca ownership and the use of their fiber.

- 1. Suggestion is to change the words "well being" to "best management practices"
- 2. Suggestion is to change the word "spread" to expansion or to eliminate the word altogether and say "encourage alpaca ownership and the use of their fiber"

Kay made motion to change the Purpose statements, Dave second – all in favor – motion carried.

In Article VII Directors

Section 2. <u>Number of Directors</u>. The authorized number of directors shall be not less than three (3) nor more than five (5) ...

1. Proposal to change the maximum number of directors to 7

# Dave made motion to change number and Kay seconded – motion carried.

### **New Business**

Request from members to have CALPACA join the California Farm Bureau Quarterly Meetings for 2012-2013 –

Kay made motion and Dave seconded – motion carried. We do need to look and see where most of the members are and join that county.

- November Meeting 2012- Dale Davis Derwydd Alpacas
- February 2013 Karen Kelly Arapahoe Rose Alpacas
- May 2013 Dave and Sheila Scroggins Colusa River Alpacas

# Meeting adjournd at 9:05