

Calpaca March 9, 2009 Board Meeting Minutes

Meeting Started: 7:05pm

Attending: *Dennis Rabe, Dale Davis Jack Jordan, Tom Petersen, Bonnie Potter.* Also joining the board for committee reports were: *Dianna Jordan, Joyce Judy.*

Absent: 0

Meeting Ended: 9:04pm

Secretaries Report: *Dennis Rabe*

Record approval of minutes from 1/27/09 Board Meeting (which were unanimously approved by email on 1/29/09) for posting to Web.

Motion: Dale Davis moved to approve the minutes as previously approved by email on 1/29/09

Second: Dennis Rabe Board Member

Ayes	4	Nays	
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Dissenting: None

Treasurers Report: *Jack Jordan*

2008 Income and Expense Report

Report: By using Quick Books, Jack is creating a more finely tuned picture of what is happening with the various sources of income and expenses. Jack is working to pull the info together for our accountant including the information needed for: Form 990 for IRS, Form 199 for CA FTB, and Form RRF-1 for CA Attorney General; Form SI 100 is due in odd years in May. We discussed the need for 1099's for all those we pay above the limit allowed by the federal government, and to create a protocol for doing it.

Motion: Dale Davis moved to approve the expenditure of 1 hour of time to have discussions with our accountant to make sure we are being compliant with everything we need to be.

Second: Dennis Rabe

Ayes	5	Nays	
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Dissenting: None

1. Proposed budget for 2009

Report: We reviewed the income and expenses with Jack to see what we can expect for 2009 and how we can be sure to work toward a break even number. As we get more sophisticated with our accounting software, we will be able to keep a close eye on our finances.

Committee Updates

1. Item 1.) CA Classic Update: Joyce and/or Dianna

Report: 200 Stalls filled so far, 16 left to fill, then show will be sold out. We are looking for one other sponsor for a case of wine, and we will have plenty of wine for the social wine tasting event. Joyce has sent out an email requesting items for a drawing at the booth. We need volunteers to man the booth during the show. A new idea taken from the Alpaca fest west show, is to have docents, volunteer shifts would run for about 1.5 hours so they would slightly overlap. There would be key stopping points through out the venue to inform the public on what the whole event

and the industry is about. Gabrielle is putting together several workshops. Some of the seminars would have spinners, disaster preparedness, felting etc. Also an idea was to have an Alpaca fun area, unmanned to let kids and folks do their own thing.

- a. Volunteer Status: Most signed up for Check in, and Joan and Dennis will divide up the big group between Vet Check and Color Check.
- b. Grant Request Issue: AOBA can not find our CA Classic grant requests, so they have not been forwarded to the grant committee, even though they were sent back in December. Currently we are checking to find out what happened to the request. Grant dollars are leaner this year, and most of the grants are targeted for new events.
- c. CALPACA Booth: Bonnie volunteered to help with planning the booth. There will need to be about 4 pop up tents to keep folks cool that are manning the booth. The booth is a key spot for giving folks the direction of where to go at the show. The suggestion was made to have a rotating staff of people who also serve as docents. After they were docents, they would then have a break to be at the booth. Booth would be manned 10:00 to 3:00 on Saturday and 10:00 to 1:00 on Sunday.
- d. Other: Herdsires – 12 so far 3-4 Suris the rest Huacaya. Because of only one ring, the Calpaca PA system we have will work, and we will be able to save on renting the extra system. Connection ads for Sponsors of the Classic: there is lack of consistency in the advertisement of the sponsor benefits, and it had been suggested that the Connection ads not be done, because it is too expensive and puts the show at risk of losing money.

Motion: Dale Davis moved to approve the removal of this benefit from the sponsorship package.

Second: Jack Jordan

Discussion: Due to current budget constraints, the board felt the prudent thing to do would be to not have Connection ads as part of the sponsorship package.

Ayes	4	Nays	
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Dissenting: None

Bonnie will notify Sponsors of decision, and website will be updated to reflect decision.

Item 2.) Lambtown Update: *Dale Davis and Joyce Judy*

Report: Joyce is working with the folks at Lambtown to plan the layout and barn assignment areas.

Item 3.) Marketing: *Dale Davis*

Report: Dale is sure that by the end of March she will have a complete committee and will be all set to get them to work. She is working on getting a Co Chair to help her.

Old/Unfinished Business from minutes

Item 1.) CA Classic reward for Event Managers

Report: The discussion of giving the event managers some “perks” for giving of their time.

Motion: Dale Davis moved to give a Show Patron Sponsorship to each of the show manager(s) in gratitude for their service as a gift from the board.

Second: Tom Peterson

Discussion: Items included in Show Patron sponsorship reviewed.

Ayes	4	Nays	
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Dissenting: None; Jack Jordan abstained from the vote and discussion.

Item 2.) Connection Advertising Fees

Report: Aase was asked to hold up on publishing fees for the Connection. Aase would like to keep the fees the same, not raising the fees for 2009. 2008 Income reported as ~\$11,400, which included \$1940 from Pronk ads. Expenses were ~\$10,100. With the loss of the Pronk, and also the Classic ads, there will be a negative impact on the income for the Connection for 2009. Aase has been asked to give us a proposed 2009 budget, so we can see what decision to make for ad rates for the coming year. Until we have done an analysis of projected income and expenses, the ad rates should be carried as is pending review of proposed budget.

Item 3.) UCD Symposium

Report: It looks like we made a slight profit (\$1,200) on the symposium. Planning is already going on for next year's event. Currently we are scheduled for the second weekend of January, but that may change if we can get Dr. David Anderson as a speaker. The plan is to have another great panel of Vets for drawing in good attendance numbers. We desire to stay in the top 10% of teaching events

Item 4.) UCD Scholarship Fund Status

Report: The endowment interest is applied to the actual scholarship, and supplemented from the Calpaca general fund; funds we earn for the scholarship fund are put into the endowment. Last year we supplemented the scholarships from the general fund so we could fully fund them at \$4,000. Jack is about to send the endowment the \$7,500 for this years contribution. The idea of making sure we are gently persuading the scholarship recipients to stay connected to CALPACA was suggested. Bonnie will contact Rick Brady to see if he is willing to try to find out what has happened to prior scholarship recipients.

Item 5.) Legislative Issues

Report: Nothing new happening so far. A victory was achieved in defeating the attempt at taxing veterinary services. We will have to be vigilant in watching the legislature as they continue to try and create new revenue sources

Item 6.) AWE

Report: They are working hard to gain enough entries to have the fleece show. They are also anticipating more halter show entires at the last minute.

Item 7.) Rose Parade Donation refund status

Report: The donation has not yet been returned, Jack is working on finding the right person to get our money back.

Item 8.) Goals for 2009

Report: Bonnie will send us an email to solicit ideas on what we want to accomplish this year so we can work toward those goals as we move forward. One goal has been to get the books in order.

Grant Requests

Grant Request #1) CA AG Day March 24 sponsorship/participation

Report: The check for CA AG Day is to be made to Agriculture in the Classroom. The check we sent the first time will be reissued because they had given us the wrong information. We expect good publicity with our sponsorship. Bruce Nelson will be bringing the alpacas, and Irene Fuller will be set up the product demonstration, which will include fleece, rovings, yarn and finished products. We will need some extra people for answering questions and helping at the booth. The suggestion was made to get the Governor a pair of Huacaya "Socks", and/or a Suri Scarf for his wife for his visit to our booth.

Grant Request #2.) The Alpaca Fiber Symposium \$500 Grant

Report: The grant has been received and we are listed as a sponsor. We did an ad which included information on the UC Davis symposium for promoting our association.

Grant Request #3) Fiber on the Foot \$500 Grant

Report: They have received our grant money. We will be putting an ad in their program, as supplied by our marketing committee.

New Items/Additions

Item #1.) New Farm Membership Dues Policy

Report: The question was about how many times a person could be considered a new farm member. The first time a person becomes a farm member is the only time they get the break on dues.

Item #2.) State Fair

Report: We have been invited back for the State Fair. We thought it would be good to see if there is any interest in having a booth at the fair, and would we have enough volunteers for the event. We don't have to be there the whole time, but we did 5 days last year, and it could be the same this year. Bonnie will be sending out an email to see who might be interested in participating, and based on the response will determine whether we will be doing it again. Dale suggested we get some quotes from the past participants to market joining in the fun.

Minutes submitted by Dennis Rabe, Secretary.

Minutes approved by Calpaca Board of Directors by email 3/25/09. B. Potter