20810 Calpaca Minutes

Meeting started at 7pm

Present – Dennis Rabe, Jack Jordan, Tom Peterson, Kay Rodriguez, Dale Davis and joining us Dianna Jordan and Joyce Judy

Absent – none

Minutes from January approved via email and posted on web site.

Rick Hazard from SoCalpaca was invited to join us but not on call at 7:05 when meeting started.

Budget, Jack advised working on this year budget. Projecting renewals to be 60-70% from last year. Shooting on a break even. Waiting for Jack to find time to go to bank to get DBA for new show.

Request from AFCNA for affiliate to participate in collection and ship for this year's clip. Need to get back to them soon. New directors not sure who (affiliates) have supported their efforts. Calpaca will respond with what they have done in past – Dianna to give feed back to board – and Tom to respond.

Symposium update – final budget not in yet. Should be in the black, but not by much. Everyone agreed this year was excellent. Dale approached by someone from TX A&M on how to do one! UC Davis would like to do more research projects and they have been referred to ARF, ARI. Will cut back on wine sponsors and push for more money sponsors.

Lambtown – nothing final, budget has been sent, planning committee working on this. Dale wants budget approved so they can go forward. This will be more a marketing event than a show.

Motion - to go ahead with Lambtown - approved

California Classic – Dianna advised getting the volunteers that she needs. Happy with response. Entries are slow but they are coming in. Sponsorships are coming in and all vendor spaces are filled. Spin off (71 entries) are off to judge, fiber art exposition is now being work on. This will have a people choice award. Fairgrounds want final payment in March and this should be ok. Dianna and Joyce advised everything going smoothly. Would like to know how they should handle the Calpaca trailer. Dale advised that whoever has the trailer on their property needs to get it to the shows. Pleasanton might let us store it for 2 weeks at show time. Will get back to us on cost. Need to put out to membership to see if there is someone who can pick up trailer and take to show and return to storage.

Gold County Gathering – Kay ask if check was sent so she can send to AOBA to get certification process started. Forms are being worked on. Will announce at meeting this weekend. Also will announce contest to have a logo made for show. Winner will get 1 free stall. Show colors to be dark green and gold. BBQ planned for Saturday night gathering. Wine and beer sponsors will be need. Tom advised he would be a wine sponsor.

Request form downloadable xls of membership – board agreed to snail mail address' to be updated once a year, email and phone numbers not to be included. Emails are available on our three email lists. These will be available in the "members only" section. Joan C will be advised.

RFP Process for selecting leads for halter/fleece and manager – Dale gave history to board on how these people were picked. It was not a board decision. Only recently the boards have become involved. Should board remain involved in the decision? Yes, but we do not want to micro-manage. We need to set a "form" for RFP that each show can use to make sure all paid positions are treated fairly. Dale to come up with round one of a draft RFP.

AOBA Nomination – Tom Peterson sent his name in to AOBA. Will see what happens.

Ambassador- Dale has talked to Lin and Lin has agreed to handle everything except getting new members involved. Need a mentor for each new member if needed. Mentor would have to be regional or area mentor. Would need to be able to call and check with each new member to see how they are doing, welcome them and keep them informed. Need to ask for volunteers from different areas.

Marketing committee – has not met for the last month and a half. Dale to be resigning as of March 1 and Joan will continue to get the group together but will need to find a new co-chair. Dale to give her recommendations and work with Joan to find a replacement.

AG Day – Bruce Nelson will head this up again. Tom would like us to continue at the same level as before which was a \$3,000 sponsorship. All agreed that this is what we want to do.

The marketing committee has "copy righted" some materials from its committee members and they would still like to use this material for their own projects. Is there some way that the committee can use ideas but not own them? Or do the contributing people lose some of their marketing materials? Action – will come back to this.

Miss use of Forum email to scold Aase for mistake in Connection. Tom to talk to both Vicki and to Aase to make sure everything is ok.

Meeting adjourned at 9:05.

New meeting items for Saturday -

AFCNA would like us to have fiber pick up points at shows or meeting

Need volunteer to pick up and return Calpaca trailer to shows

Connection -