

March Calpaca Board Teleconference

March 1, 2010

Meeting started at 7pm

Present: Tom, Dennis, Jack, Dale, Kay – Joyce joined at 7:15pm

1. Minutes from February 8: Review/Approve – would like to see published before meetings
2. Finance report: Jack deposited over 10K and Lin is sending another 40 checks for membership dues. Lin advised membership is under 200 now. Next meeting, need to review membership numbers and consider contacting the non-renewals to find out why they have chosen not to renew.
3. Other Financial Issues: Need to update “hosting a Calpaca meeting” to define allowable expenses for Guest Speakers. Tom to draft a proposed Speakers Agreement for review at the April meeting.
4. Show Updates:

The California Classic – Joyce advised only 64 halter registrations at this time. Sponsorships are also way down, with only 5 sponsors paid. Dales advises still has a few sponsors coming. Board advised Joyce to do an adjusted budget with less sponsorship's. Dale also advised will have herd-sires. Joyce needs assistance with obstacle course materials for the performance class. Jack will utilize his woodshop class to build a bridge for use in the Performance Class. Need contact for walkie-talkies, Jack to check on best product/best price. Jack also checking on Rubbermaid carts. Dale is asking for reconciliation on last year's expenses that somehow got put into the general Calpaca fund instead of the new CA Classic account. Need to have a final accounting from 2009 show by April meeting. Joyce advised she needs money to pay for last years and this year's panel from IAO. Joan Clappier wanted to order new tablecloths to use at the Calpaca booth.

Motion – President to have option to ok up to \$300 for discretionary spending without board approval – Tom made motion – Jack second – Ayes 5 – Nays 0

Motion approved

The Dixon Caper – Dale advised moving forward with forms and certification from AOBA. Judge has been secured.

Gold Country Gathering – Kay advised applied for certification. Jack gave Kay check at last meeting. Only 2 entries came in for logo contest so would like to ask for more. Lots of people have stepped up forward as volunteers.

5. Symposium Wrap up: Dale advised that the Symposium was profitable by \$3,000. Feedback indicates attendees were very pleased. Already working on 2011. Looking at asking some of past speakers back. Steve Hull, new folks on nutrition, parasite management, Dr's Cebra and Tibrary for 2012. UC Davis now has a Hyatt Hotel! UC Davis would also like to do more research projects. Need to work with Dean, Camelid Club leadership on this issue. Symposium may not be a good enough tool to get UC Davis to do more Camelid works. Dale to ask Dr Dechant about the history of UCD opting out of the Oregon/Ohio State Symposiums.

6. Quarterly Meeting Summary: 60 people, Wade Gease spoke on the future of fiber and approaches to marketing our products. 3 new ranches attended.
7. AFCNA: President Vellozzi is asking for information on Affiliates interested in supporting AFCNA. Tom to follow-up with AFCNA.
8. Ag Day: Same involvement as last year – Bruce Nelson is the lead. A \$3000.00 sponsorship has been given.
9. Selection process for halter/fleece/show managers: Dale not ready yet. Will bring up RFP's at next meeting.
10. Marketing Materials for general use: copy rights, formal process not complete. We have distributed 3 things with copy right references, the Basic Alpaca Care, Fiber info book and the Calpaca tri folder. Recommendation – remove copy right references from Basic Care and Fiber books. Dale to call a marketing meeting for next Monday to discuss this recommendation.
11. Misuse of Membership email-Connection – Tom has spoken with the parties involved, reminded them that the Membership email was not the forum for the airing of personal disputes. Members are to bring such issues to the attention of the Board.
12. Paid Positions: Several members have raised the question on the process used for selecting providers for paid activities. Dale suggested (#9 above), that we start utilizing the Request for Proposal process for all paid positions. Will need to differentiate between one-time and ongoing engagements. Dale to obtain/prepare a document for review prior to next meeting.
13. AOBA: is aware of the Penn and Teller show asking for members to go on the show. AOBA is not taking a position, but advised Tom that they support the position taken by Calpaca.
14. Ambassador Volunteers: Dale advised that Dianna Jordan will be the Ambassador leader. Dianna will be designing the protocol and suggested geographical needs for the Ambassadors. Ambassador needs to be engaging and reach out to new members. Mentors can be referred by the Ambassador.
15. Mobil Storage – aka “the Trailer”: Rick Brady will pick up trailer to go to Pleasanton. Kay will pick up trailer from Dixon to go to Grass Valley. Need someone to take from Pleasanton to Dixon.
16. Other Business: Tom has been approached about the future of the baler, which was donated by Ian Watts to Calpaca. Tom to discuss with Ian.
Dr Elizabeth Adams is the first UC Davis scholarship recipient to start practicing in California. It was suggested that we do an article for the Connection and that we connect her with the Show Managers for potential Vet support.
Phil Levy is the new SoCalpaca president; an offer to have him participate in our teleconferences will be extended by Tom.
Dennis advised that the new online software is not very user friendly. Wanted to know if Gold Country was going to accept credit cards. No plans for this unless Calpaca decides to get a credit card account. Jack to research this more.

Meeting adjourned at 9:15pm

Things for next meeting:

Review membership renewals

Tom to write a Calpaca contract for speakers and have for review

Contact Joan Clappier and advise she can buy table clothes

Dale to work on RFP for all paid positions at Calpaca events

Contact marketing committee and remove copy right from Basic Care and Fiber books