

CALPACA BOARD TELECONFERENCE MINUTES FROM 7/12/2010

Meeting started at 7pm. All members present.

1. June minutes approved via email and posted. Dale motioned, Dennis 2nd, approved.

2. Old Business:

RFP's for event leadership – Dale did a great job on all RFP's. Dale requests that we review the doc's and email back to her with our comments. Then Dale will incorporate our comments on all three docs and get back with us. Jack will ask Dianna if she can help create RFP for show program/Connection. Jack to work on one the show announcer.

Listening Posts/Member Feedback – Tom wants to reach out to the membership and explore options for gathering Member feedback – One option might be to identify Members by County and ask that they be willing to routinely forward issue or concerns they are hearing from members. This needs to be added to August agenda. Tom will send out a draft agenda to board for review.

PAC – Tom not able to work on.

Marketing Committee/Marketing Materials – Dale updated past marketing materials. Dale would like a line at next meeting. Does the board want to assign a chairperson and then ask for volunteers? Needs a person to run the committee and keep it going.

Close out of 09 Classic – Tom asked Joyce to have all number to Jack by July 15. Jack spoke to Joyce about the large balance in the CA Classic account. Looks like a big success and revenue builder.

Dale is questioning the account for the donated alpacas and herd sire monies. Need better accounting for future shows. Joyce had to go back and reconstruct all the 2009 credit card charges. This took 9 months past the 2009 show. This is a learning experience for most of us.

Credit Card Account for Gold country Gathering – Jack is looking at a Calpaca credit card account.

Trying to work out the logistics of taking credit cards, either by our account or a PayPal account.

Dale says there is a way we can invoice and send people to a place to pay with credit cards. Fees are about the same but Jack likes B of A since that is our bank and fees are not excessive. There is a monthly fee but we can use this for all our events; membership renewals, Symposium, shows or anything else we might need to do. Will need detailed coding for all transactions. There will also be charges for our web mistress, Amy, to design the drop-downs on the web site. Future fees should be considered. Also, there is a wireless merchant account that we can purchase for \$798.00 that we can use at shows and get credit card approval instantly. Tom moved to purchase, Jack second, motion carried, Jack to purchase.

3. Show Updates:

California Classic 2011: Event Managers selected and 1 judge has been signed, Peter Kennedy.

Dixon Caper – Dale says forms are almost done. Will send out for review.

Gold Country Gathering – Kay advised forms are done but has not reviewed them yet. Once she has read them, will send to board for approval. Jack to deposit \$7,500 in GCG. Kay has check book.

4. Finance Report – Jack has what he needs to get our taxes done and will go forward.

5. Camelid Symposium – Dale has two bills that need to be paid. Speakers are signed. They are Clair Whitehead from UK, Dr Kessler for OSU, Steve Hull will speak only in tracks 1 and 2. Danny Mora will be with us again along with Dr Murray Fowler and Dr Descant. Dr Fowler will cover toxic plants and Dr Descant the year in review. Board would like to invite ARI and AOBA board members to come to Symposium. We will pay for the tuition only, not for airfare or hotels. Board agrees. Tom to draft an invitation.
6. August Calpaca Meeting – Agenda-Rescue/Oil/AWE/Virginia Fiber – news report and videos show the fleece is soaking up oil. Jay Leno was a bad show for alpacas.
7. December Calpaca Meeting – Dale will take meeting if she can have the same date in December. Dale will have speakers covering the same topic on pregnancy testing. Date will remain the same, December 4, and we will announce ASAP.
8. Connection – Feedback on E-Connection – membership is mixed. We will start doing both, email and mailing. Putting Connection in email will give us an archive.
9. Reporting on 2009 Clip – Tom advised only 18 responses to date. Eleven pounds is still the lead.
10. Rescue Survey Results – Rescue is going well. Lin will keep us posted.
11. AWE Survey results – Vote goes to bail out debt but not to give seed money. Will send info to the membership and Kay will report to the AWE board on Wednesday. Tom to send out letter to membership on results.
12. Calpaca Trailer – Kay and Eva would like to ask for money to organize the Calpaca trailer. Went to do an inventory and it was so poorly packed that we could not access it. Dale will ok \$500 to this project, board agreed. There are 3 bulky items in the trailer: 2 poop carts and the obstacle bridge.
13. Joan Clappier has asked us to review our decision to send out an email list of all our members. Dale thinks we should do a 1 time email list to our membership. Do not post on web site just send out as attachment 1 time to membership. Suggest that we add a question at renewal time giving each member a chance to opt out of this email. Everyone will get the list but if you opted out, you will not appear on the list. Board agrees. Tom to advise Joan.

Meeting adjourned at 9:30pm

Respectfully,
Kay Rodriguez