

Calpaca Board Teleconference
August 9, 2010

Members Present: Dale Davis, Dennis Rabe, Jack Jordon, Kay Rodriquez, Tom Petersen

Meeting started @ 7:10 p.m.

1. July minutes previously distributed via e-mail, and posted to web page: motion to approve (Dale) seconded (Dennis) Minutes approved.

2. Old Business

Requests for Proposals for the Connection, Show and Event Managers. Draft RFP's for the Connection, Show and Event Managers were reviewed discussed and a few edits provided. The RFP for the Show Announcer remains as unfinished business for review at the September Board conference call. A documents section will be added to the Calpaca web page for retention and future use. Documents will be filed as PDF's.

Member feedback-Agenda item for August 14th meeting

PAC-No update at this time-Tom to report at September meeting-relationship with Farm Bureau may be an option

Marketing Committee/Marketing Materials-Dale will be directly soliciting Member support for leading this effort-Report at September meeting

09 Classic data has been submitted, Jack will complete closeout, finalize taxes and report in September. Classic projected to have ~ \$6000 revenues over expenses

Credit card and web site work for Gold Country Gathering on target-Joan Clappier has been very helpful in facilitating this effort. Noted that Joan receives no compensation for the time and effort associated with making Calpaca web sites functional-Topic for discussion at September meeting

Questions on use/access of membership xls list raised by Joan are believed to have been addressed. At the 2011 renewal, Members will be giving the option of having their contact information added to an xls and distributed to the general membership. No posting on the web site, and no adds or deletions during the year.

3. Show Updates

California Classic-Current dates for 2011 fall on Easter weekend so the show dates will be moved to April 30-May 1. 2012 thru 2014 will be the 4th weekend in April. Date change for 2011 requires new judges and Joyce Judy has one of the two needed.

Dixon Caper-Pens sales are active (5), 1 vendor space sold. AOBA certification completed and website active. This will be a Level 2 show, lower show fees and heavy need for volunteers. David Barboza will be the Judge.

Gold Country Gathering-Entries and sponsors signing up. Web site active (and very attractive!) Open issue is the sound system support-Jack to research and report at September meeting.

4. Finance report-Taxes being prepared, cash balances remain stable. Discussion on the need for more detailed financial reports-we will start having a regular report of “beginning balance, receipts, disbursements and ending balance for the month. Discussion about cash balances and potential implications on our non-profit status; conclusion, no monies accrue to individuals and our history of grant making (UCD) mitigate any concerns.
5. Camelid Symposium-Dale raised the issue of continuing to provide a \$1500 grant. Motion to do so (Dennis), second (Kay)-Passed. Intend to seek fewer wine sponsors and more food sponsors this year. New speaker added, Earl Beck from Colorado University. Generic website up (dates and location) update at September meeting. ARI and AOBA Boards have been offered one free registration but no response has yet to be received.
6. Quarterly Calpaca Meeting to be held @ Women of West Ranch in Los Olivos. Agenda has been mailed to the Membership along with a request for agenda items. Last quarterly meeting of the year will be December 4 @ Dale and Jan Davis’: Topic to be identification and treatment of parasites.
7. Connection as an e-mailer. Feedback has been limited and mixed-Agenda item for August 14th meeting. Likely to be transition with Calpaca web site being a repository for e-archive
8. Annual clip: 19 responses to date-Agenda item for August 14 and plan to close by end of September. Highest average clip to be reported at Gold Country Gathering.
9. Rescue Survey Results-Results have been shared with the Membership-Agenda item for August 14th. Lin Murray substantial economic/service/ hay donation support. 23/25 alpacas have been placed with the new owners paying \$200 per alpaca. Establishing a Calpaca policy on rescue remains an open item. Plan is to draft a policy and distribute to the members for feedback
10. AWE support survey results discussed. Kay reports that AWE now has no need for economic support. AWE will not have a 2011 show. Options for 2012 being considered. Calpaca future involvement not yet decided by the Membership

Meeting adjourned @ 9:05 p.m.

