

CALPACA March 8th 2011 - Board Meeting Minutes

Meeting started at 7:00pm – all board members present. Joyce Judy was invited to join the first part of meeting.

Event Manager Update:

CA Classic 2011 Update: Joyce joined us for the 1st part of meeting. We are \$750 from making our sponsorship budget. Vendors are sold out. Spin off ended up with 85 entries. Panels cost more. Only 54 stalls are sold, lots of people still have not sent in their entries. There is still 3 weeks left for registration. Joyce is trying not to send too many emails to everyone. Robin and Dave Emery are also sending out emails for volunteers and silent auction. We did not lose too many people to GWAS. 2012 judges are already booked and we will have our normal weekend back. Joyce to have this information added to the show program.

Dixon Update: 2011 Joyce advises Ken Hibbits will be our judge. David Barboza is not available to judge. Ken is excited about the non-aoba format and will work on a non-aoba contract. Joyce wants to form a committee to help plan the show. Schedule might be a problem if we try to do too much. Lots to think about. Joyce to work on a budget for this year's show.

Jack has been working with BofA to get credit cards processing deposited into each show account. Jack advises that credit card over the internet is a lot more complicated and costly. Joyce says that her online registration service can do PayPal. Joyce is looking for a show credit card to help with hotel charges.

Joyce left at 7:40.

Board Meeting

Approve minutes from 2/8/11 meeting for posting to Web - Kay motion, Laurie 2nd ...motion – all approved.

Old/Unfinished Business from minutes

AG Day at Capitol March 23, 2011

Bruce Nelson will bring his boys and panels. Check has been sent and the same spot we had last year has been reserved. We need to continue to get volunteers lined up to help on the day. Joan is planning on bringing Alpaca finished product. Bonnie is working with Joan. Tom Petersen will be there also, still looking for a few volunteers.

RFP's – Joan has posted RFP for Gold Country to web site. Dave to get in touch with Joan to work on making changes to web site.

RFP's for the show managers need to be posted 2012 California Classic, 2011 Gold Country

All RFP's for positions in regard to those shows need to be posted as well. Joan is working on an administrator section for the web site where all these can be posted.

Treasurer Report - Jack Jordan advised that taxes are due by May 15 and he is ready to send them in but is waiting until after the April 15 rush to do so.

2011 Budget is complete and needs to be approved. Dave made motion to accept budget, Kay 2nd, all in favor – carried. Down \$4000 in membership dues. Laurie will work with Lin to contact members that have not renewed.

Grant Requests – no one else has requested funds. Request referred to Julie Dechant at UC Davis Camelid club.

UCD Scholarship/Scholarship Fund update Jack has not received any updates from UC Davis on the endowment fund. Scholarship is coming up – Jack making motion to fund \$4000 to scholarship. Dave second, motion carried so when UC Davis asks for funding we have it.

Quarterly Meetings for 2011

May Meeting - Renaissance Ridge to host, Diana Jordan to speak on Fiber, especially the "Build a Tent Initiative"

August Meeting - Len Chyet of Washoe Valley has asked to host, we have not been to Nevada since 2009 – Dennis to talk to Len on what he needs to do. Will look for speaker for him to get people over the hill

November Meeting - Lazy K volunteered to host but 2 meetings in NV not good so Lazy K will decline at this time. Kathleen Friend said she would do also Karen and Russell. Need to get 2012 sites lined up.

Marketing - Dave Scroggins and Maureen have been emailing each other. Maureen understands that Connection needs to be out on time. Will give board a preview to board prior to sending to printer. Should be within budget. Sandra Rumney wants to help with web and Connection if Maureen needs it. Sandra did not get her RFP in on time but will give her a chance to re-apply in the future.

John Deere Gator fundraising update - Dave is working on fund raiser, might get it at cost. Warranty is what they are working on right now. Info needs to get into the Connection. Dave is really getting this together and to promote. Dave also looking to future fund raising ideas.

Laurie Findlay Affiliate Round table only had 1 other person on call. Date changes have made the group fall into limbo. There have not been any minutes or communication between AOBA and the group.

CALPACA member renewals update Laurie will have more info for next meeting. Calpaca has a good reputation. Ambassador program is still in works, we think Dianna is in charge of this. Need to know how it's going. Laurie will have update next meeting.

New Business

1.) Mother Earth News Fair September 3-5th at the Marin County Fairgrounds
Partnering with SoCalpaca at the event, we have 4 booths between us in very good position at the fair. Spoke to Dale Davis and she will help up as we round up alpacas and volunteers for the fair. The demographic of Mother Earth news attendees is a great fit for potential alpaca owner or product user. Dave will bring Gator to sell raffle tickets, Dale will bring alpacas but there is still a lot to talk about. The animals at this event are on an island.

2.) ARI has fallen farther behind in posting the IDEAL Alpaca combined numbers, so it will now be sometime this spring...

3.) Share of the "Build a Tent Initiative has been purchased. Jack took care of this at the last meeting and we are getting email.

4.) Maureen and Larry have volunteered to be the point people with the Cal-ILA group at the CA State Fair. What can we do to help her? Dave will check with Maureen to see how to help.

Laurie advises that there is an alpaca association (a made up one) that are selling pet alpacas on street corners. The owners of these alpacas are not being responsible and are selling crias as young as 4 months. The alpacas are healthily. These owners have over 300 alpacas and are trying to down size their ranch. Laurie and Dianna have both tried to talk to these people. Rescue groups have been notified but there is nothing they can do at this time. How does Calpaca help these people who are buying these alpacas? Should Calpaca put an ad in the local papers to have people who have bought these animals come to Calpaca for support? Laurie to research costs and try to find a way to help the people buying these alpacas.

Dave is thinking about going to Nationals and wants to know if there is anything he can do for Calpaca. We will all kick it around.

Next meeting schedule for April 12, Kay advised cannot make it, will be shearing. Do we want to change date? Will discuss in emails.

Meeting adjourned at 8:55pm.