Teleconference May 10, 2011 – Start time 7pm Present – Dennis Rabi, Kay Rodriguez, Jack Jordan, Dave Scroggins, Joyce Judy and Laurie Findlay

## **Event Manager Update**

CA Classic 2011Update: Joyce advised a few thousand over budget but all the bills have not come in. Would like to change from newspaper ads to radio announcements. Joyce also advised that the city of Pleasanton is charging a \$25 vendor license for each vendor that was at the show and also wants our non-profit documentation. Or we can pay \$300 and be done with it. This is called a promoter license and we need to pay it each year. Kay motion, Laurie second, motion carried. Survey will hopefully go out in the next few days. Joyce concerned about the low fees on the Herd Sire. Kay and Laurie pointed out that many breeders are not breeding right now. Giving other options to Joyce on what might make the auction go better. Dave thinks we should give additional incentive to bid on the males. Laurie advises that she would request an earlier deadline and is trying to be choosey on the males. Kay said IAO does a live auction with a big screen TV and a power point program. Shearer's were not busy on Saturday and got killed on Sunday. Kay advised that production classes should be first thing Saturday and then the halter classes. This would free up a lot of animals that could have been shorn on Saturday. More to discuss.

Dixon Update: 2011 Joyce advise there is a planning meeting on Friday at 6pm. Kicking around some ideas. Joyce finished and left the call at 7:30.

Dave asked if there is anything on the budgets that we could buy and store. PA was a major concern but Jack advised that a PA system would cost \$25,000 and could not be stored in the trailer.

Gold Country 2011update: Kay advises that the plans are moving along. Eva working on hotels and the judges are signed. Contract for venue is signed and we are moving forward.

## **Board Meeting**

Approve minutes from 4/12/11 meeting for posting to Web – Kay motioned to approved Jack second, motion carried.

Old/Unfinished Business from minutes

Treasurer Report - Jack Jordan

2010 Income and Expense Report

Status of 2010 Tax Filing – Jack advises that the accountant called today and will get back to us on this. Accountant has everything to file and should be good to go. Dennis advises that he needs a check for \$20 to send in with Not-for-Profit form. Forms have been going to Bonnie and Dennis needs to get it changed.

Jack advises that there are several forms that need to be filled out for the Gator raffle.

UCD Scholarship/Scholarship Fund update- Dave went to the award ceremony and the winners where Lauren Riley and Crystal Williams.

Jack is spreading out the monies in the various accounts so we don't get extra service charges from the bank. We still have about \$120K in the accounts across the board.

Quarterly Meetings for 2011

May Meeting - Renaissance Ridge to host, Diana Jordan to speak on Fiber, especially the "Build a Tent Initiative'

August Meeting - Len Chyet of Washoe Valley

November – still looking for a host and this is the elections so we need to find a chair and nominees.

## Marketing - Dave Scroggins

Connection update – did not get to talk to Maureen as much as he would like to at Classic, has sent some thoughts to Maureen to help get the Connection going in a positive direction. Jack and Dave had a lot of suggestions to give to Maureen to make the Connection look better.

Website update – Dave talked to Joan on updating web site. Going through and deleting old stuff and trying to get new things up.

John Deere Gator Fundraising update Dave counted money and we are right on but we have only sold 84 tickets with 6 pending. More tickets can be purchased and Dave will be taking the Gator to the State Fair to sell tickets and the Mother Earth Fair.

Dave and Laurie advised that their EPD's from ARI are not up yet.

Membership Update - Laurie Findlay did not get in touch with Lin for an update. 38 renews came in since last meeting and 1 new membership. Laurie will find out if Lin will be at the meeting this weekend.

## **New Business**

- 1.) Mother Earth News Fair September 3-5th at the Marin County Fairgrounds
  Partnering with SoCalpaca at the event, we have 4 booths between us in very
  good position at the fair. Spoke to Dale Davis and she will help up as we round up
  alpacas and volunteers for the fair. The demographic of Mother Earth news
  attendees is a great fit for potential alpaca owner or product user. Patty Hazard
  has been recurtted by Ian to take care of this. Dennis is staying in touch with Patty.
  - 2.) Maureen and Larry have volunteered to be the point people with the Cal ILA group at the CAl State Fair.
- 3.) There was discussion of a non-Calpaca member who has alpacas. Some might be abandoned. This is the woman that has been selling alpacas on the street corners. There are legal issues going on with this woman and animal control needs to get involved. Calpaca cannot take the alpacas, only advise new owners on how to care for them. We cannot rescue or give money to care for these animals. These alpacas may be stolen, they are not registered. There is another person that wants to bring charges against this person. South County Animal Rescue has been called but they have not gotten back to us. Calpaca cannot do anything but advise.