

11.8.11CALPACA – meeting minutes

Call to Order at 7:10pm Dennis, Laurie, Kay and Dave on call. Jack not in attendance.

Secretary Report – Kay advises nothing new. Minutes sent to Joan to be posted.
No new Correspondence

Treasurer Report – Jack not on call but sent monthly statement. Dennis advise we have 2 tax ID – Calpaca account is a 501C5 is an agricultural non- profit. And 501C3 is for UC Davis scholarship. Our tax ID is 91-1762157. Dennis advice there are some discrepancies in our reporting numbers and we should have an audit done. This would be independent of our regular accountant. Kay made motion to have an audit, Laurie second...motion carried. This is a must for being a non-profit and has not been done before.

Update on Calpaca 2011 Budget - nothing new to report on budget.

Grant Requests - none

Preparations for transition to new Treasurer – Jack has a box ready to hand off.

Sponsorship check for Student Design Competition – Check has been sent.

Membership update – Laurie advises that Lin says we have 11 new members this year and since the last meeting we have 2 new farm members and 1 new associate member. We had 1 member resign since August. We need to know if the member ambassadors have been in contact with these new members. We still need to do a monkey survey to find out why people have left the membership. Kay advises that she has spoken with everyone in Nevada and they have left because of money. Also, Lin's term will be up in March and we need to look for a new membership person if Lin does not want to continue. We have also been neglecting the ambassitor program. Laurie advises that she has not had any new emails in the last year. Laurie will be calling Dianna to ask if there have been any new contacts with new members.

Marketing - Dave Scroggins

Connection Newsletter Update – spoken with Maureen – new Connection was very much improved and she took all our advice and was very pleased with the changes. Maureen will keep working on going forward.

Website update – Joan to speak with Amy to make changes and give the web site a face lift. Need an archive for the Connection. Possibly ad a market place to the web site, a donation space?

Winagator update – Dave sent out email asking for 30 members to sell 2 tickets each – some members called in and bought tickets. Will move this discussion to the last agenda item. We will deliver the gator with in CA, NV and southern Oregon.

Old/Unfinished Business from minutes

Election for 2011 – Dennis

Ballots have been counted, Kay re-elected, and Joyce Judy elected. Candidates have been notified and the official announce of the board will happen at the November 12th meeting. Need to meet before the general meeting if possible. Need to start sending a sample ballot because some members only voted for 1 candidate twice. Need to get together at 9am on Saturday to give Jack and Joyce a chance to get up to speed.

Event Managers Update - Dennis

CA Classic 2011 Budget Update: - Dennis advises still no final on Classic. On 2012 Classic has judges locked in but no contract with the facility. Need to work on Expo.

CA Classic 2012 Update: - Status Update

Dixon Recap: 2011 what to do for 2012 – we lost \$3,700 on the event. But this was a marketing event and we knew we would lose money on this. Most of this was spent on ribbons. Dixon wants to go 2 days now and we do not think this would be in our best interest.

Need to do a survey monkey and ask our membership what they would like to do with this event. It might be in our best interest to do State Fair. Maybe do a booth at Dixon and get a booth at the state fair and go in with the ILR show.

Gold Country 2011 Recap: Kay advises that we did not make money but we broke even. Do we want to continue with this show? Is Calpaca willing to help if we do not make budget next year? Got a lot of positive feedback on this show and we had a great time. 1 alpaca sold in the auction but everyone said that it was not easy to bid or to tell who was in the auction. Ideas for next year are to have the judge talk about the alpaca while in the show ring after the class has completed next year. Might also want to add a colored neck band for the alpaca in the sale. Fleece show needs to be pushed more.

Quarterly Meetings for 2011-2012

November – Lisa Theis - KTLee Ranch

February - Deb Galloway – Menagerie Hill

May – Robin and Richard Vasquez R&R Alpacas (Request to move off of Mothers Day weekend, what other conflicts will that cause?) – No show conflict if we move to the 19th of May. Will make the announcement at meeting.

August Meeting – Laurie Findlay – Alpacas of El Dorado

November Meeting - Karen Kelly – Arapahoe Rose

New Business: \

Request to add CALPACA to Facebook and Open Herd. Both are free and Laurie and Karen Ball have offered to do the basic start up things. Alpaca Nation charges for affiliates. A member can ad show or upcoming events.