

12.13.11 CALPACA - Board Meeting Minutes

Teleconference December 13 – Start time 7pm everyone present

Call to Order

Secretary Report - Kay

Approval of previous meeting minutes – not everyone has seen the minutes so these will have to be approved via email after meeting.

New Correspondence

- 1.) “California Foundation for Agriculture in the Classroom” mailed a request to Bruce Nelson/CALPACA for a donation to their foundation. We already give \$1000 to AG Day and this one doesn’t really have a value for the membership. Voted no to donation.
- 2.) University of Davis School of Veterinary Medicine mailed a request for confirmation of our commitment to providing award recognition at the 2012 awards ceremony, payment has to reach them by January 31, 2012 to be included. Jack advises that we normally do 2 \$2,000 and that comes out of the Calpaca account and Classic and GCG funds go to the endowment fund. Kay made motion to do the same, Laurie second. Jack asks if we can have a say in who gets chosen for the scholarships. This would require someone going down and reviewing the candidates. Motion carried to renew the same amounts. Payment must go out by January 31, 2012. Dennis to be main contact and Laurie to be second contact.
- 3.) Received the business license for the City of Pleasanton for 2011. It does expire on the 31. Fee was forgiven to 2012 so there will be no charge.
- 4.) AOBA Show Silent Auction Committee sent a request for a silent auction item for the 2012 show. Suggested we might want to donate a sponsorship to our local show in order to advertise the show. With show being on the east coast, it does not seem to make sense to do a sponsorship. All voted to decline this offer as it would not benefit our members.

Treasurer Report – Jack/Dave

Update on Calpaca 2011 Budget - Jack sent account balances for each account. Some have trouble with emails.

Grant Requests – no grant request.

How is the transition from Jack to Dave progressing – Jack advises that he has not had time but his Christmas break is coming up so they can schedule a meeting to get this going.

When is the meeting to transfer books and to get signature cards done scheduled to take place? Dave and Jack to schedule this for next week some time.

Audit information update - Dave advises that he has been looking for someone to do the audit but prices have been about \$5000 to \$7000 to have this done. Jack advises that he may know someone that could do this. He will be talking to her next week.

Membership update – Laurie/Joyce

How is transition from Laurie to Joyce progressing? Joyce has contacted Lin for the update. We have 34 associate members, 132 farm members and a total of 13 new members for 2011. Joyce also talked to Dianne about the ambassador program. Need to work on re-vamping this. Laurie advised that the one time she had a new member, she contacted them and they already had a support person.

Marketing - Dave/Laurie

Connection Newsletter Update – Laurie has been in touch with Maureen
Website update

How is the transition from Dave to Laurie progressing?

Has contact been made with Maureen Macedo (Newsletter editor) and Joan Clappier (Website liaison)?

CALPACA added to Facebook status and feedback – Facebook is up and running with Karen Ball and Laurie both working on this.

CALPACA added to Open herd status and feedback – Laurie to take a look at Open herd and get our page going.

Winagator update – Dave has 32 tickets to sell and there are 26 tickets to be sold by other members. Need to check with Joan or a Symposium person to see if we can sell tickets at this event.

Old/Unfinished Business from minutes

Event Managers Update - Dennis

CA Classic 2011 Budget Update: - final is out for everyone to review

CA Classic 2012 Update: - Status Update

Received the renewal for City of Pleasanton Business License, No money due to be paid per City of Pleasanton. Classic Vendors to purchase their own licenses, application to be given to them to return to City of Pleasanton. Discussion on what would make the vendors happy. There are only 7 vendors. Trying to make budget work. Also talk on what to remove from the budget. Discussion on what to take out to make budget. Remove classes, look at ribbons cost, possible transport of only 1 trailer. Kristin Burhmann double booked herself and we have a signed contract. Joyce is going to ask Kristin to find a replacement for the Futurity. Dates for 2012 at April 21-22. But for 2013 Easter is this weekend so we might want to move to the 27-28 so we would not be competing with Futurity. All agreed that this would be a good idea.

Dixon Recap: 2011 what to do for 2012 – Joyce talked to Dave and that we only wanted to do a booth up front. Will look for people to work it.

Gold Country 2011 Recap: Kay advises once she gets into the online banking she will be able to close out the show. Show dates for 2012 will be October 20-21.

Quarterly Meetings for 2011-2012

February 2012 - Deb Galway – Menagerie Hill

May 2012– Robin and Richard Vasquez R&R Alpacas (meeting moved back to May 19)

August Meeting 2012– Laurie Findlay – Alpacas of El Dorado

November Meeting 2012- Karen Kelly – Arapahoe Rose

February 2013 – TBD – Dave Scroggin has put his name in for the May 2013 meeting.

New Business:

January Strategic Planning Meeting -finalize details....

Date: January 21st or Jan 28th

Location: Sacramento/Rocklin Area (Origin Coffee Shop Free meeting room, must purchase 75% of the food or beverage from Origin Two rooms to choose from 8 person and 40 person capacity)

Time: 9:00 to 4:00, lunch at Origin. Date to be the 28th. Need to invite Lin Murray, Joan Clappier and Maureen Macedo to join the group. Looking at the future for Calpaca, maybe ad membership benefits, what do we need to change on web or Connection. Bylaws need to be looked at.

Jack left the call at 8:38.

Citizen of the year...we need to decide this.....unanimously Dale Davis was voted for. Need to award this at the February meeting.

Joyce brought up getting a second credit card machine. Discussion on this was that it would not be cost effective.

Dave wants to add the web site to the agenda. Need to work on this.

Called ended at 8:55 pm.