

CALPACA - Board Meeting Minutes

Teleconference June 12 – Start time 7pm

Attending: all Board members present

Absent: none

Call to Order

Secretary Report –Kay advised she just sent out minutes from quarterly meeting for review and has not finished minutes from May teleconference minutes.

New Correspondence – Laurie has a notice of a town hall meeting for AOBA on Thursday June 21 at 5pm PST.

Treasurer Report –Dennis received a letter from the Dept of Justice regarding our last raffle. We got our \$20 fee for the raffle back and a scolding on making too much money.

Financial Report

Report on CALPACA operating budget

Report on UC DAVIS Scholarship and the Endowment fund – Dave met with Cheryl Cobb from UC Davis to hand her the scholarship check. Dave advised her that Rick Brady is the first contact and that Dave is the second contact for the scholarship fund. Dave received a bio packet from all applicants along with pictures for Connection. Cheryl will be looking into some of our questions regarding why we cannot hold a raffle or herd sire auction when the proceeds go to the scholarship and endowment funds. UC Davis would also like to have a paragraph in their magazine on our donations.

Dave also received a letter from the IRS from the early part of Calpaca that we had not been filling income tax reports and had a bill of about \$4,000. Our attorney called the IRS and was able to get the bill forgiven.

Membership update –Joyce

Membership Update – no changes from last meeting. We do not have anyone except Larry Macedo for the membership committee. Joyce has been making phone calls to see if anyone would be on the committee but has not found the additional two people. We could also ask Larry who he might know to work on the committee.

Marketing – Laurie (Shearing Days emailed in the following)

Connection Newsletter Update – Dianna had 200 copies of the last Connection made. Some went to Bruce Nelson for AG day and we may want some for the state fair. Dianna is having trouble getting advertising from our members. She did get her budget and total expenses to Laurie.

Website updates Discussion to be key topic for the meeting so we will clear all other business first before starting the discussion

CALPACA Facebook status - we have 87 friends on Facebook. The Winagenerator is now listed and Joan has been asked to put on web site. Dave asked Laurie to do email blast for the Winagenerator. Joyce wanted to remind them that we can accept credit cards. Board members to try to sell 10 tickets. Tickets are \$25 each.

CALPACA Open herd status

Old Business from Minutes

Event Managers Update - Dennis

CA Classic 2012 Joyce Judy to provide a financial review – we made about \$2,000 on show and she is still waiting on 1 bill and will close out show.

CAL State Fair 2012 – Dennis will be sending out email that deadline for entries are only 3 days away, June 15. Suris were not listed. Looking for volunteers to staff the Calpaca booth and we will need to get schedule out to the volunteers. July 26-29 is the show dates.

Dixon Lambtown 2012 – Joyce Judy to report on getting confirmation from Lambtown on the cost of procuring a booth, booth placement, and what can be in the booth. Dana Foss will be getting in touch with person doing the registration. Fee is \$35 for the booth and it would have to be there for 2 days. Animals are not allowed in the front.

Gold Country Gathering 2012 Kay Rodriguez to report on status of the show and plans in progress. Kay advised that she hired Cheryl and is working on the forms. Wants to open Spin off next week.

New Business

Review the proposals from Cara and Joan on upgrading the website. While both proposals are nice, it is a lot of money. All agreed that we would like to see what OpenHerd would cost and offer. There was no time line included in the proposals. The search engines' would have to be updated and we would need an estimate on these since they were not included. Our emails also need to be updated since we have never updated. Non members are still using our email system. Fixing the emails is not in the proposals. This is one of the biggest complaints. Laurie to contact OpenHerd and get a quote for us. All agree that we need more information before we vote to spend \$10,000 on the project. We all agreed that this is too much money at this time and we are going to get other bids. We are not saying no at this time but it would be in our best interest to look at all our options. An option for updating and covering the cost of the web site might be to offer banner or logos on the web site for a fee or assessing the members a small fee? We do need a "hit counter" to see who is using the web site. Also to see if they are existing members or new interests.

Joyce wants to ad that we have a nominating committee. Bonnie and Jan have already agreed to do this. Laurie second motion – now open for discussion. Dennis has been talking to some people. Laurie has also. A point was brought up that it might not be ethical for the Board to pick the people who would run in the next election. None of our members have ever said anything but it is a concern for some of the current Board members. Kay advised that there has always been a nominating committee and it had always been done that way in the past. There were 2 years were it was not done that way because the Board had run behind on some of the objectives that year. Motion was carried to have a nominating committee and we need to have all our nominees ready by the August meeting.

Quarterly Meetings for 2012-2013

May 2012– Robin and Richard Vasquez R&R Alpacas (meeting moved back to May 19)

August Meeting 2012– Laurie Findlay – Alpacas of El Dorado

November Meeting 2012- Karen Kelly – Arapahoe Rose

February 2013 – TBD

May 2013 – Dave and Sheila Scroggins

Meeting adjourned at 9:05pm.

CALPACA Member Application for Board Approval

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| Ranch Name: | |
| Owners Name: | |
| Street Address | |
| City: | |
| County: | |
| State: | |
| ZipCode: | |
| Home_Phone: | |
| Ranch_Phone: | |
| FAX: | |
| Email: | |
| Website: | |
| AOBA member: | |

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|----------|--------|--|----------|--|-----------|--|
| Huacayas | Males: | | Females: | | Geldings: | |
| Suris | Males: | | Females: | | Geldings: | |