

CALPACA – 10.9.12 Board Meeting Minutes

Attending: everyone is here – Kay was 10 minutes late.

Absent:

Call to Order

Secretary Report –Kay – Joyce made motion Laurie 2nd – motion carried

- Review for approval of previous meeting minutes (September)
- New Correspondence – Dennis got questionnaire from the Alpaca United group – 5 questions – all present agreed that we could not provide the 4 questions – the 2nd correspondence was for AOBA and they will have a town hall meeting on the 18th. Laurie will attend.
- Discuss Agenda for the November General Membership Meeting – draft sent to all board members.

Treasurer Report –Dave

- Financial Report - Dave sent out report for all to look at. Connection is losing money and we may need to purchase new software to make it break even. Might need to go to downloadable copy and a special copy once a year. Need a break out account for UC Davis scholarships and endowments.
 - Report on CALPACA operating budget – we need to figure out ways to cut the budget.
 - Have all completed shows/events turned in final accounting and receipts – Dave advise he is still missing 3 checks to close the show. A new check to Sue Ives for deposit on new year show. Dave is trying to keep up on the account and Joyce and Kay have not been sending statements on a weekly basis. Kay advised she is sorry but she is locked out of the account again and if Dave would please fax a copy of the bank statement so she can keep up. Will try to keep up more. Joyce advised she has sent all receipts to Dave.
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Membership update –Joyce

- Membership Update – Joyce has not gotten an updated form of the data base since August – Laurie has a current copy but Joyce may not – Joyce will make sure all board has a copy of current list.
- New member report – Joyce advice 1 new member up to 138. Need to start announcing that dues are due January 1.
- Membership committee progress – the committee would like to present an outline of an idea for approval. Next meeting is to meet on the 7th. No one wanted to be committee head; they wanted Joyce to be the facilitator. Board agreed to approve ideas via email to keep things moving.
- Election committee progress, - only 48 ballots returned so far. With email being up and down we have not had a good turnout. Laurie and Dave asked if they could vote at the meeting – it was voted prior to ballots going out that this was a mail in vote only. Kay advised this was a big point she tried to make prior to deciding on mail in only.
 - What are the % returns on ballots is a reminder about getting ballots returned needed? Need to know if we had 48 ranches or 24 ranches that voted. Needed more information.

Marketing – Laurie

- Connection Newsletter Update
 - Review of alternate use of email and website to post electronic form of the connection to reduce costs and Dianna's report on alternate printers. Laurie has been talking with Dianna about ways to save money. We might want to go to 4 down-loadable copies and then have one special printing with more pictures and big thank you's to special people. Dennis asking for a motion to make all Calpaca printing in Web form – Dave made motion – discussion – Joyce and Kay have reservations – Joyce second – Kay did not like it but motion was carried.
- Website update Current status continued issues. Dennis has been using question pro to get our questions and surveys done – last questionnaire will be in the next Connection coming out before our November meeting.
- Discuss status of the move of website to OpenHerd – moving slowly but going forward. Laurie is trying to get everyone to accept Google groups for new emails and to send things for the new web site. Our old web site is still going up and down. Hopefully Open Herd will be able to view at our November meeting.
- Winagenerator ticket sales, board member sales and other efforts, approximately how many tickets remain to be sold? We still have not paid for the generator and need to sell more tickets. Need to send out emails to promote sales. Need to have a big push at Gold Country.
- We have 94 Face Book members now. Will push Winagenerator on Facebook.
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Old Business from Minutes

Event Managers Update - Dennis

- CA Classic 2013 Joyce Judy to provide status of Alameda fairgrounds contract. Joyce has contract and need to have a change made and then will sign contract. Has contract for Judge, Peter Kennedy, Sue Ives is Super. Joyce advised dates for Classic are April 12-13, 2013.
- Dixon Lambtown 2012 – Dennis to provide brief overview of how it went and comments from association members at the show. Well attended, Dennis manned the booth and Lin and Sandra did real well at their booth. All that went had a great turn out.
- Gold Country Gathering 2012 Kay Rodriguez to report on status of the show plans. Plans are going well. Kay thinks she made budget. Might not have enough wine for Saturday night but will send out email requesting more wine.
- Symposium Budget was sent by Bonnie for review. Do not have to pay for room at this year's event. There will be a discount for Calpaca members. Need to talk up the event more.

New Business

- Quarterly Meetings for 2012-2013
 - November Meeting 2012- Dale Davis – Derwydd Alpacas
 - Need to make another announcement to be sure people know where the meeting will be held, still some confusion that it will be at Karen Kelly's – Dale needs to send out emails to remind people.
 - February 2013 – Karen Kelly – Arapahoe Rose Alpacas
 - May 2013 – Dave and Sheila Scroggins – Colusa River Alpacas

