

CALPACA - Board Meeting Minutes

Teleconference December 12, 2012 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Laurie, Phyl, Joyce, Karen, Kay

Absent:

Call to Order – Laurie Findlay, President 7:05 pm

Secretary Report –Joyce

- Review for approval of previous meeting minutes (November) – take out reference to GCG dollars – Kay Motioned to approve the revised Minutes and Laurie Seconded. Motioned passes.
- New Correspondence
 - Calpaca Sponsorship Laurie suggested we pay for a \$100 Student Design Sponsorship – Kay Motioned that this be approved and Karen Seconded the Motion. Motion Passes.
 - Sandra Wallace called and wanted a representative from Calpaca to meet with the Farm Bureau regarding changing Ca. laws to allow slaughter of alpacas and to address Sales/Use Tax laws. The Board offered a couple of people that she could contact.
 - Joyce received from Rick Brady a document from UC Davis asking for our scholarship donation(s) if any. Joyce will forward to Karen and the Board will make a decision on this at our January meeting.

Treasurer Report –Karen

- Financial Report -
 - Report on CALPACA operating budget
 - Have all completed shows/events turned in final accounting and receipts
- Any other Financial comments/concerns – Karen wanted clarification on where monies from GCG herdsire and silent auction should go and was advised that Herdsire Auction proceeds go to GCG Account and the Silent Auction proceeds go to Maximizer Account for later distribution to UC Davis for the Endowment Fund.
- Laurie has \$250 for winagenerator.
- Endowment Fund/Scholarship – Joyce discussed her meeting with Rick Brady on the UC Davis Endowment Fund. She suggested that we officially make Rick the UC Davis Endowment Fund/Scholarship Chairman who would report to the Board, attend Board meetings as necessary and make appropriate presentations at Membership Meetings regarding UC Davis scholarships and the Endowment Fund – Kay made a Motion to name Rick Brady the UC Davis Endowment Fund/Scholarship Chairman and Laurie Seconded. The Motion was unanimously approved. Rick will be invited to attend the January Board meeting at which time the Board will decide how much will go to Scholarship and how much will go to Endowment (in addition to the promised \$5000). Rick will be added to the Feb. membership meeting agenda to discuss the Scholarship and endowment funds.

Membership update –Joyce

- Joyce discussed the turnover to Pam Brady who is assuming the role of Membership Chairman. – The Board discussed mailing of a Membership Renewal to 2011 and 2012 members. Kay made a motion that we mail a renewal and Laurie seconded the Motion. The Motion passes. – The Renewal will also have a place for people to purchase a Winagenerator ticket and to donate to the Endowment fund.

- Membership Update – We have 142 members
- New member report (Sharon Moore is our newest member)
- Membership committee progress – we are having difficulty finding time to meet.

Marketing – Phyl

- Phyl indicated that she wrote an article for AOBA regarding Calpaca and it's events.
- Connection Newsletter Update
 - Review of alternate use of email and website to post electronic form of the connection to reduce costs and Dianna's report on alternate printers. Phyl indicated that she would report on this at our next meeting
 - Discuss what we should charge for advertising fees for on-line Connection and our one annual Connection. Phyl indicated that she would report on this at our next meeting.
- Phyl asked for any of us to provide her with new ideas for Marketing?

Website- Laurie

- Joyce indicated that she spoke with NVHost regarding our not being able to send email and they indicated they would work on it.
- Discuss status of the move of website to Open herd
 - Laurie has forwarded pictures to Joe, Note: Board moved down to GCG as Kay's phone was going out. We returned to this discussion after Kay left meeting at 8:33 pm.
- Winagenerator ticket sales, board member sales and other efforts, approximately how many tickets remain to be sold? Laurie indicated that we still have quite a number to be sold and that she would send emails to the membership to see if we can sell some more tickets.

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Old Business from Minutes

Event Managers Update - Joyce

- Symposium – Bonnie Potter advises that everything is going smoothly with the Symposium and Joyce turned over the credit card machine to Joan Clappier.
- CA Classic 2013 – we have opened the Spin-Off and sent an AOBA eblast.
- Gold Country Gathering 2013 – The Board discussed Event Management for this show and indicated that we need to go out to bid.
- Kay indicated that the Citizen of the Year's plaques has been ordered.

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New Business

- Executive Session Open (jumped to this section as Kay's phone was dying at 8:30 pm.
- Executive Session Closed. Kay left the meeting at 8:33 pm
- 8:34 pm Board Rules, Policies and Procedures – This will be a living document on the new Board Yahoo Group site where each Board can establish working policies and procedures by which they will operate. These can be changed by future Boards, but is meant as a helpful guideline to assist incoming Board members.
- Quarterly Meetings for 2012-2013
 - February 2013 – Karen Kelly – Arapahoe Rose Alpacas
 - May 2013 – Dave and Sheila Scroggins – Colusa River Alpacas
 - August 2013 – Tom and Mette Goehring - Ranch of the Oaks

- November 2013 once email is back up, Laurie was going to send email

Round Robin - All

This is an opportunity for any Board member to bring up anything that they would like to discuss. Karen indicated that she had received a bill from Joan Clappier for web mistress work performed in October Laurie Motioned that we pay this bill, Joyce Seconded the motion and the Board passed the Motion.

Adjournment 9:10