

CALPACA - Board Meeting Minutes

Teleconference April 9, 2013 – Start time 7:00 pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Phyl Clempson, Joyce Judy, Laurie Findlay, Deb Galway and Karen Kelly

Absent:

Call to Order –Laurie Findlay, President 7:03 pm

Secretary Report –Joyce

- Any changes to the Minutes of the last Board Meeting – changes made to both sets of Minutes.
- Call for approval of previous meeting Minutes (March 12 and Special Meeting 3/20/13) Karen Motioned to approve the Minutes as amended, Phyl Seconded and the Motion passed.
- Any New Correspondence - None

Treasurer Report –Karen

- Financial Report
 - Report on CALPACA operating budget – Karen provided a P&L and a Treasurer's Report showing income and expenses for each account.
 - Have all completed shows/events turned in final accounting and receipts – GCG Final Budget & Symposium Final Budget have not been submitted. Laurie to contact Joan and Karen to contact Kay
 - 2013 Annual Budget was discussed as to how the Board would like this to appear.

Membership update –Phyl

- Membership Update – 122 Farms, 18 Assoc. , send reminder Dec 1 that dues are due Jan1 and the website will automatically take you off by 1/31/13 if dues aren't paid.
- New member report – 11 new members
- Membership committee progress-Phyl, Larry, Roger and Joyce – they were looking for confirmation and direction from the Board. Larry thought it would be good idea to have Regional Fiber Events. Joyce presented to the Board her findings from the AOBA Fiber Committee on fiber things to do which Phyl will take back to the Committee.

Marketing – Phyl

- Winagenerator ticket sales, board member sales and other efforts, approximately how many tickets remain to be sold? All Board members to bring any unsold tickets to the Classic and stubs to give to Phyl.
- Marketing ideas – Phyl (radio, TV, other, revised Calpaca flyer---see if the Membership Committee has input for this. Joyce to send to Phyl the contact info for the company that did the Calpaca flyers)
- Connection-Remind Dianna that she will be getting money from the Classic

Website – Laurie

- How many members still aren't on OH website and do we need to do a call tree to get them on? 81 on the OH site with 41 yet to join.
- Phase II – Anyone have ideas or suggestions for changes – possible webinars, u-tube, member ads on main page that members would pay for.

Old Business from Minutes

Event Managers Update - Joyce

- CA Classic 2013 Joyce Judy to provide status of show
 - Laurie will send announcement re Joe's attendance
 - Need to work on getting corporate sponsors for 2014

- Gold Country Gathering 2013 – Phyl – Karen has sent check to Phyl for certification. Joyce reminded Phyl that we need a budget, adding Don’s registration
- 2014 Summer Fiber Event-we will wait until we see what comes out of the Membership Committee

Approval of By-Law Changes submitted at March Meeting – Deb Motioned that we approved the Article V By-Law Changes. Phyl Seconded and the Motioned passed.

New Business

- Second set of proposed By-Law Changes for review - Joyce
- Quarterly Meetings for 2013
 - February 2013 – Karen Kelly – Arapahoe Rose Alpacas
 - May 2013 – Dave and Sheila Scroggins – Colusa River Alpacas
 - August 2013 – Tom and Mette Goehring - Ranch of the Oaks
 - November 2013 – two people have come forward and we are making certain that they are available.

Review “To Dos” from March 2, 2013 Meeting – will discuss at our next BOD meeting

Adjourn 9:11 pm