

CALPACA - Board Meeting Agenda

Teleconference March 12, 2013 – Start time 7pm

Call-in Conference Line has been verified with a credit card, - Call in 888 236 9224 room# 865484 But if you are first in the room the room # is 600317 Conference room has to be signed out of to complete the call

Attending: Laurie Findlay, Joyce Judy, Karen Kelly, Kay Rodriguez (7:14 pm)

Absent: Phyl Clempson

Call to Order –Laurie Findlay, President, 7:10 pm

Secretary Report –Joyce

- Any changes to the Minutes of the last Board Meeting
- Call for approval of previous meeting Minutes (February) Karen Motioned, Laurie Seconded the Motion and the Motion passed
- Call for approval of Special Meeting Minutes (March 2, 2013) Karen Motioned, Laurie Seconded and the Motion passed
- Any New Correspondence – Laurie – State of California Non-Profit Filing Notice emailed to Joyce

Kay arrived at 7:14 pm

Treasurer Report –Karen

- Financial Report (bank balances only presented). Joyce requested that we have a full Profit & Loss at each Board Meeting so that we all have a good understanding of where our money is going.
 - Report on CALPACA operating budget – The Board decided that only bank balances would be shown on the web site for security, and that a Profit & Loss would be presented at Membership and Board meetings. Any Member who doesn't attend meetings, can request via email a copy of the Profit & Loss.
 - Have all completed shows/events turned in final accounting and receipts – Still waiting on Symposium. Laurie will call Joan.
 - Vote on 2013 Annual Budget – No Annual Budget presented

Membership update –Joyce

- Membership Update – 112 (18 associate members)
- New member report – 9 new members
- Membership committee progress – revisit at May meeting – do we need or want this committee. Joyce to contact each committee member to see what they think they want to do?
- New Fiber Committee??? –Joyce to contact AOBA and get more info. Check with the people who do Fiber on the Foot for ideas...they aren't having it this year.

Marketing – Phyl

- Winagenerator ticket sales, board member sales and other efforts, approximately how many tickets remain to be sold? 7 tickets sold. Joyce said she has \$100 in cash to send to Karen for Derwydd Alpacas ticket and Laurie has \$75 – The Board agreed that we would try to sell the last of the tickets at Classic with a drawing on Sunday Noon.
- Marketing ideas – Phyl (radio, TV, other, revised Calpaca flyer) – Phyl not in attendance

Website – Laurie

- Discuss status of the move of website to Open herd – Site is live, but it will take 72 hours for the new site to populate. Join Calpaca Now will send an email to Pam. Anyone wanting info on Calpaca will also go to Pam. OH – “Try it For Free” not showing up for Kay and Keesha Bronner is also not able to find it.

Given the fact that Kay is moving to North Carolina, is buried with shows, selling her current house, packing and moving, she has resigned as a Board Member. After a brief discussion, Laurie – Motioned that we ask Deb Galway if she'd be willing to fill Kay's position until that term ends (November

Membership Meeting, Karen Seconded the Motion and- all approved to have Deb Galway fulfill the balance of Kay's term

Kay left the meeting with our grateful thanks for her work on the Board at 8:30 pm

Old Business from Minutes

Event Managers Update - Joyce

- CA Classic 2013 Joyce Judy to provide status of show – Early Bird closed and it appeared to help get registrations in early by having Calpaca pricing. It also appeared to prompt people to pay their membership dues in order to get the Calpaca price.
- Gold Country Gathering 2012 – Kay/Phyl – Kay will walk her through the process, Judge's Contract and the like
- 2014 Summer Fiber Event??? – Bring up at May Membership meeting

Approval of By-Law Changes submitted at February Meeting – Karen Motioned that we approve the By-Law Changes as submitted and to be submitted to the Membership with the Ballots, Laurie Seconded the Motion and the Motion passes.

New Business

- Second set of proposed By-Law Changes for review – Joyce – this set of By-Law changes will be proposed for Board approval at the April Board Meeting
- Quarterly Meetings for 2013
 - February 2013 – Karen Kelly – Arapahoe Rose Alpacas
 - May 2013 – Dave and Sheila Scroggins – Colusa River Alpacas
 - August 2013 – Tom and Mette Goehring - Ranch of the Oaks
 - November 2013 – **Need to send email soliciting hosts**

Review "To Dos" from March 2, 2013 Meeting

- Monday Marketing Email - Phyl to send email – all of us to send her tips which will start in April.
- Each BOD member to call 5 members each month until all Members have been called to get a "Sense of the Membership."

Adjourn – 9:02 pm