

GoodSearch

There are two ways to utilize the GoodSearch search engine to generate funds for your chosen charity, in this case Upper Midwest Alpacas. One way is to use the built in search field on the GoodSearch website. The other is to install the GoodSearch toolbar in your internet browser. Generate even more funds by utilizing GoodShop in conjunction with GoodSearch.

For the first method, navigate to <http://www.goodsearch.com/>

The screenshot shows the GoodSearch homepage with the following elements:

- Header: "SEARCH THE WEB... SUPPORT YOUR CAUSE" and "explore with YAHOO! SEARCH".
- Three-step process:
 - 1 Choose Your Cause**: Enter your charity or school below and click Verify.
 - 2 Search**: Search the web just as you normally would.
 - 3 We Donate**: We'll donate to your cause for every search. *It's easy!*
- Navigation: Web, Images, Video, Shopping – Stores & Coupons, Shopping – Products.
- Search bar: A large white search field with a yellow "SEARCH" button.
- WHO DO YOU GOODSEARCH FOR?: A section with a text input field containing "enter your charity here ..." and a yellow "VERIFY" button.
- Footer: "Give to charity just by searching the Internet" and the abc NEWS logo.

In the “Who Do You GoodSearch For?” enter “Upper Midwest Alpacas,” and Enter:

The screenshot shows the selection screen for the charity:

- Header: "WHO DO YOU GOODSEARCH FOR?"
- Selected charity: "Upper Midwest Alpacas - UMA (Ontario, WI)".
- Buttons: "CLEAR SELECTION" and "AMOUNT RAISED".
- Text: "Search now and money will go to your designated cause."

Type your search keywords in the search field, then click Search:

The screenshot shows the search bar with the following elements:

- Header: "SEARCH THE WEB... SUPPORT YOUR CAUSE".
- Navigation: Web, Images, Video, Shopping – Stores & Coupons, Shopping – Products.
- Search bar: A white search field containing the text "upper midwest alpacas" and a yellow "SEARCH" button.

Yahoo will display a list of search results to select from:

[Upper Midwest Alpacas Farm Tour Member List Display Page](#)

Upper Midwest Alpacas - The official site of the association of **alpaca** breeders in the **Upper Midwest**.
www.uppermidwestalpacas.com/aom_tour_list.php

[Upper Midwest Alpacas Member List Display Page](#)

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[Midwest Fiber Crafts: Upper Midwest Alpacas Fall Fiber Festival 2010 ...](#)

Shalana, The Funky Felter Kansas City, MO, United States As a fiber arts fanatic myself, I decided to create this blog to post fiber related shows, events, farms ...

midwestfibercrafts.blogspot.com/2010/04/upper-midwest-alpacas-fall-fiber.html

[AOBA Certified Alpaca Fleece Show](#)

Here the **Upper Midwest Alpacas** members will be selling their fleeces, roving and yarn. Fiber artists be warned: bring ...
www.shepherdsharvestfestival.org/AlpacaFleeceShow.shtml

Every search done like this will generate \$.01 for Upper Midwest Alpacas. To see how much has been generated to date, from the search page select the Amount Raised button:

WHO DO YOU GOODSEARCH FOR?
Upper Midwest Alpacas - UMA (Ontario, WI)

[CLEAR SELECTION](#) [AMOUNT RAISED](#)

Search now and money will go to your designated cause.

AMOUNT RAISED

Upper Midwest Alpacas - UMA

ID: 920119

Year:

Month	Searches	\$ Raised from Searches(1)	\$ Raised from Shopping(2)	Total (Estimated)
January	259	\$2.59	\$5.00	\$7.59
February	173	\$1.73	\$0.00	\$1.73
Total: Year-to-Date	432	\$4.32	\$5.00	\$9.32
Total: Since Inception	2166	\$22.27	\$81.42	\$103.69

The second method is to install the GoodSearch toolbar in your internet browser.

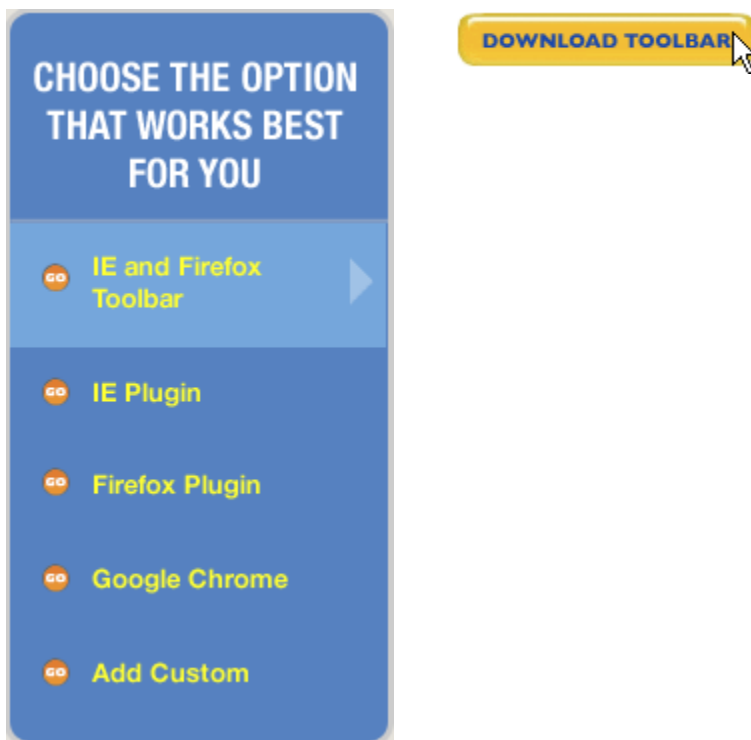
Navigate to <http://www.goodsearch.com/>

Scroll down past the Search the Web fields to the Never Miss A Donation. Click Download Toolbar:



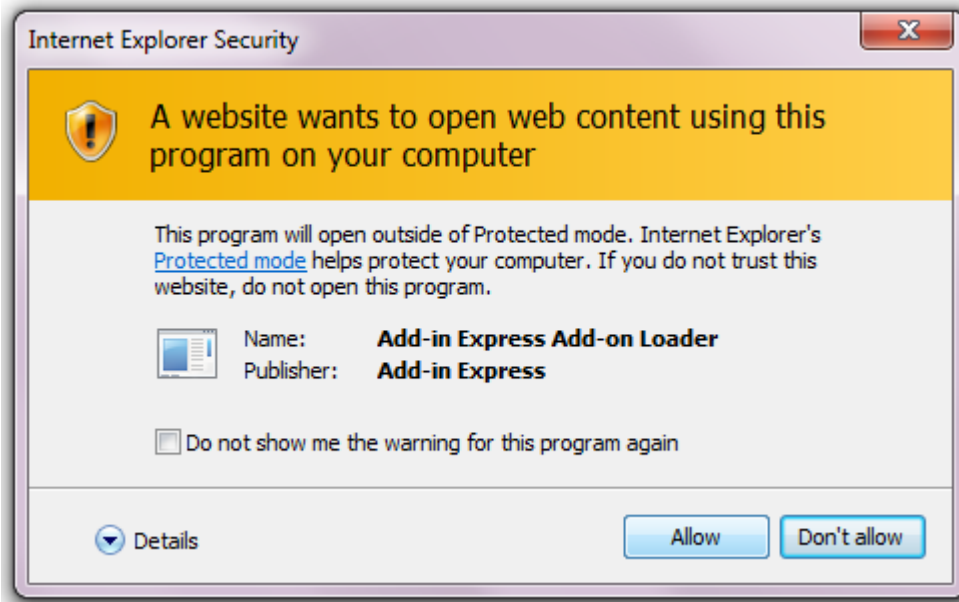
The toolbar can be installed on IE or Firefox for Windows or Firefox for Mac.

Select the appropriate option, and then click Download Toolbar:

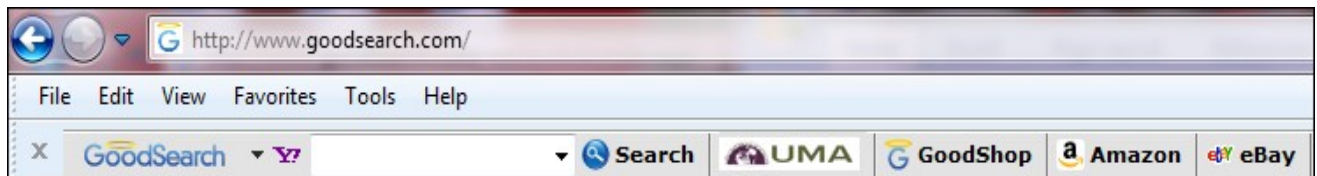


The program will walk you through the steps for installing the toolbar.

You will need to open a new browser session to use the toolbar search option. Your computer may warn you that a website wants to open web content. Allow this action.



When your browser opens, you will now see the GoodSearch toolbar at the top:



From the GoodSearch toolbar you will now be able to search, go directly to the UMA homepage, or raise even more funds for UMA by using the GoodShop options.

GoodShop:

To utilize GoodShop to generate funds for UMA, either click GoodShop from your toolbar or navigate to the GoodSearch website and click the GoodShop tab:



If you have already selected UMA as your designated charity, it will display below the search fields.

The screenshot shows a search interface with a blue header that reads "Up to 30% of your purchase will go to your favorite cause!" and "FIND PRODUCTS, COUPONS AND DEALS FOR MORE THAN 1,500 STORES". Below the header, there are two search sections: "SEARCH FOR STORES" with a text input field containing "enter store name here ...", a "SEARCH" button, and a dropdown menu labeled "Or Select Store"; and "FIND PRODUCTS" with a text input field and a "SEARCH" button. Below these sections, a blue box displays "Upper Midwest Alpacas - UMA (Ontario, WI)" and "WHO DO YOU GOODSHOP FOR?" with "CLEAR SELECTION" and "AMOUNT RAISED" buttons. At the bottom of this box, it says "Next, shop at the stores below and earn money for your cause."

Use the Search field or drop-down list to locate participating stores, or search by Product to locate participating vendors.

The donation percent offered by participating vendors varies by vendor, generally between 1%-2%.

Making travel plans for the upcoming show season? Try Expedia or Travelocity and generate funds for UMA!

 Expedia Deals and Coupons 1% donation	 Travelocity Deals and Coupons 1.25% donation
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For more information about how GoodSearch and GoodShop work and for trouble-shooting options, please visit their website FAQ page here: <http://www.goodsearch.com/about.aspx#faq>

“Search the web... support your cause”