

**Board of Directors Meeting
Wednesday, June 10, 2021
7:30pm
Dial In 1-605-313-6184
Passcode: 762661#**

• Board in Attendance:

- X President: Jeff Jorritsma**
- X Vice President: Justin McElroy**
- X Treasurer: Jay Russell**
- X Secretary: Chuck Jewell**
- Karen Clark**
- X Sarah Lamanna**
- X Nikki Addicott**

Meeting: Open (Jeff)

Welcome & Call to Order @7:35pm

Discuss & Accept May 13, 2021 minutes

Motion to approve by Jay, Seconded by Justin.

All in favor- 6, Opposed- 0.

Treasure's Report-

Checking account-\$23,393.86

CD #8562- \$10,313.81

CD #8570- \$32,127.06, CD was closed and deposited in the checking account on 6/1/21

1 outstanding invoice for Philadelphia Insurance- \$2,056.00.

Showtacular account balance is \$11,796.48, 2 outstanding checks for \$150 each to AOA.

Fiber account balance is \$1,485.85.

34 members with openherd and 9 without openherd.

Sarah makes a motion to accept Treasurer's report, Justin seconds. All in favor-6, opposed-0.

Old Business: Bylaws updated-need to go over and vote and then if BOD

approves membership must be given a written vote to update- would like to try to plan a face-to-face meeting to start working on this. Saturday Aug 28, 2021 EAA summer picnic and meeting. RSVP by Aug 15.

Parade of Champions- Theresa had booth set up and sold a few items and secured a new fiber member while being there

Carpet- Justin going with Jeff to pick up the carpet next week.

**New Business-
Marketing:**

Website changes- website updating, talking to Jan at openherd about membership renewal and new membership payments.

Any new information from the following?

Also on marketing:

Taste of NY-

Animal Fiber PWT- *Working on write up on press release after Governor*

Marketing EAA products online- *product is going up on the site.*

NYS Council of Ag Association-

CCE-

Vermont Wool Project-

Yarn Project update- *Product inventory is being split up between Theresa and Nikki now. Cheaper to ship from the 2 different locations. See if we can get an inventory from last year's drop off left?*

Newsletter- *Sarah working on things to add in to it.*

Membership: *How can we improve numbers, Eblast giving member benefits?*

Showtacular 2021

Date: Halloween Weekend in dairy building

Judges- *Helen Testa and Amanda Vandabosch*

Hotels- *Holiday Inn Express and Best Western*

Food Truck- *3 food trucks (sending link to Sarah to promote on website)*

Corporate Sponsors- sponsorship pricing sent out to board members.
Live Auction- Julie Butler handling NEAOBA side
Judy Schroeder replacing Sue Ives as Super.

Walking fleece super- Angie Grove
Walking Fleece Judge- Stephanie Glyptis
Possibility having Dr Bliss at Showtacular to do fecals.

NEAOBA- Nick Harrington Smith and Diana Timmerman.

Showtacular meeting- hoping to meet soon. Last meeting was about corporate write offs.

What questions does EAA board have for Showtacular board? Asking Karen Clark for EAA side of the live Auction to work with Julie Butler.

Panels/Jonathan- waiting to hear more on it from light livestock.

Next meeting date- Thurs July 15, 2021 @ 7:30pm

Conclusion of meeting @ 8:40pm.
Motion to Close- Jay, seconded by- Nikki.
All in favor-6, opposed-0.