

**Board of Directors Meeting**  
**September 21, 2021**  
**@7:30**  
**Dial In 1-605-313-6184**  
**Passcode: 762661#**

• Board in Attendance:

- President: Jeff Jorritsma
- Vice President: Justin McElroy
- Treasurer: Jay Russell
- Secretary: Chuck Jewell
- Karen Clark
- Sarah Lamanna
- Nikki Addicott

Meeting: Open (Jeff)

Welcome & Call to Order @ 7:35pm

Discuss & Accept Aug 12, 2021 minutes

Motion to approve by Jay, Seconded by Karen.

All in favor-6, Opposed- 0.

**Treasure's Report-**

Checking- \$59,432.61

CD #8562- \$10,315.11

Fiber Acct- \$1,452 Not including 2 checks from Picnic

Karen makes a motion to pay fire company for picnic, Nikki seconds. All in favor-6, 0-opposed.

**Old Business:**

Bill Bundy stated he reached out to many people and messaged again for people to run for the board. No one responded for running for the 2 spots open.

*Karen makes a motion in the event if no one wants to run for the BOD spots the board can reappoint the 2 board members running. All in favor-4, Opposed-0 (2 BOD members running did not vote)*

**Summer Picnic details:** everyone stated it was nice get together for the members.

**Fiber sort details:** Nikki & Theresa- 1,500 lbs. were donated so far counted.

**Carpet:** Picked up by Jeff today

**New Business:**

**Marketing:** update (Sarah)

have we done the switch from constant contact to mail chimp? *Sarah is researching more on this.*

**Website changes-** *Sarah will be sending email out for updating for EAA Show on EAA site.*

Facebook for Empire

Facebook for Showtacular

Eblast done by Carole Rost

Sent out on AMAF private constant contact

Sent to AOA for them to send out

**Yarn Project update –**

**Budget and ideas for 2021-** Karen makes a motion to approve \$16,000 as fiber budget, Jay seconds. All in favor- 6, opposed-0.

Karen makes a motion to approve \$4000 to Boot inserts, Karen seconds. All in favor-6, opposed- 0.

Sarah makes a motion to deposit \$6000 to Autumn Mist for Fiber project, Karen 2nds. All in favor-6, opposed-0.

**Showtacular 2021**

**Date-** Halloween Weekend in dairy building

**Judges-** Helen Testa and Amanda Vandabosch

**Hotel-** Holiday Inn Express and Best Western

**Food Truck-** 3 food trucks

**Corporate Sponsors-** Mazuri

**Live Auction-** contact Jeff

**Halter show super-** Judy Schroeder

**Walking fleece super-** Angie Grove

**Walking Fleece Judge:** *Stephanie Glyptis*

***Dr Bliss at Showtacular???*** *Do we want to try to do this for Thursday and Friday??*

**Merk is working on this-will keep us updated**

NEAOBA has Nick Harrington Smith and Diana Timmerman.

Showtacular website is being updated daily now-we plan to go live for early bird Labor Day and Early bird ending October 1<sup>st</sup>. Show closes October 15<sup>th</sup>.

**Ribbons** have been counted and sent to Judy. We are using the ribbon company out of Canada as she is only 2 weeks out.

**Pen Sale-** trying to reach out farms on this. Update: We have 27 flags minus number 15 to use. *Email was sent out today*

**Carts-** *we have one that we have purchased.  
Taylor Rental has them to rent*

**Auction dinner is set-** *moved to Saturday night. Randy auctioneer.*

**Auction donations-** *NEAOBA will be sending us their list this week.*

**Member's marketplace-** *we need to come up with some type of advertising to explain what it is-this should be done within the next week so eblasts can start going out for people to prepare.*

**Show Vet-** *Homestead Vet has backed out. Talking to Watertown Vet and have a backup waiting to see but she would only be available for check in on Thursday. Chuck has his vet on standby if we need her for the Thursday.*

**Do we want to do a raffle item or 50/50-** *Yes*

Meet and Greet- *food/drinks etc- Pizza and drinks.*

Rent printer- *Jeff found a printer for rental today*

Slushie machine- *We do have one for the weekend*

Announcer- *Kathy Brown? (Check with Showtacular Committee)*

Hotel Rooms- *Judges, Photographer, etc....*

Panels/Jonathon- *Guaranteed panels*

Conclusion of meeting:

Next meeting date: Oct 6, 2021 @ 7:30pm

Motion to Close by Jay, seconded by Nikki. All in favor- 6, opposed- 0.