

**Board of Directors Meeting  
Wednesday, February 3, 2021  
7:30 pm  
Dial In 1-605-313-6184  
Passcode: 762661#**

**• Board in Attendance:**

**X President: Jeff Jorritsma  
\_ Vice President: Justin McElroy  
\_X Treasurer: Jay Russell  
\_X Secretary: Chuck Jewell  
\_X Karen Clark  
\_X Sarah Lamanna  
\_X Nikki Addicott**

**Meeting: Open (Jeff)**

**Welcome & Call to Order @ 7:35pm**

**Discuss & Accept January 6, 2021 minutes**

**Jay makes motion to approve by- Seconded by- Chuck**

**All in favor- 5, Opposed- 0, Karen did not vote since she was not at the last meeting.**

**Treasurer Report-**

**Checking- \$26,550.33**

**CD#8570- \$31,808.88**

**CD#8562- \$10,312.12**

**Income-**

**\$756.42 Product Sales**

**\$115.92 Membership Dues**

**Expenses-**

**\$54.10 T. Jewell postage**

**\$120 Karen Arden stickers**

**\$75.60 Constant Contacts**

**\$74.25 DMV Trl Reg 2021**

**Outstanding Checks-**

**\$786 AOA**

**\$500 Buckeye- OSU sponsor**

**\$228.80 Curlystitch (Sweatshirt orders for resale)**

**Outstanding Deposits-**

**\$102.96 Cabin View for sweatshirt purchase**

**\$270.68 Membership dues via paypal**

**Jay makes a motion to pay invoice to Kiki for last month, Chuck seconds. All in favor-6, opposed- 0.**

**Sarah makes a motion to accept Treasurers report, Karen seconds. All in favor 6, opposed- 0.**

**Old Business:**

**Email from Mary Reed on Alpaca Owner & Breeder Conference....**

**Email went out to current members February 1<sup>st</sup>.**

**Hold off until Spring to make plans for summer symposiums/seminars at farms? *Yes, all agreed.***

**Chuck and Theresa Jewell are planning a seminar at their farm (Stoney Meadows Alpacas) for newer farms for upcoming cria births on May 8, 2021.**

**Who is on committee for Symposium... this needs to be announced so it can go on the website? *Chuck, Nikki***

**Everyone needs to fill out new COI and other one...Karen sent one out that can be filled out online. Chuck-can you get an email out to those that haven't filled one out please? *All Board members have filled them out***

**New Business:**

**Rack cards were designed and ordered for NYS Tourism...Thank you Karen! Voting to approve done via email.**

**Basket contest for AOA- we need to discuss this if we are going to do it or not and if yes who is in charge of it- email was forwarded to you a few weeks ago and Sarah was the only response. *No for this year.***

**NYS Farm Show for summer 2021**

**An email was sent from Sarah Lamana on being inside a big tent. The only downfall is it gets really hot in those tents and lighting can be hard. *The woman will be giving Jeff a call back with more information.***

**Marketing: Sarah Lamana has expressed interest in being the Chair for Marketing.**

**Marketing budget? *Have Sarah look into it and come up with a number for the budget and we can do an email vote.***

**Zoom purchasing or stick to what we are using now and Facebook live (we used at Fleece Show and also at Symposium in 2019) Sarah can discuss in more detail.  
*Stick with what we have been using until we need it.***

**Also on marketing: Sarah to talk about each of these**

**Taste of NY**

**Animal Fiber PWT**

**Marketing EAA products online**

**NYS Council of Ag Association**

**CCE**

**Vermont Wool Project (could be something fiber and marketing could look into together)**

**Yarn Project update-**

**Board voted to approve Stramba Farm for the amount of \$2500.00 for insoles via email.**

**Insoles update. Making plans to meet up to drop fiber off to them.**

**Current Inventory- Theresa Jewell**

**Insoles- 1**

**Trail Socks-**

**Small- 19, Med- 42, Large- 47, XL- 23**

**Explorer Sock-**

**Small- 38, Med- 40, Large- 47, XL- 74**

**Old Explorer Sock-**

**Green Small- 29, Blue- 10**

**Popcorn Yarn- 42**

**Felted Sheets- 8**

**Roving- 14**

**Rug Yarn- 10**

**Yarn- Theresa is working on.**

**She is updating the inventory on Square**

**Newsletter-**

**Website- get minutes up for the last couple months**

**Need to add committee members**

**Member Spotlight...are we adding the new members in as they join for their chance in having their name drawn.**

**Showtacular 2021-**

**Date: Halloween Weekend in dairy building**

**Judges Helen Testa and Amanda VandenBosch**

**Hotel- Maplewood (we need to get some type of contract from them with room rates, dates, block etc...)**

**Food Truck-**

**Corporate Sponsors Jay? Any new news?**

**NEOBA has Nick Harrington Smith and Diana Timmerman as their judges.**

**Trying to schedule a Showtacular meeting asap but with the snowstorm it has been pushed back.**

**Showtacular Treasurer info:**

**Tom sent log in and password for PayPal for Showtacular**

**Lennie or Josh will be sending a check to start new Showtacular account at a Citizens or Key bank. Showtacular QuickBooks was under NEOBA QuickBooks so thinking Josh will have to download everything on a stick to be uploaded on EAA QuickBooks.**

**Talk about purchasing trailer for carpet to rent out... *Jay makes a motion to buy the new trailer, second by Karen. All in favor- 6, opposed- 0.***

**Next meeting date: March 3, 2021 @ 7:30pm.**

**Conclusion of meeting:**

**Motion to Close- Karen, seconded by- Jay**

**All in favor-6, opposed- 0**