

MEETING MINUTES
Board of Directors Meeting
Wednesday, April 6, 2022
7:30 pm

Board in Attendance:

President: Jeff Jorritsma
Vice President: Justin McElroy
Treasurer: Jay Russell
Secretary: Nikki Addicott
Sarah Lamanna
Karen Clark
Chuck Jewell

Welcome & Call to Order – 7:30p.m.

Discuss & Accept March 10, 2022 minutes – Justin motions to accept, others approve

Treasurers Report:

All accepted treasurer's report.

Old Business:

Face-to-face BOD meeting date? August fleece show and picnic will be the date, confirmed.

COI – Jay's pending

Status of Domain - cost too high on .com , will review in another year to see if we can get .com back

Postcard printing – Nikki to contact Renee for cost of design

Member spotlight – Lone Spruce Alpaca & K-Ran Alpacas

Scholarships – Chuck to recirculate info, review before next meeting and decision on next steps

EAA website – Sarah to review and see if it makes sense for her to take care of updates

Memberships – any thoughts on increasing membership? Webinars series as a new benefit for members, free fecals, new owner outreach from selling breeders, pamphlet with member benefits, promote member benefits and renewals in next few months

2022 Summer Fleece Show & Member Picnic

August 13 & 14 (setup 8/12)

Mecklenburg Firehouse

Judge – Cheryl

Super – Leslie Oliver

Fleece show registration - Alpacareg.net - Don Tompkins – Jeff to find out when we will open for registration. Jeff to ask how to include fleece return shipping in registration fees.

AOA Certifications – Jeff

PAOBA – Angie & Leslie are supers between two shows, coordinate delivery to EAA show

Fire company will do chicken again – cost TBD, will set price if anything for members ~Juneish

Jay circulated the P&L from the last fleece show for reference/review

Jay will work with Leslie Oliver to finalize details

Ribbons – need to go through inventory in the trailer,

Registration setup & sorting set-up day – probably Friday

Table setup – ask judges preferences

Facebook live for awards – anybody have someone to coordinate?

Pending To Do's:

Draft of picnic and show agenda needs to be outlined
Introduction to Innovative Fleece seminar – see if Cheryl will speak – Jeff?
Likely will have Fashion Forum sponsor for \$500(?) – Chuck to confirm
Jay to take care of advertising especially if we get Fashion Forum
Hotel for judge – Jay
Justin – consult a friend to do some demo's/crafts
Fiber project store coordination – Theresa/Nikki
Save-the-date in newsletter - Sarah

2022 Showtacular Alpaca Show

EAA Halter Judge – Amanda confirmed

NEAOBA Halter Judge – Jude confirmed

Walking Fleece – tbd

IFA Fleece show – Amanda?

Super – Scott Young

NEAOBA agreement for continued joint show –approved.
Showtacular planning committee – Jay, Justin, Jeff appointed by EAA
Planning meetings to start soon?

Hotels locked-in
Photographer – Doug Herman - confirmed
Announcer – same as last year – Jeff to get RFP

Review and make decision on panels will need 300-350 panels (~\$120) for Showtacular, critter keeper panels are an option (~\$50-60). Another option, agreement with Mary and Jonathan for the 2022 to use Mary's (\$500 panel rental and setup fee). Mary has ~300 panels.

Marketing: Sarah

Newsletter April–
save the date Picnic & Fleece Show
Fiber Project – donations collection info
Socks restocked & yarn sales

Fiber Project:

Update: Theresa & Nikki

Inventory update near completion, Nikki will update Square
Popcorn yarn – propose product demo at member picnic to move inventory
Discussed updates needed to fiber project collection forms/website.
Fiber donations should be good quality 1st & 2nd, no 3rd s.
Minimum donation should be 10# for Donor pricing.
Confirmed drop off locations are at BOD farms
Last drop off date is at the picnic – fiber sort to happen by September 1
Approximately ~400# fiber inventory from 2021 still in trailer

Other:

Conclusion of meeting:

Motion to Close Jay, 2nd by All

Next meeting date: Wed, May 4, 2022 @ 7:30pm