

**Board of Directors Meeting**  
**Thursday, March 10, 2022**  
**7:30 pm**

**Board in Attendance:**

President: Jeff Jorritsma  
Vice President: Justin McElroy  
Treasurer: Jay Russell  
Secretary: Nikki Addicott  
Sarah Lamanna  
Karen Clark

**Absent:** Chuck Jewell

Welcome & Call to Order – 7:45p.m.

Discuss & Accept February 9, 2022 minutes – Justin motions to accept, Karen abstains as she was absent for 2/9/22 meeting, all others approve

**Treasurers Report:**

Showtacular accounting for 2021 finalized. Organizations to discuss funds distribution at next Showtacular meeting.

Review outstanding debt  
Review upcoming debt

**Old Business:**

Face-to-face BOD meeting date? August fleece show and picnic will be the date.

COI – Jay's pending

Status of Domain - next steps – Jay has to coordinate paperwork to IRS, .com will go up to bid

Postcard printing – Nikki to circulate draft

Winter Photo Contest update – no applicants responded to the contest. Closed.

Member spotlight – Claddagh Farms & Fingerlakes Alpacas – Chuck to contact

Scholarships – update next meeting? Chuck absent

Webmaster – any updates on search for volunteer? Nikki to draft job description, circulate for review

**2022 Summer Fleece Show & Member Picnic**

**August 13 & 14 (setup 8/12)**

Mecklenburg Firehouse

Judge – Cheryl

Super – Leslie Oliver

Fleece show registration - Alpacareg.net - Don Tompkins - Jeff

AOA Certifications – Jeff

PAOBA – Angie & Leslie are supers between two shows, coordinate delivery to EAA show

Show coordinator (outline all tasks to support fleece show) – Jeff to help with additional info

Ribbons – need to go through inventory in the trailer,

Registration setup & sorting set-up day

Table setup – judges preferences

Facebook live for awards

Picnic coordinator (propose menu, costs and timing) - Jay

Event coordinator (propose and coordinate additional member events) – advertise locally for non-member fiber festival?

Draft of picnic and show agenda needs to be outlined

Introduction to Innovative Fleece seminar – see if Cheryl will speak

Fashion Forum – sponsor Chuck?

Hotel – Jay

Justin – consult a friend to do some demo's/crafts

Fiber project store coordination – Theresa/Nikki

Save-the-date in newsletter - Sarah

### **2022 Showtacular Alpaca Show**

**EAA Halter Judge – Amanda confirmed**

**NEAOBA Halter Judge – Jude confirmed**

**Walking Fleece – tbd**

**IFA Fleece show - tbd**

**Super - tbd**

NEAOBA reviewing agreement for continued joint show – likely to approve. NEAOBA meeting 3/10 to finalize.

EAA needs to appoint 3 to the Showtacular planning committee – Jay, Justin, Jeff appointed by EAA

Planning meetings to start likely by April 1

Hotels locked-in

Photographer – Doug Herman sent RFP \$2200 – Jeff to confirm

Announcer – same as last year – Jeff to get RFP

Vet – We don't need a vet for the show, however, hiring a vet for check-in is advisable. If a sick animal is admitted, then we are liable. We need a non-bias inspector that can say no decline vet for admissions if we decide not to hire vet. Cornell vet students or check with Anne Merriweather

2-day show

**Marketing:** Sarah

Facebook marketing calendar for March & April

### **Fiber Project:**

Update: Theresa & Nikki

Inventory update near completion, Nikki will update Square

Popcorn yarn – propose product demo at member picnic to move inventory

Discussed updates needed to fiber project collection forms/website. Fiber donations should be good quality 1<sup>st</sup> & 2<sup>nd</sup>, no 3<sup>rd</sup> s. Minimum donation should be 10# for Donor pricing. Confirmed drop off locations. Last drop off date is at the picnic – fiber sort to happen by September 1

Approximately ~400# fiber inventory from 2021 still in trailer

### **Membership:**

### **Other:**

Conclusion of meeting:

Motion to Close Nikki, 2<sup>nd</sup> by Jay

Next meeting date: Wed, April 6, 2022 @ 7:30pm