

**Board of Directors Meeting
Wednesday, March 3, 2021
7:30 pm
Dial In 1-605-313-6184
Passcode: 762661#**

• Board in Attendance:

**X President: Jeff Jorritsma
X Vice President: Justin McElroy
X Treasurer: Jay Russell
X Secretary: Chuck Jewell
X Karen Clark
X Sarah Lamanna
X Nikki Addicott**

Meeting: Open (Jeff)

Welcome & Call to Order @7:31pm

Discuss & Accept February 3, 2021 minutes

Motion to approve by Karen, Seconded by Justin.

All in favor- 7, Opposed- 0.

Treasurer's Report-

Checking- \$25,727.07

CD#8570- \$31,891.46

CD#8562- \$10,312.55

Income-

\$676.87 Product Sales

\$102.96 Sweatshirt reimbursements

\$270.68 Dues

Expenses-

\$500 Buckeye for OSU

\$228.80 Sweatshirts from Curlystitch (will be reimbursed)

\$75.00 Kiki Perkins

\$75.60 Constant Contacts

\$167.88 Vistaprint rack cards

\$18.13 Walmart

Outstanding Checks-

\$786.00 AOA

\$24.36 Postage (mailed sweatshirts)

Outstanding Deposits-

\$231.84 dues via paypal

Motion to be approved the Treasurer's report by Justin, 2nd by Sarah.

All approved- 7, opposed- 0.

Jay to email the BOD on recommendations from Jean Russell and Chris Houseworth on what will be best for Quickbooks for the BOD Treasurer.

Old Business:

Email from Mary Reed on Alpaca Owner & Breeder Conference.

Trailer-

Put this on hold till next month

**Rack cards-
Thruway spots**

Yes, was sent out for the

NYS Farm Show for summer 2021

An email was sent from Sarah Lamanna on being inside a

big tent. The only downfall is it gets really hot in those tents and lighting can be hard. *Jeff to follow up with Shannon on prices for non-for-profit*

Fiber Festival in Bouckville Sarah? *Show is still going on, June 12-13, 2021.*

Finger Lakes Fiber Festival- *Jeff to talk to the head person about it this week.*

Parade of Champions- *Talk to Lynn about a booth*

Marketing: Sarah Lamanna has expressed interest in being the Chair for Marketing. *BOD have agreed to have Sarah to be Chair for Marketing*

Marketing budget? *hold until next month for Sarah to figure out a budget.*

Also on marketing: Sarah to talk about each of these- *still waiting to hear back.*

Taste of NY-

Animal Fiber PWT

Marketing EAA products online

NYS Council of Ag Association

CCE

Vermont Wool Project (could be something fiber and marketing could look into together)

Yarn Project update- *They have the fiber and just waiting to find out when they are ready.*

Justin makes a motion to make a separate account for the Fiber committee

card, Karen seconds. All in favor-7, opposed- 0.

Newsletter-

Membership:

working on how to figure out a way to get a tally on new and renewing farms.

Website-

Need to add committee members- *can someone ask KIKI and send her info...who?*

Member Spotlight...

(was this answered last month)

Showtacular 2021-

Date- Halloween Weekend in dairy building

Judges- Helen Testa and Amanda Vandabosch

Hotel contract?

waiting to get the contract, most likely mid-Summer

Food Truck contract?

Getting communication from them to add a link with them.

Corporate Sponsors Jay? Any new news?

Waiting on sponsorship packages.

everyone got the email and holding on it.

Hotel: Maplewood (we need to get some type of contract from them with room rates, dates, block etc...)

**NEAOBA has
Nick Harrington Smith and Diana Timmerman.**

**Showtacular meeting 2 weeks ago- tried to introduce new
NEAOBA BOD but 2 weren't on call. Josh from Child's Play
Alpacas is the new NEOBA Treasurer. Will be sending a
check this week for Jay to set up new account.**

**Showtacular treasurer- waiting for check. Will have to set
up quickbooks for Showtacular**

Next meeting date: April 7 @ 7:30pm.

**Conclusion of meeting:
Motion to Close by- Karen, seconded by- Jay**