

Board of Directors Meeting
Thursday, August 12, 2021
7:30pm
Dial In 1-605-313-6184
Passcode: 762661#

• Board in Attendance:

- President: Jeff Jorritsma
- Vice President: Justin McElroy
- Treasurer: Jay Russell
- Secretary: Chuck Jewell
- Karen Clark
- Sarah Lamanna
- Nikki Addicott

Meeting: Open (Jeff)
Welcome & Call to Order @ 7:33pm
Discuss & Accept July 15 2021 minutes
Motion to approve by Nikki, Seconded by Karen.
All in favor- 6, Opposed- 0.

Treasurer's Report-

Checking- \$56,771.15
CD # 8562- \$10,314.67
Outstanding check paid to AOA for last year's Fleece Show has been voided and reissued,
\$786.
Fiber account balance is \$1,452.15
Karen makes motions to accept the treasurer's report, Justin seconds.
All in favor- 6, opposed- 0.

Old Business:

Summer Picnic

numbers: 32

Register by Aug 15th.

Do we want to put out an eblast on our constant contact with member benefits and info on picnic? Sarah to send out another eblast.

Fiber sort date: September 11th @10am

Carpet: Anyone available to help me get the carpet? Would have to be during the week...

or if any other board member has time to go and has help.

New Business-

Marketing: update (Sarah)

should we switch from constant contact to mail chimp- *table till next meeting after looking over her email.*

Website changes-

Sarah did you find anything about an easier way to set up renewal for payment? *Working with Jan at openherd about moving payment button to the top of the renewal page.*

Yarn Project update- *please send a list to Nikki with anyone that has donated fiber to the Fiber Project.*

*Want to allow member farms to be able to sell handmade product at the member store at the show
Nikki makes a motion to approve, Karen seconds.
All in favor-6, opposed-0.*

Newsletter-

Membership: *58 member farms as of today.*

Eblast giving member benefits? If someone will design up a jpeg, we can send it out on our personal constant contact with the picnic information?

Showtacular 2021-

Date: Halloween Weekend in Dairy building

Judges: *Helen Testa and Amanda Vandabosch*

Hotel contract- *Holiday Inn Express and Best Western*

Food Truck- *3 food trucks*

Corporate Sponsors -*anyone besides Mazuri?*

Live Auction- *Julie Butler handling NEAOBA side*

Judy Schroeder- *halter super*

Angie Grove- *walking fleece super*

Walking Fleece Judge: *Stephanie Glyptis*

Dr Bliss at Showtacular? Do we want to try to do this for Thursday and Friday? Jeff will check with him on coming.

NEAOBA has

Nick Harrington Smith and Diana Timmerman.

Showtacular website is being updated daily now- we plan to go live for early bird Labor Day and Early bird ending October 1st. Show closes October 15th.

We have to count ribbons in trailer again to get a new number-right now ribbon company is out 5 weeks on orders.

7:30 Sale- Jav? Update: We do have to count the flags in our trailer to see how many we have (*Jeff will check what flags we have*)

Carts- we have one, neaoba has none- we can order them new thru uiline for a decent price.

Auction dinner is set-moved to Saturday night. Randy auctioneer.

Do we have a board member or two to work on getting auction items? (Go over auction items)

Sponsorship pricing is set and on showtacular site-sharing sponsorships will be allowed this year.

Companion animals for stalling will not be charged...

Member's marketplace- we need to come up with some type of advertising to explain what it is- this should be done within the next week so eblasts can start going out prior to show opening.

Need to get with Don Tompkins asap- who is willing to do this on Showtacular board?

Show Vet? *BOD members to check with vets about doing it.*

Do we want to do a raffle item or 50/50-? *Yes*

Meet and Greet-food/drinks etc....

For Saturday night auction is there appetizers or does EAA want to do something right at the show before we head over? *Nothing before at the show.*

Panels/Jonathon- *nothing yet*

Next meeting date: Aug 28, 2021 (*at the picnic*)

Conclusion of meeting @ 8:27pm

Motion to Close by Karen, seconded by- Justin

All in favor-6. opposed-0