



**Board of Directors Meeting
Wednesday February 9, 2022
7:30 pm**

Meeting: Open (Jay)

Attendees: Jay, Karen, Sarah, Chuck, Nikki – Absent: Jeff, Justine

Jeff joined call ~8:00p.m.

Welcome & Call to Order

**Discuss & Accept January 10th, 2022 Empire Minutes by Chuck
Seconded by Sarah. All in favor Yes. Opposed None**

Notes: Everyone accepted report

Treasurers Report: (Jay)

Bank balance

Notes: All accepted Treasurer's report

Outstanding Debt:

Notes: None noted

Upcoming Debt:

Notes: None noted

Old Business:

Date for face to face meeting-is everyone going to Buckeye or do we need to pick a date?

Notes: Will review again at March 9 meeting, not everyone attending Buckeye, but will discuss next steps for Showtacular planning, before or at this time.

Postcard Printing-Nikki – Nikki to send a couple of designs for review and discussion on next steps.

Winter Photo Contest update – No submissions, Sarah to post another couple of days on FaceBook, due March 11

Member Spotlight update-what do we need to do to make this easier? Not necessarily anything new BOD can do, will just keep going this way. Go forward draw two names each month select one per month, draw two names and whomever we get

Scholarship follow up. No discussion

COI's must be done ASAP-Karen can you send out the one we fill out online? To be sent back to Nikki when completed. Karen sent form around to BOD, everyone sign and return to Nikki via email.

Fleece Show/Summer Picnic-

August 12&13 proposed, setup Friday – fleece judging/picnic on Saturday

Judge –Jeff to contact Frauke B and/or research another judge

Super- previously discussed with Leslie Oliver and she agreed, Jeff will contact to confirm date

Venue Mecklenburg Firehouse

NOTES: Sarah motioned to set date and venue as noted above, Chuck second, All approved

2022 Alpaca Show

combined or alone- follow up. NEAOBA to respond by March 1 – will then move forward with additional planning

when we do a face to face would like to come up with a timeline as to when things need to be done to avoid last minute chaos. Showtacular to start meeting March 1, 2022

Helen & Amanda – Halter – Jeff confirmed that Amanda has confirmed for EAA, will also contact Helen as additional judge.

Stephanie &/or Frauke B - **Walking Fleece** – Jeff to contact

Super -- Scott Young sent proposal for review, Jeff to circulate and review for next time

Youth program-if we are going to do this someone from the board has to step up and take charge of the youth program. Can someone write up what it is and ask EAA membership if someone can lead. It was proposed that Kara McElroy would be a good leader.

Anything special-ideas for Halloween? Booth decorating contest proposed

Who wants to head it up

Dinner & auction ideas to start – same as last year was proposed. Do need bigger space.

Jeff to circulate expense comparisons from 2020 Showtacular to help finalize some of above decisions for upcoming meeting.

BOD Nominating Committee-need to start think about who we can ask to do this

Notes:__Check with Bill and also put it out in the newsletter

Marketing: Sarah

Discussed Wild Apricot as an alternative to openherd. In addition to website hosting, provides database and contact/membership management plus eCommerce capabilities. Nikki agreed that it would be interesting to review the cost / value add to see if it would be a worth the additional investment. Jeff hadn't had a chance to review, but will also do so. Need to understand if it replaces Openherd or is an add-on

Fiber Project Update: Theresa & Nikki

Have to think about advertising for donations-we absolutely have to do our sort and grade prior to August 15th so mill has time to get processing done.

Sarah to start adding to newsletter and FB posts. Also, coordinate sort to happen at the picnic?

Fiber Checking Account to be hooked to Square is this done. Treasurer reported complete.

Quickbooks follow up for fiber end. No update from Treasurer

Inventory update – progress being made, to complete physical inventory in March

Insoles – still have inventory

Socks – currently out of stock at NEAFP, order pending

Should we consider innovative fleece as part of August show?

Membership: When is our renewal? Have seen farms renewing so confused.

Membership renewal starts June 1. Will start posting FaceBook ads.

Website update-who is going to volunteer to head this up to find someone who will update our site and keep it updated? Jan and Joe are both super easy to work with and have always been willing to help when asked. Nikki reported Openherd site cannot connect to our Square Account at this time.

Online store-Someone has to be in charge of this-every time something is sold either at CVA or at Theresa's then the quantity must be changed each time for online store. This isn't something we can do easily unless someone steps up. Nikki recommended that regardless of having an online store, inventory should be

managed through square account. Also offered to manage the updates to adding inventory to the account. However, the bulk of the work is the physical inventory management/maintenance. Fiber committee to regroup and discuss next steps.

Any other business:

Sarah offered to share her space at CNY Fiberfest in Bouckville, held in June with Fiber Project to sell product

Conclusion of meeting:

Motion to Close Nikki, **seconded by:** Jay

Next meeting date: 3/9, 2022 @ 7:30 pm.